32 Pleasant Street Sherborn, MA 01770 www.silverwoodpartne<u>rs.com</u>

Jonathan Hodson-Walker 508.651.2194 ihw@silverwoodpartners.com

SILVERWOOD PARTNERS Investment Bankers

2023 Review

2023 Strategic Recap in 300 Slides January 10, 2024

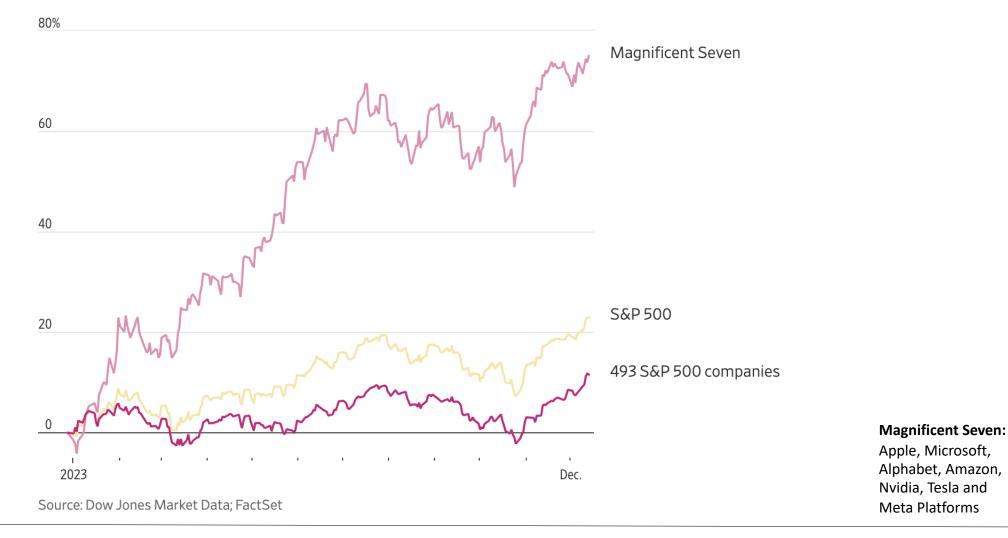


WEEK OF 12-18

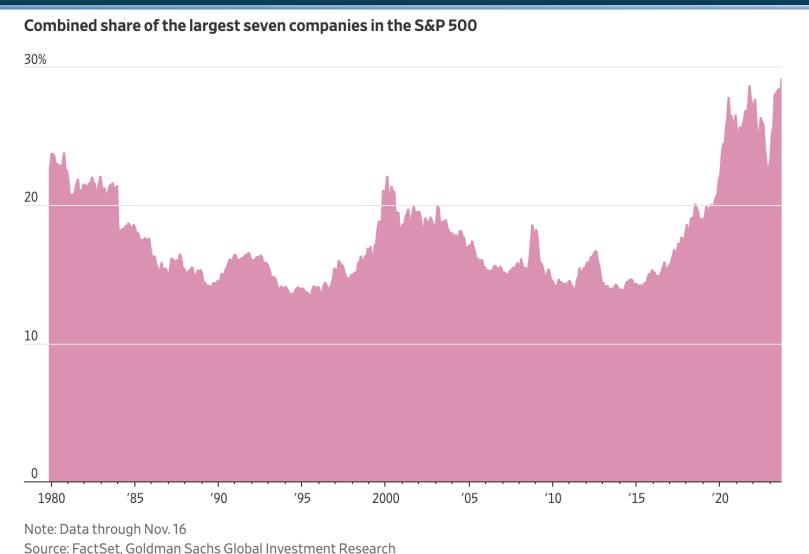


MARKET DISTORTION – THE MAGNIFICENT SEVEN





MARKET DISTORTION; 40+ YEAR HIGH – THE MAGNIFICENT SEVEN



Magnificent Seven:

Apple, Microsoft, Alphabet, Amazon, Nvidia, Tesla and Meta Platforms

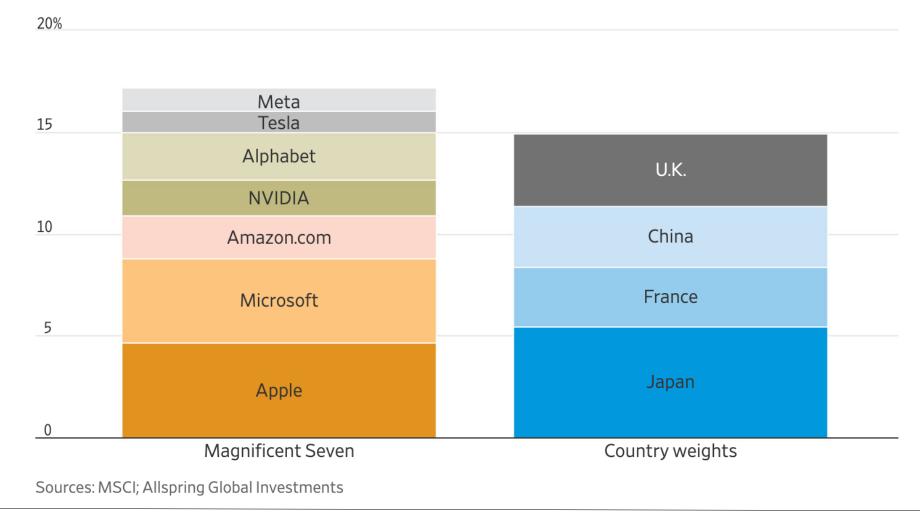
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Source: The Wall Street Journal

MAGNIFICENT SEVEN ... COMPANIES THE SIZE OF COUNTRIES

Weighting in the MSCI All Country World index



NATIONAL DEBT ... FAST APPROACHING \$34 TRILLION



\$33,891,047,362,778

That's

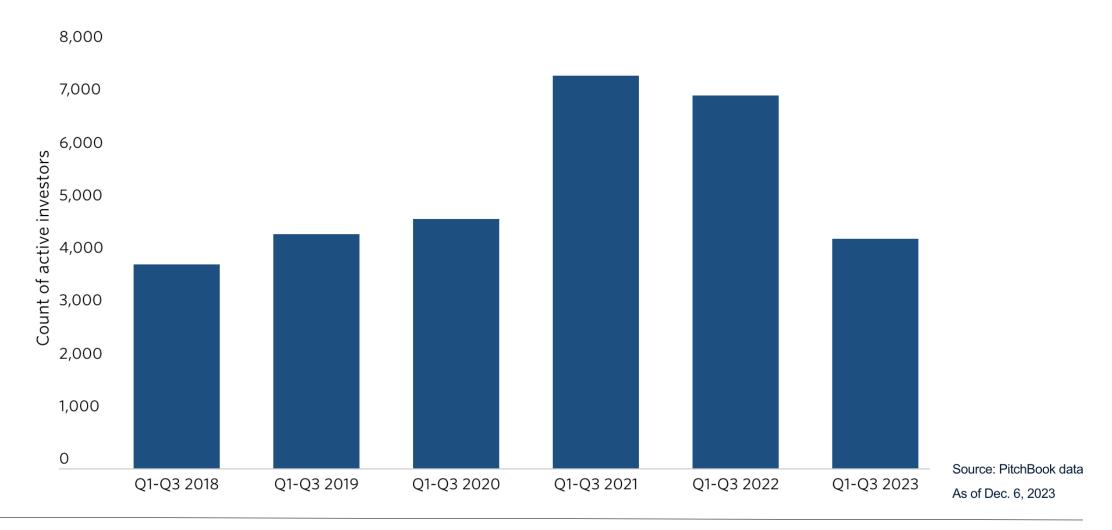
•\$101,216

for every single person in America.



DECLINING VC INVESTMENT ACTIVITY

Investors that participated in two or more US VC deals in each time period



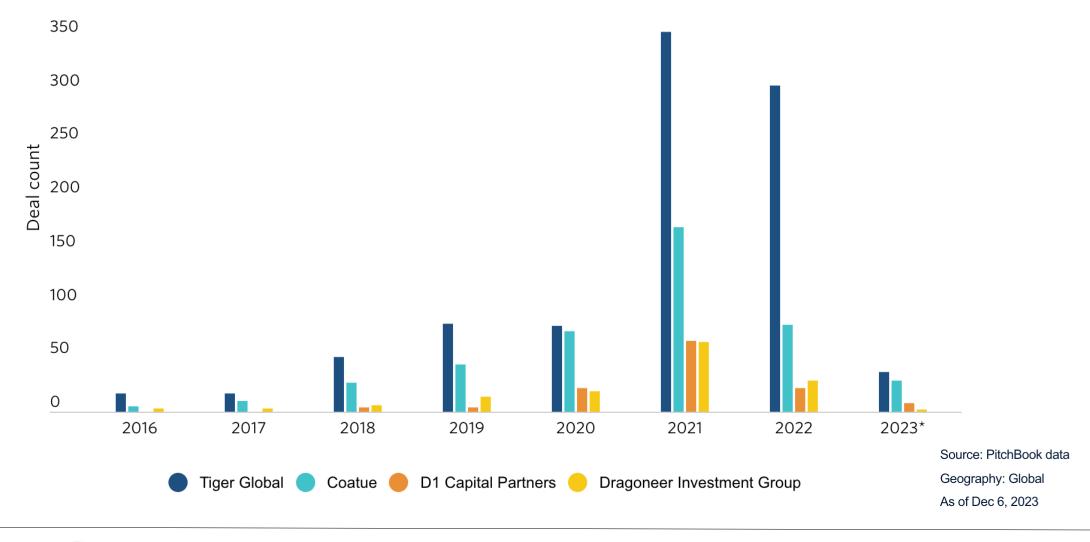
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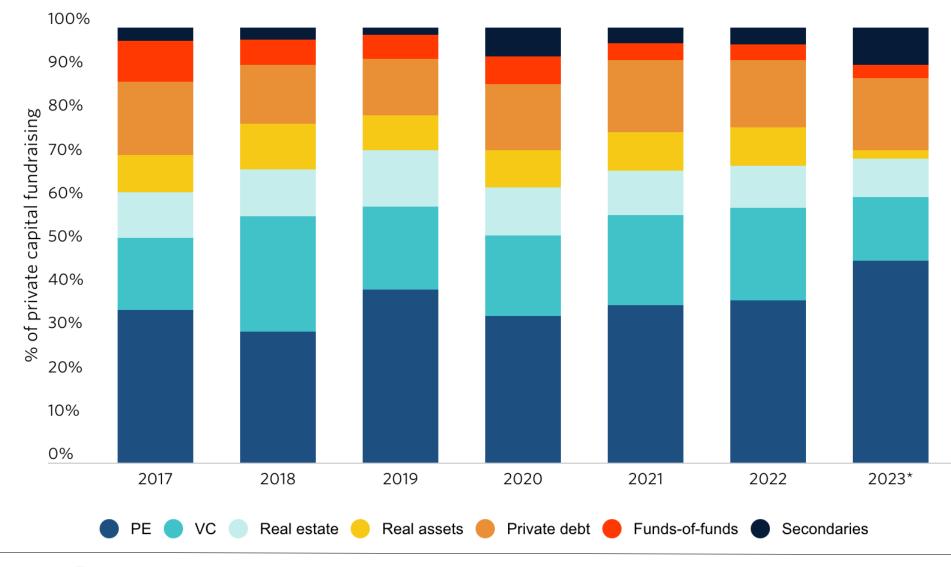
WEEK OF 12-11



RISK OFF BY HEDGE FUNDS IN LATE-STAGE VC ~90% ACTIVITY DECLINE

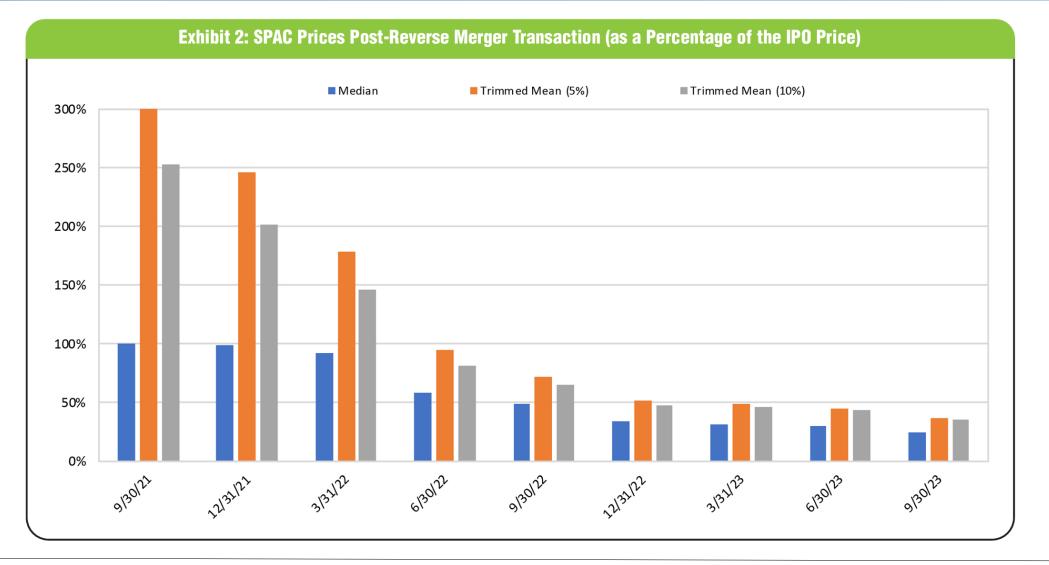


PE LARGER SHARE OF PRIVATE CAPITAL FUNDRAISING IN 2023



Source: PitchBook data Geography: Global *As of Sept. 30, 2023

SPAC COLLAPSE ...

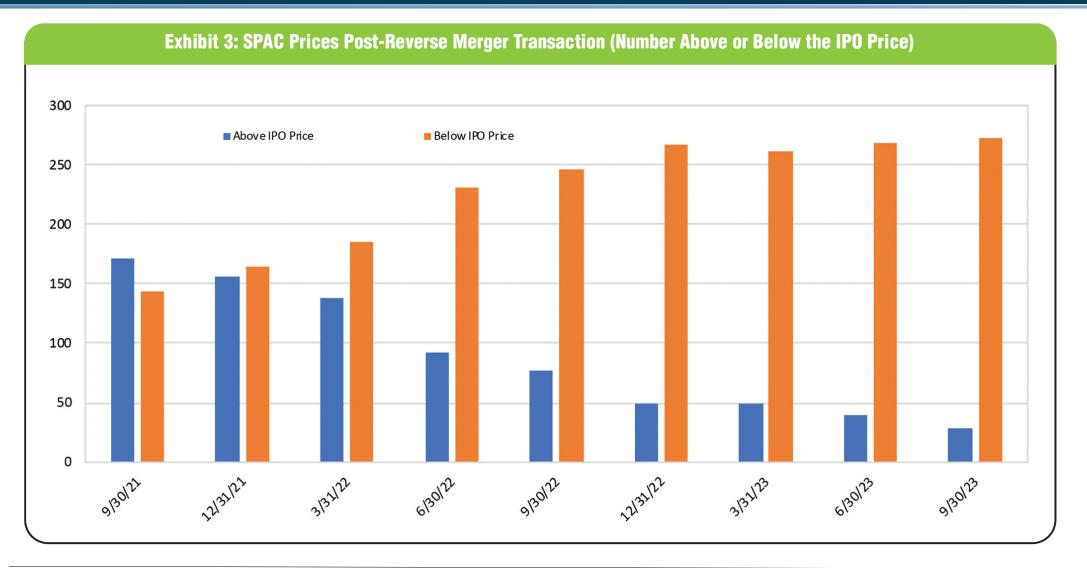




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Exhibit 2 utilizes a trimmed mean summary statistic, which is an average that controls for outliers. A trimmed mean (10 percent) excludes the top 5 percent and bottom 5 percent of returns, then computes the arithmetic average of the remaining 90 percent of observations.

SPAC COLLAPSE ... ADDITIONAL

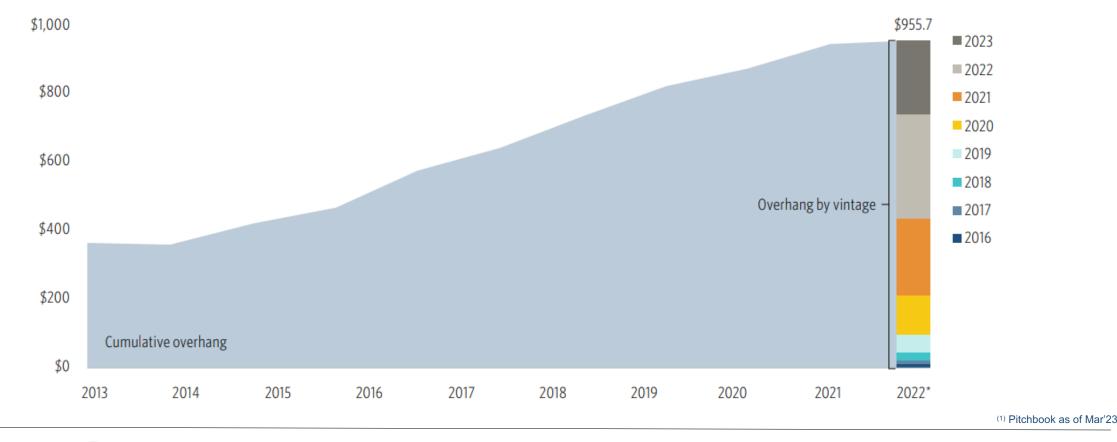


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PRIVATE EQUITY OVERHANG – \$956 BILLION

Private Equity Overhang: Near All Time High and Growing

US PE Dry Powder (\$B) By Vintage⁽¹⁾

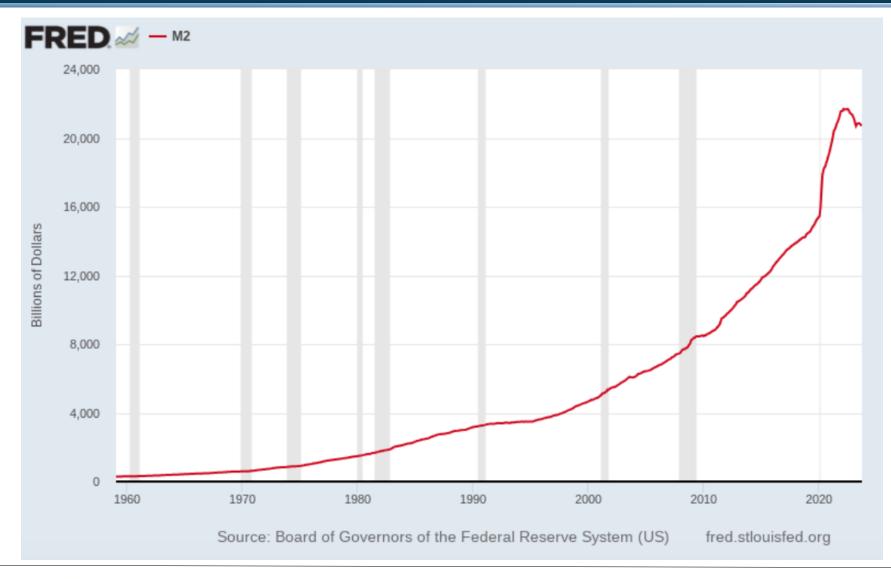




WEEK OF 12-4

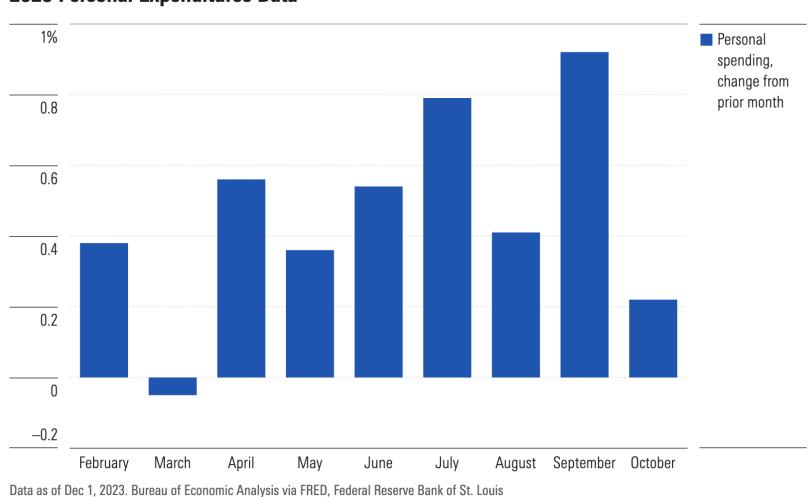


RATE OF CHANGE IN M2 – PARABOLIC IN PANDEMIC ... NOW NEGATIVE



SILVERWOOD PARTNERS

Personal Expenditures – Lower Growth Heading into Q4

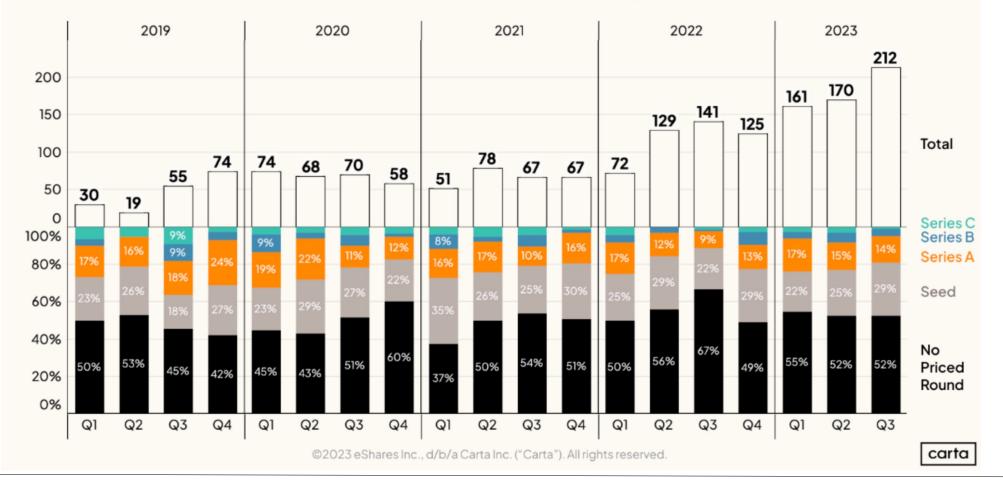


2023 Personal Expenditures Data

STARTUP SHUTDOWNS ACCELERATED IN Q3 2023

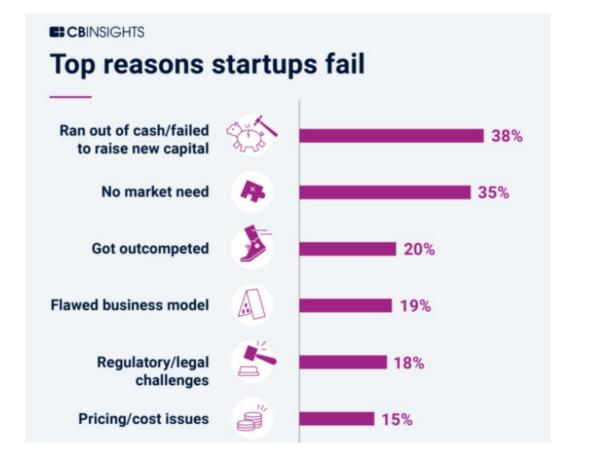
Startups are shutting down in record numbers

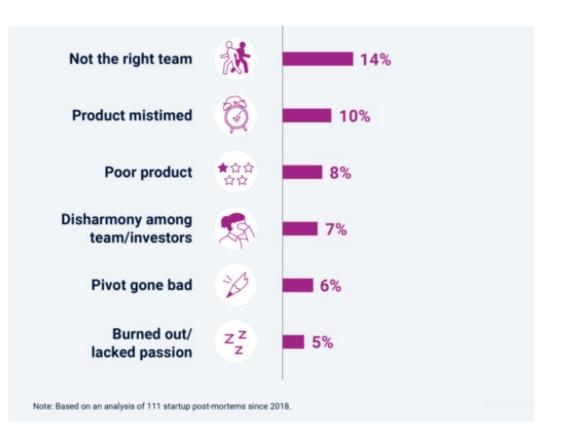
Startups using Carta that shut down due to bankruptcy/dissolution, overall and by stage | Q12019-Q32023



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STARTUP FAILURE CAUSES

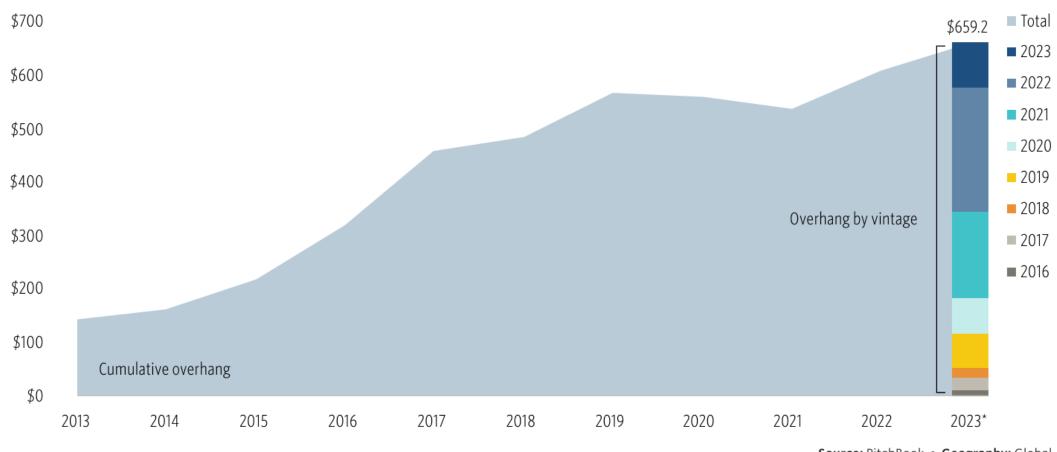




Silverwood Partners

Source: CB Insights

VC dry powder (\$B)



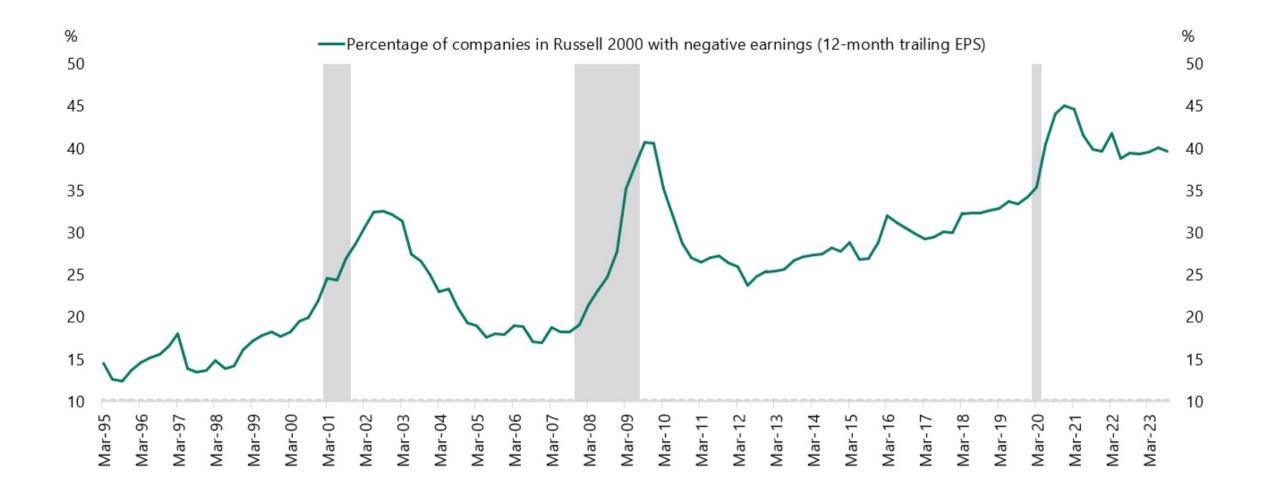
Source: PitchBook • Geography: Global *As of March 31, 2023



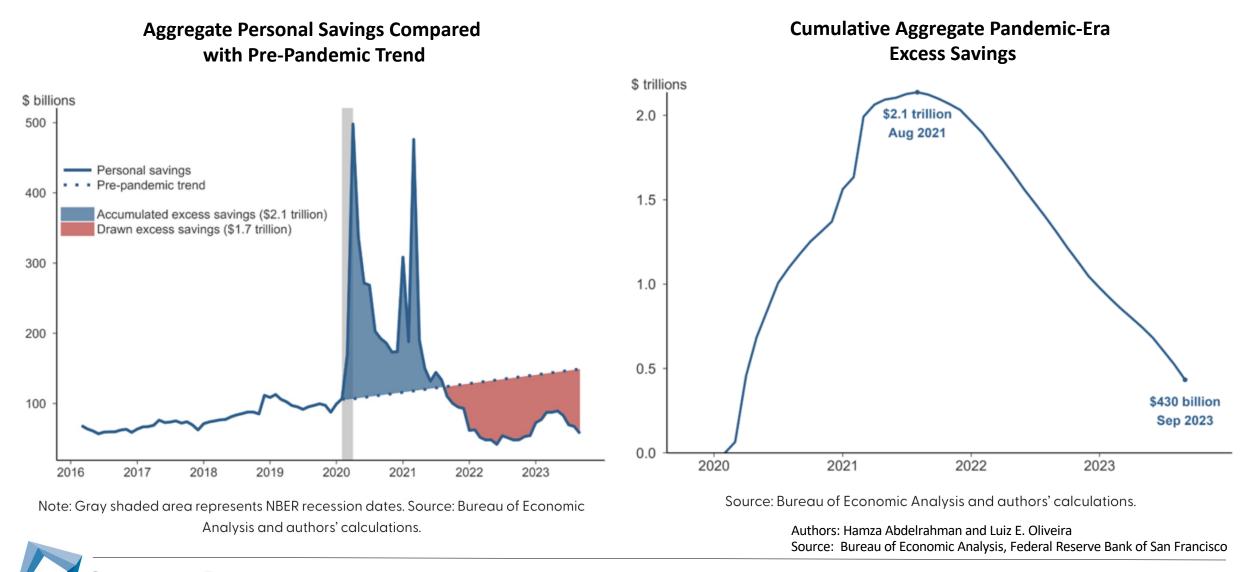
WEEK OF 11-27



THE ZIRP ZOMBIES – 40% OF RUSSELL 2000 HAVE NEGATIVE EARNINGS



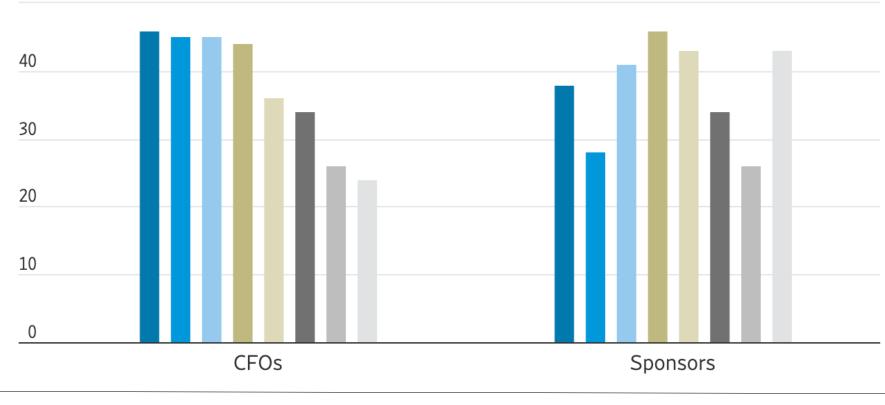
BURNING THROUGH PERSONAL SAVINGS IN THE US



Silverwood Partners

KEY AREAS OF FOCUS FOR CFOS VS. PE SPONSORS

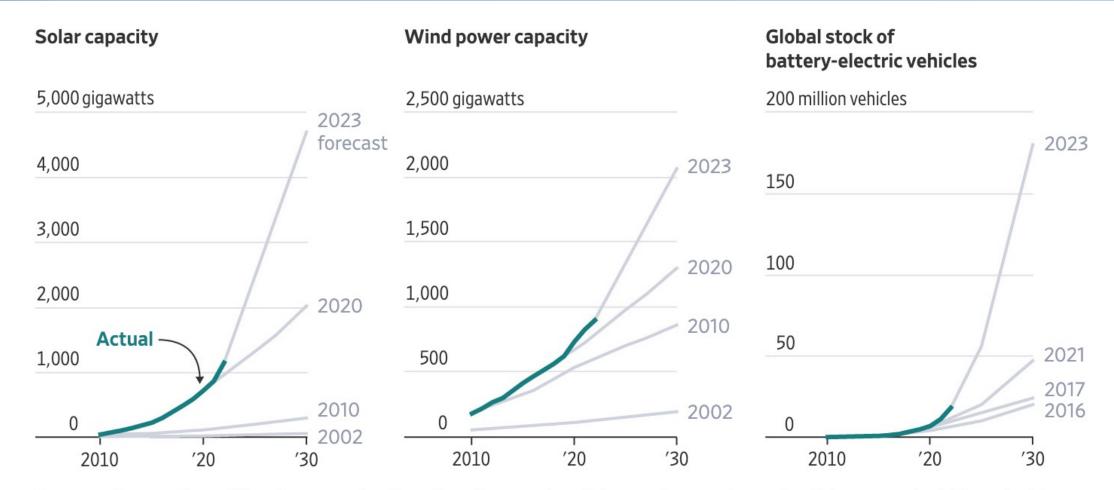
Technology enablement
 Optimizing capital structure
 Improving working capital
 Completing exit or sale
 Cost reduction
 Accounting or SEC reporting
 Entering new geographies
 Mergers & acquisitions



SILVERWOOD PARTNERS

50%

GROWTH OF GLOBAL GREEN TECHNOLOGIES HAS OUTPACED FORECASTS



Sources: Boston Consulting Group; projections from International Energy Agency (stated policies scenarios); historical data from International Renewable Energy Agency (wind, solar) and IEA (BEVs, 2022 solar figure)





WEEK OF 11-20

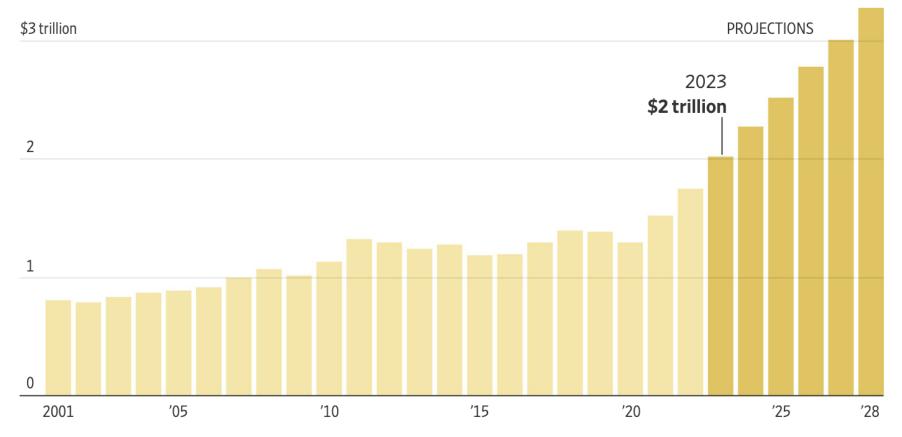






GLOBAL GOVERNMENT INTEREST EXPENSE AT \$2 TRILLION AND RISING

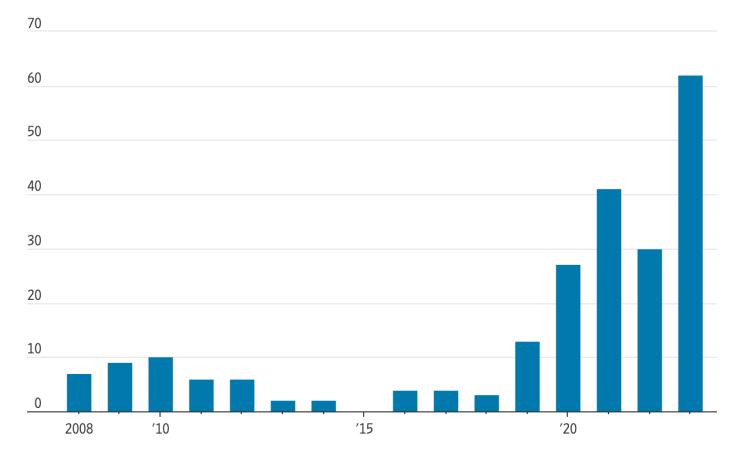
World governments' annual net interest payments on their debt



Note: Data cover general (central, local and state) government. Source: Teal Insights analysis of International Monetary Fund data

COMMERCIAL REAL ESTATE CHALLENGES CONTINUE

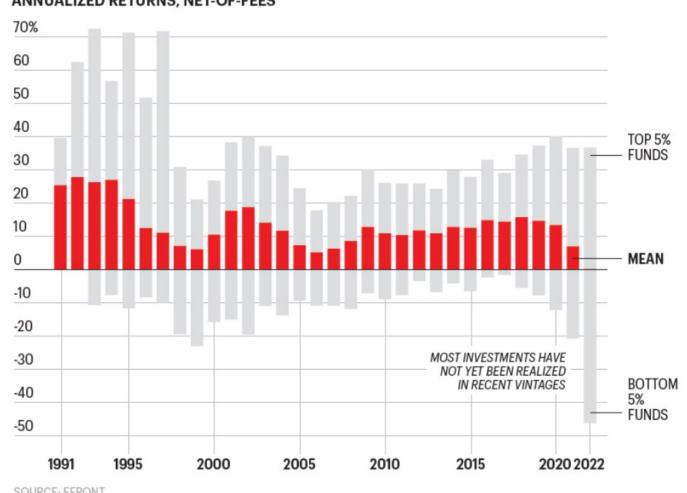




Note: The Journal counted uniform commercial-code foreclosure-sale notices for commercial property loans published in national and regional newspapers between Jan. 1, 2008, and Oct. 31, 2023. When a loan had multiple notices, we counted only the first.

Source: The Wall Street Journal

PE FUNDS RETURNS (IRR) PER VINTAGE YEAR



ANNUALIZED RETURNS, NET-OF-FEES

SOURCE: EFRONT

NOTE: IRR ESTIMATES CALCULATED FOR FUNDS WITH A VINTAGE YEAR OF 2019 OR LATER ARE NOT CONSIDERED TO BE MEANINGFUL. AS MOST INVESTMENTS HAVE LIKELY NOT YET BEEN REALIZED.

FORTUNE

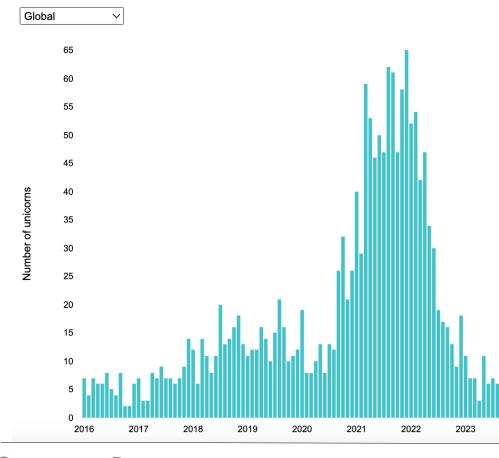
UNICORN HERD THINNING

Unicorn creation over time
Monthly
Quarterly
Annually Reset all

List of new unicorns

Click on a column to display the list of unicorns for that time period.

Filter by region.



Company 🖨	Verticals 🗢	Country 🗢	VC raised to date ¢	Most recent valuation €	Unicorn as of ≑	St
AgentSync	InsurTech, SaaS	United States	\$161.1M	\$1.3B	October 2023	Ac
Keyfactor	FinTech, Internet of Things, SaaS	United States	\$212.3M	\$1.3B	October 2023	Ac
Prove	Artificial Intelligence & Machine Learning, Cybersecurity, Mobile	United States	\$261.4M	\$1.3B	October 2023	Ac
Capital Rx	HealthTech, SaaS	United States	\$247.0M	\$1.1B	October 2023	Ac
Headway	Digital Health, LOHAS & Wellness	United States	\$232.3M	\$1.0B	October 2023	Ac
Zhipu Al	Artificial Intelligence & Machine Learning, Big Data, EdTech, Robotics and Drones, SaaS	China	\$54.4M	\$1.0B	September 2023	Ac
Dragos	Cybersecurity, Industrials, Internet of Things	United States	\$432.2M	\$2.0B	September 2023	Ac
Helsing	Artificial Intelligence & Machine Learning, TMT	Germany	\$344.7M	\$1.8B	September 2023	Ac
Kin	FinTech, InsurTech, Real Estate Technology, TMT	United States	\$321.0M	\$1.0B	September 2023	Ac
Lyten	CleanTech	United States	\$459.5M	\$1.1B	September 2023	Ac
7	Fin Tank	المعتقد ا	\$007 OF \$	¢4.4D	Cantanabaa	۸ -

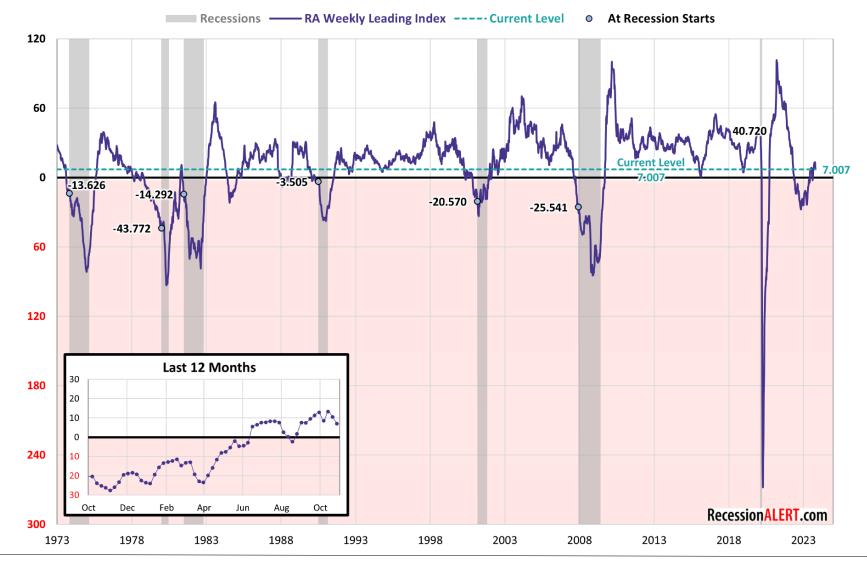
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WEEK OF 11-13



RECESSION ALERT WEEKLY LEADING ECONOMIC INDEX



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US bankruptcy filings by year Year-to-date through August Rest of the year

S&P Global

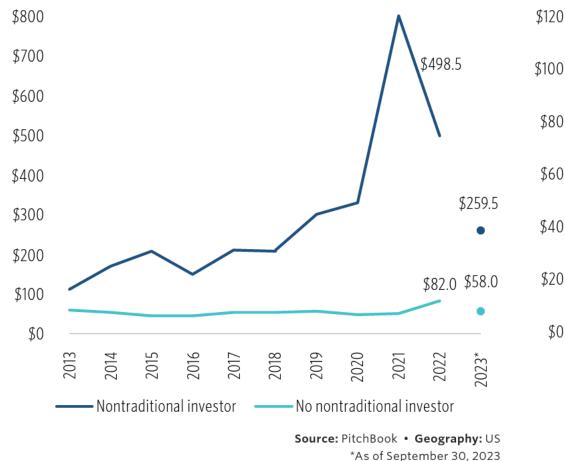
CRYPTO RETRENCHMENT – VC DEAL ACTIVITY BY QUARTER



NONTRADITIONAL INVESTOR ACTIVITY

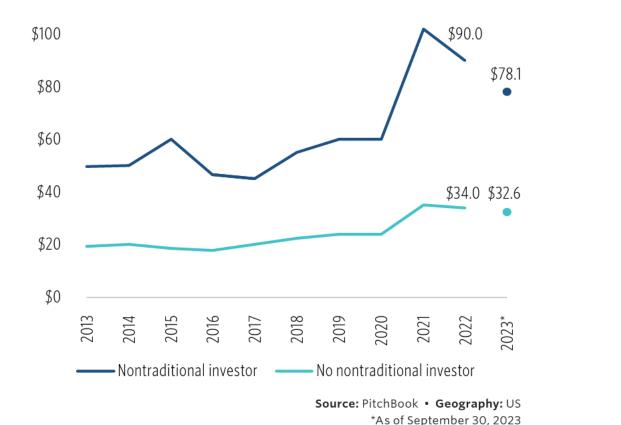
Venture-growth valuation for nontraditional investors declines to five-year low

Median venture-growth pre-money valuation (\$M) by investor type



Median late-stage valuation for nontraditional investors declines 13.2% YoY

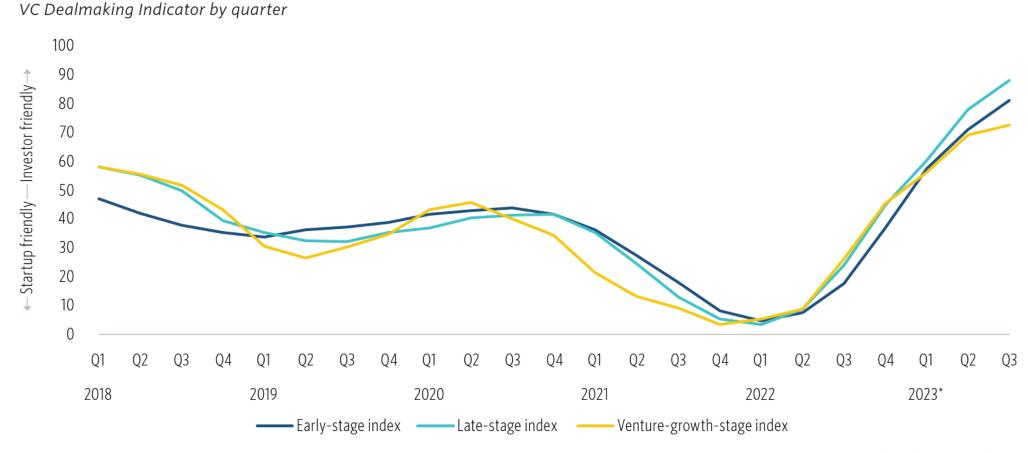
Median late-stage VC pre-money valuation (\$M) by investor type



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INCREASINGLY AN INVESTOR'S MARKET ...

Investor friendliness within US venture market continues to climb to record high



Source: PitchBook • Geography: US *As of September 30, 2023



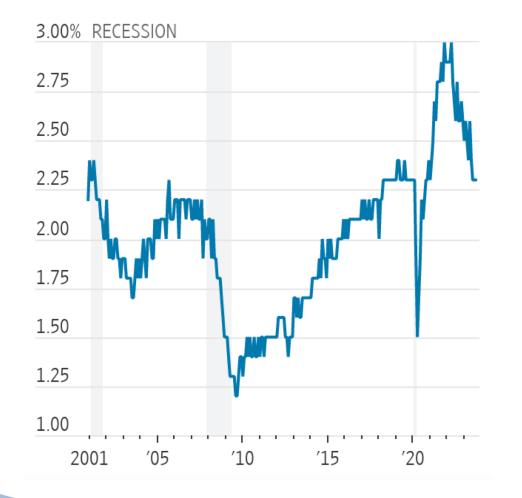


WEEK OF 11-06



EMPLOYMENT TRENDING DOWN

Quits as a share of total nonfarm employment



Total nonfarm payrolls, change from a month earlier

900 thousand 600 300 0 2021 '22 '23

October: +150,000

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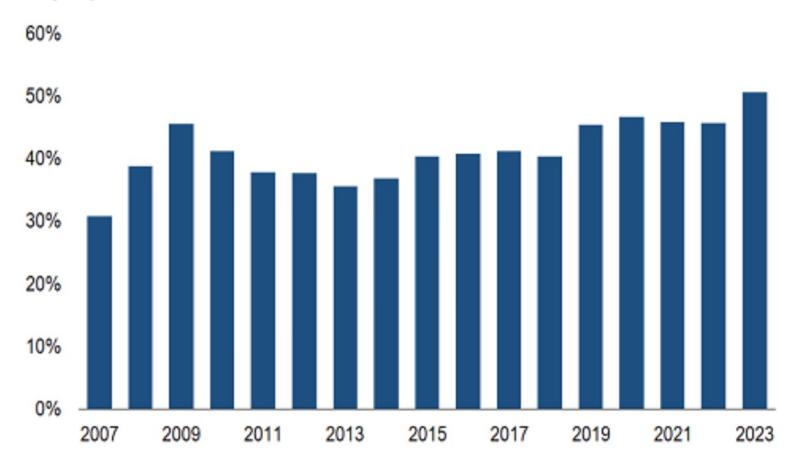
Source: The Wall Street Journal Note: Seasonally adjusted Source: Labor Department

BORROWING COSTS OF 7%+ FOR HOUSES AND CARS

Interest rate on a new-car loan, by credit 30-year mortgage rates by loan size score 8.0% Deep-subprime Subprime 7.5 Jumbo Near-prime Prime Conforming 7.0 Super-prime 6.5 17.5% 6.0 15.0 5.5 12.5 5.0 10.0 4.5 7.5 4.0 5.0 3.5 2.5 3.0 0 2.5 '21 '22 2020 '23 Sept. 2021 ′22 ′23 Source: Experian Source: Black Knight

EQUITY CONTRIBUTION TO LBOS INCREASING

Equity contribution: LBOs



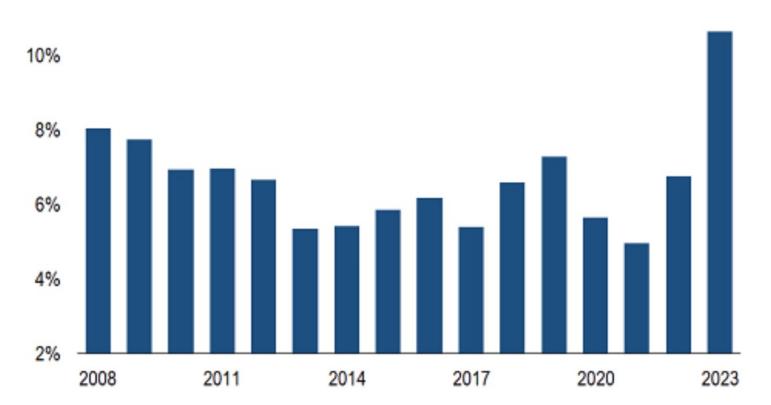
Through Sept. 30, equity contributions for LBO transactions increased to 51%, the first time in LCD's history of tracking this metric (since 1997) that sponsors have offered an equity infusion of more than half the funding mix. The average equity contribution in the 10 years through 2021 was 41%.

Source: PitchBook | LCD • Data through Sept. 30, 2023

NEW ECONOMIC ERA ... LARGE INSTITUTIONAL LBO LOAN YIELDS

Yield to maturity of large corp institutional LBO loans

12%

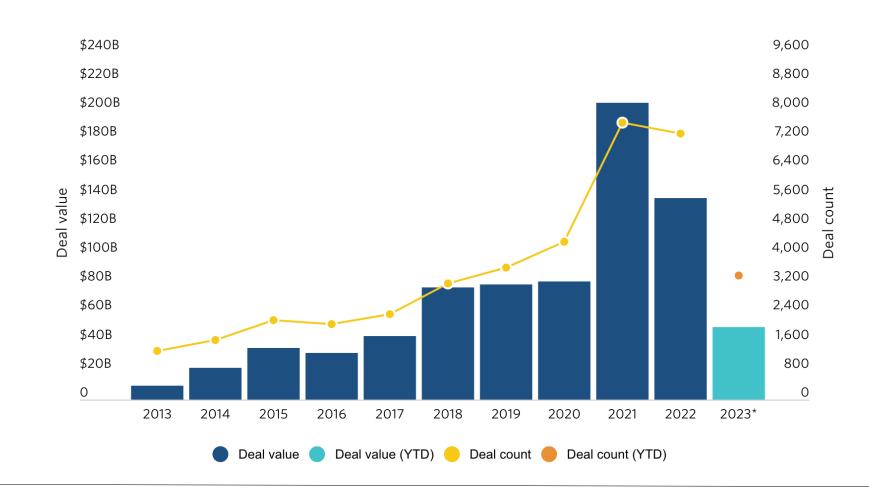


The dramatic jump in the underlying base-rate of interest has favored lenders, contributing to raising the average yield to maturity on LBO loans in the third quarter above 11% for the first time on record. Over the entire first three quarters of the year, the average yield is 10.7%.

Source: PitchBook | LCD · Data through Sept. 30, 2023

US VCs Reducing International Investments

Global VC deal activity with US investor participation



CVC-backed funding and deals fall to lowest levels since 2018



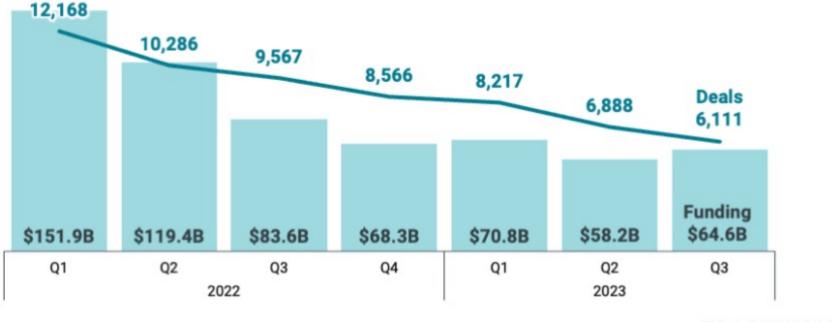
Source: CB Insights State of CVC Q3'23 Report.

CBINSIGHTS

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VENTURE DEAL VOLUME CONTINUES TO DECREASE

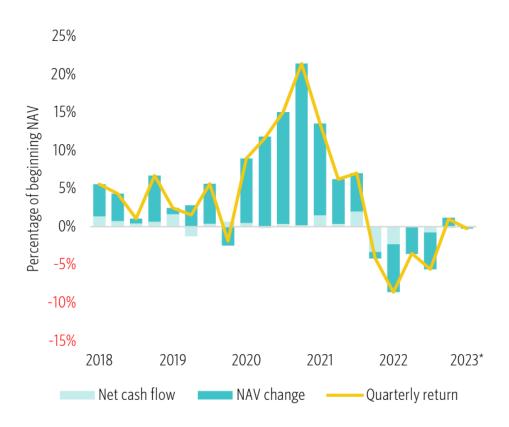




Source: CB Insights State of Venture Q3'23 Report.



VENTURE CAPITAL RETURNS



Venture Capital Index quarterly return by source

Venture Capital Indexes annualized returns*

Index	1-year	5-year	10-year	15-year
Venture capital	-8.2%	16.4%	15.4%	11.8%
Sub-\$250M	-11.3%	19.3%	16.5%	12.3%
\$250M+	-8.0%	16.0%	15.3%	11.8%
Private capital	5.1%	14.0%	13.5%	10.7%

Source: PitchBook • Geography: Global *As of June 30, 2023

Note: Net cash flows include distributions received by LPs and contributions sent to GPs for investment. NAV change captures the unrealized markups (or markdowns) after those cash flows have been factored in.



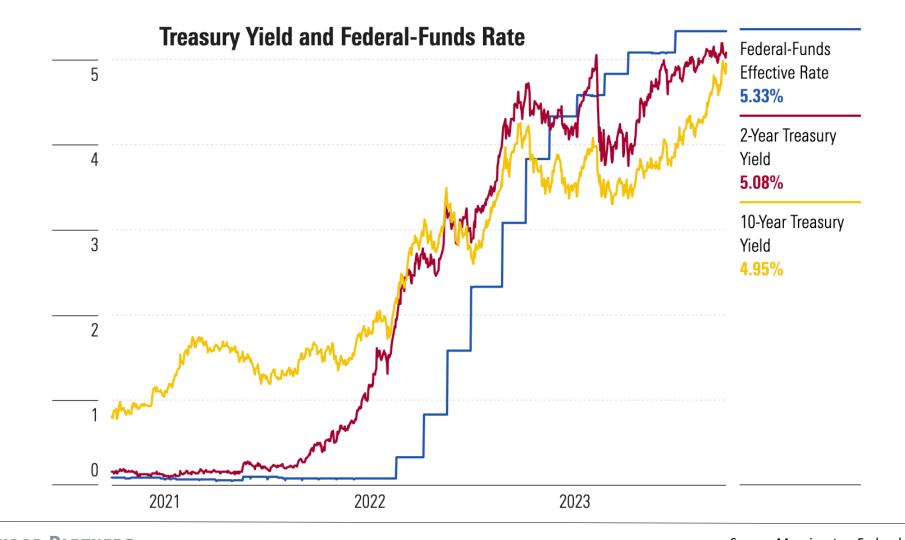


WEEK OF 10-30

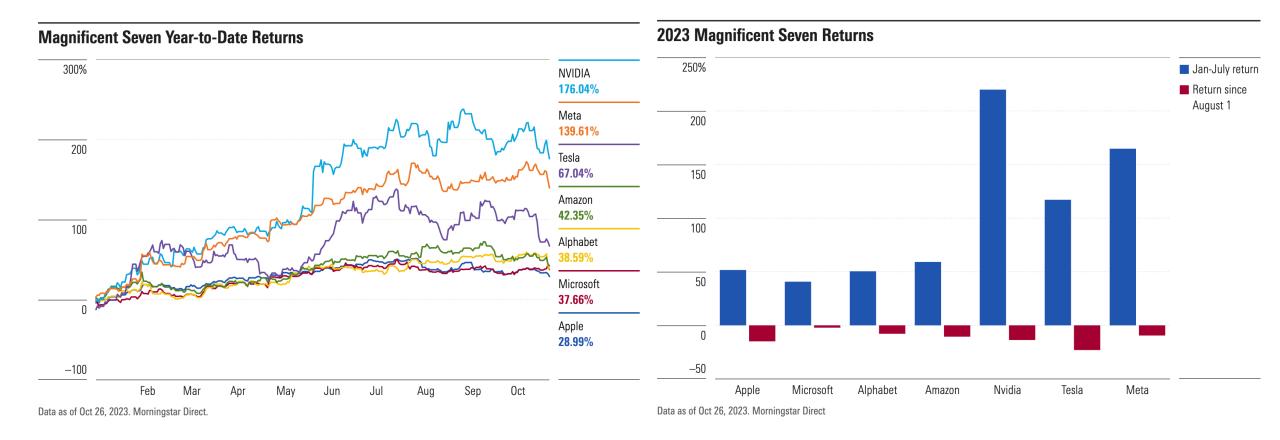


A 5% YIELD MARKET

6%



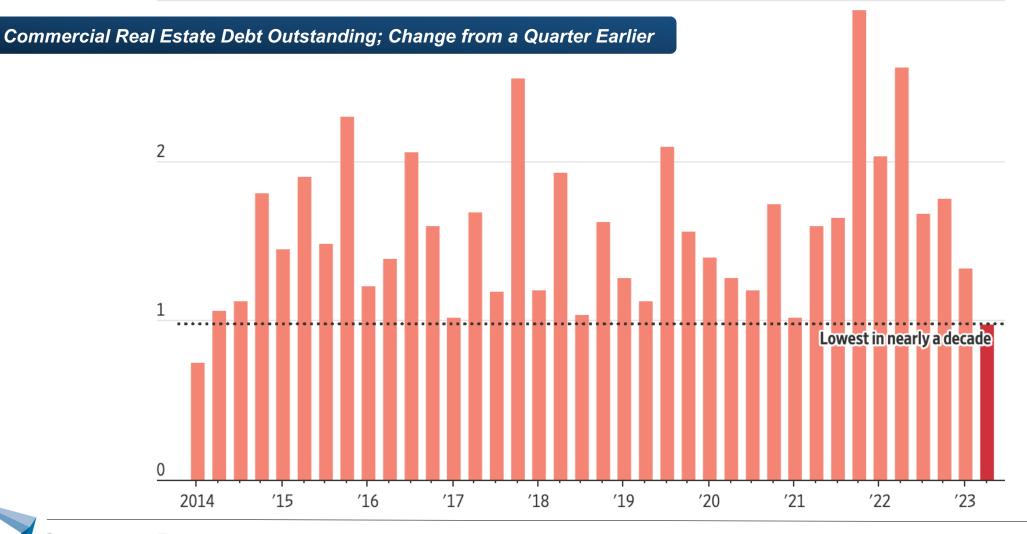
MAGNIFICENT SEVEN STILL RIDING HIGH FOR 2023



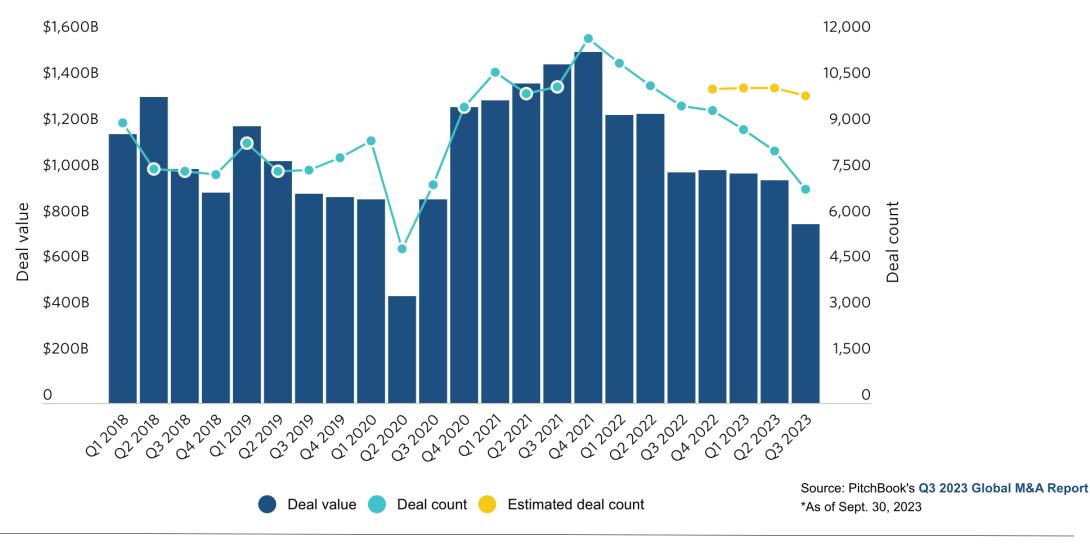
Silverwood Partners

COMMERCIAL REAL ESTATE DEBT OUTSTANDING DECREASING

3%



GLOBAL M&A VOLUME AND DEAL COUNT CONTINUE TO DECLINE IN Q3



M&A EV/REVENUE MULTIPLES BY DEAL SIZE

M&A megadeal EV/revenue multiples



Source: PitchBook • Geography: North America and Europe *As of September 30, 2023 Note: Megadeals are deals that are \$5 billion or larger.

M&A EV/revenue multiples on deals below \$100 million



*As of September 30, 2023

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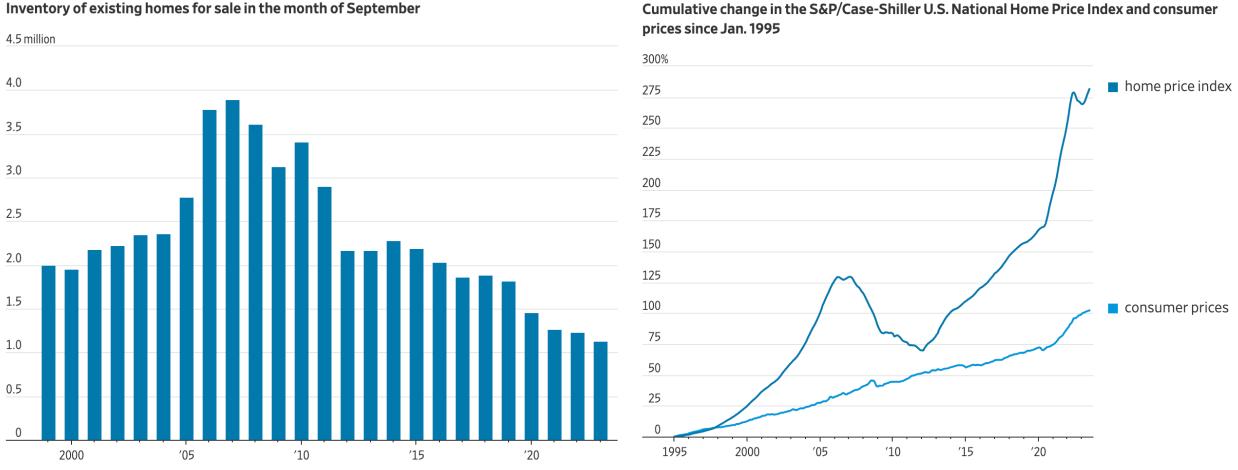
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WEEK OF 10-23



US HOUSING: RECORD LOW INVENTORY; RECORD HIGH PRICES



Source: National Association of Realtors, via FactSet

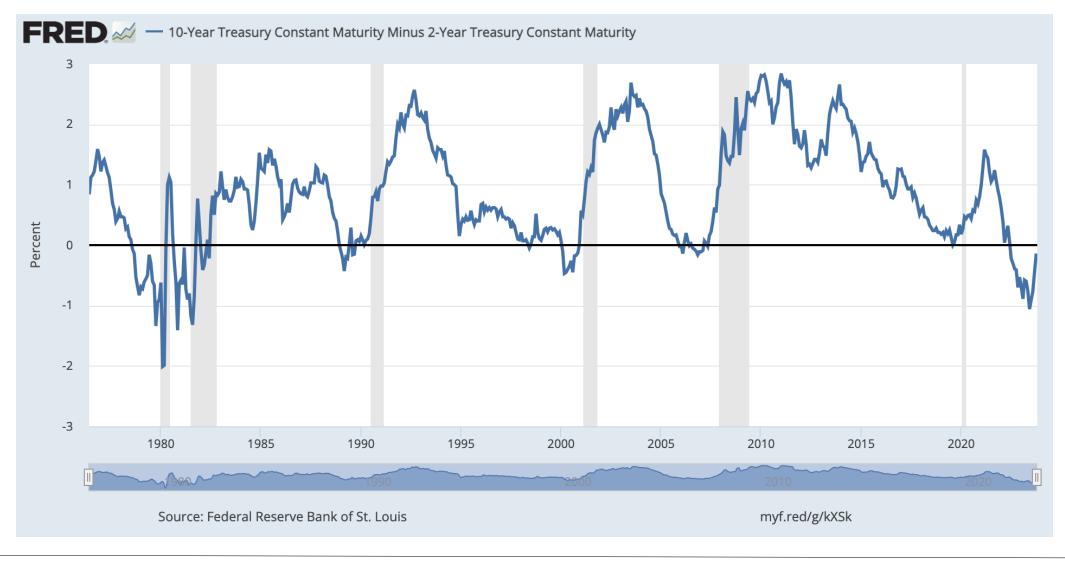
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Cumulative change in the S&P/Case-Shiller U.S. National Home Price Index and consumer

Source: S&P Dow Jones Indices (home price); Labor Department (consumer prices)

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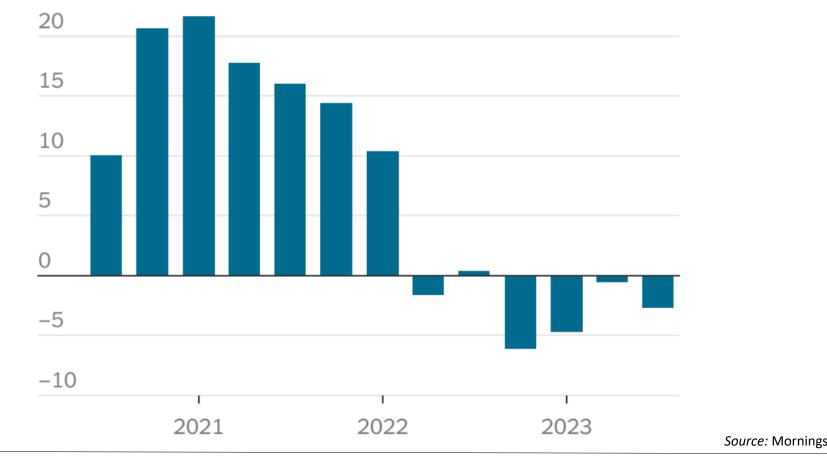
RECESSIONS HISTORICALLY CORRELATE WITH YIELD CURVE INVERSIONS



ESG OUT OF FAVOR

Quarterly investment flows to E.S.G. funds

+\$25 billion

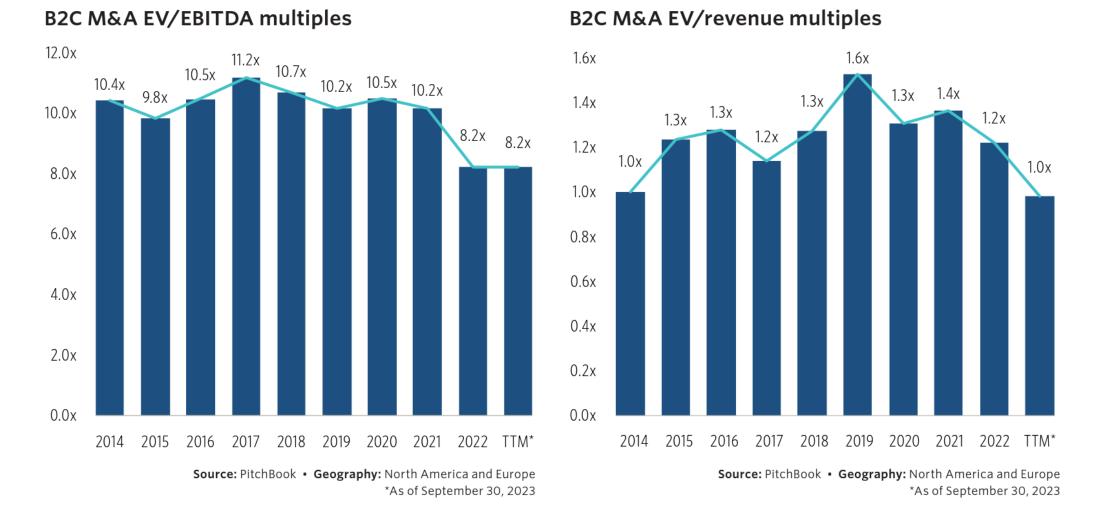


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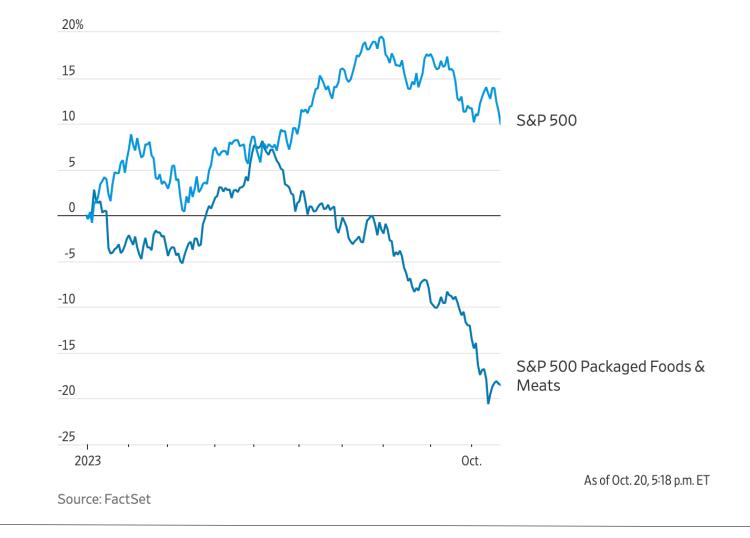
Source: Morningstar; The New York Times

B2C M&A VALUATION MULTIPLES

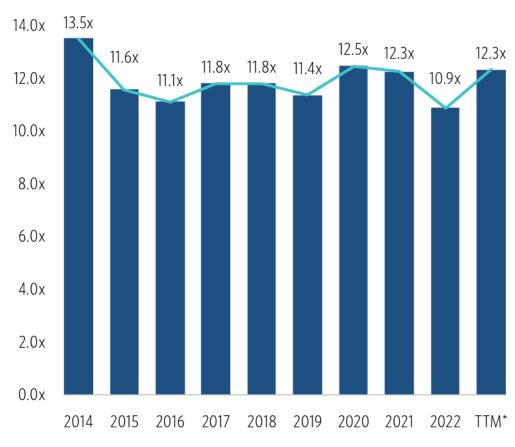


CONSUMER SECTOR UNDER PRESSURE – CPG

Index performance, year to date



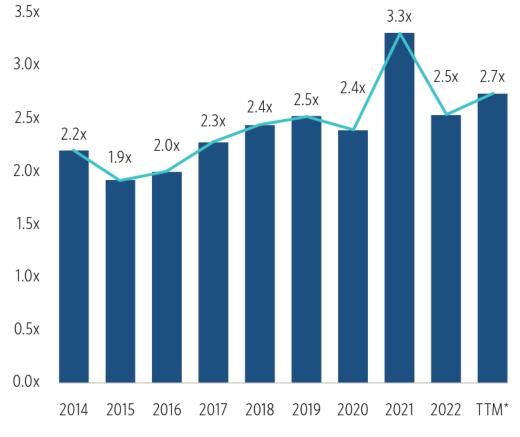
TECH M&A VALUATION MULTIPLES



IT M&A EV/EBITDA multiples

Source: PitchBook • Geography: North America and Europe *As of September 30, 2023

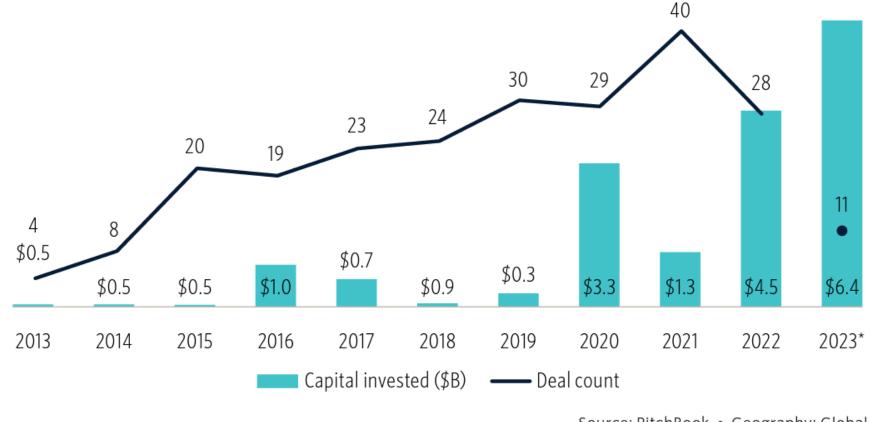
IT M&A EV/revenue multiples



Source: PitchBook • Geography: North America and Europe *As of September 30, 2023

CLOUD GAMING DEAL INVESTMENT GROWING

Cloud gaming deal activity



Source: PitchBook • Geography: Global *As of October 10, 2023



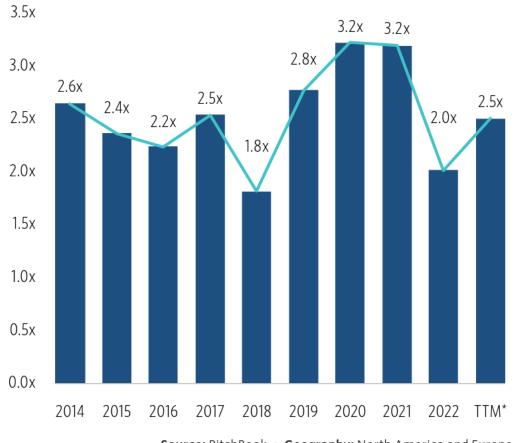
HEALTHCARE M&A VALUATION MULTIPLES



Healthcare M&A EV/EBITDA multiples

Source: PitchBook • **Geography:** North America and Europe *As of September 30, 2023

Healthcare M&A EV/revenue multiples



Source: PitchBook • Geography: North America and Europe *As of September 30, 2023



Digital health funding and deals fall to lowest levels since 2016 and 2014, respectively



State of Digital Health Q3'23 Source: CB Insights

CBINSIGHTS

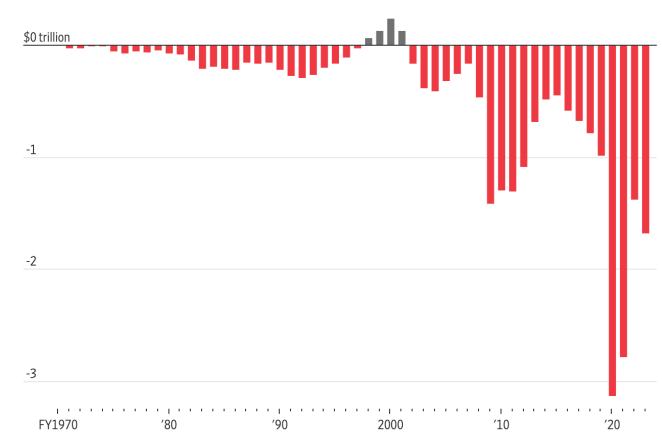




WEEK OF 10-16



DEFICITS AND GOVERNMENT DEBT ISSUANCE INCREASING



U.S. annual deficit or surplus

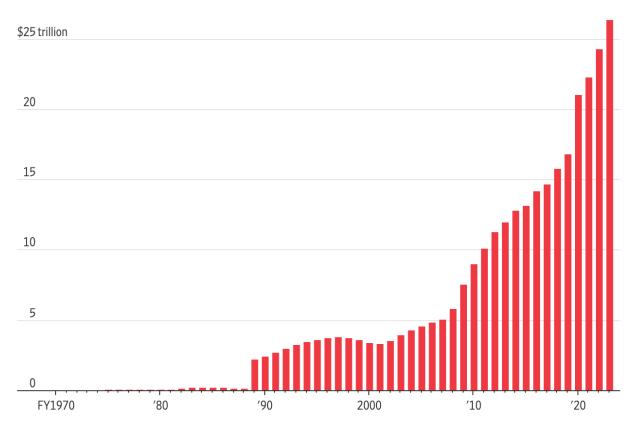
Note: Data shows fiscal years, which prior to 1977 end June 30, and since then end Sept. 30. Source: Congressional Budget Office

Source: The Wall Street Journal

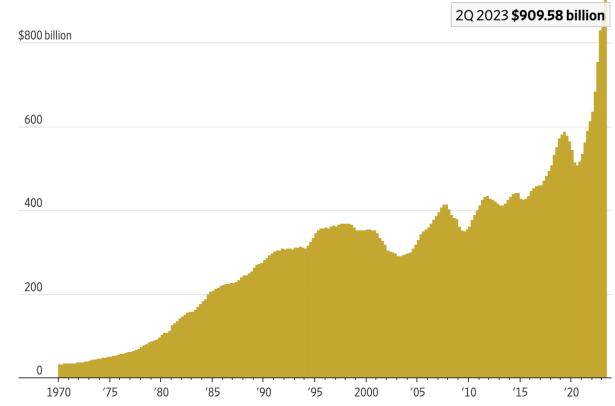


US DEBT OUTSTANDING AND INTEREST EXPENSE GOING PARABOLIC





Note: Fiscal years prior to 1977 end June 3. Those after 1978 end Sept. 30. Sources: Congressional Budget Office; Treasury Interest payments on federal debt, quarterly



Source: Federal Reserve of St. Louis via Labor Department

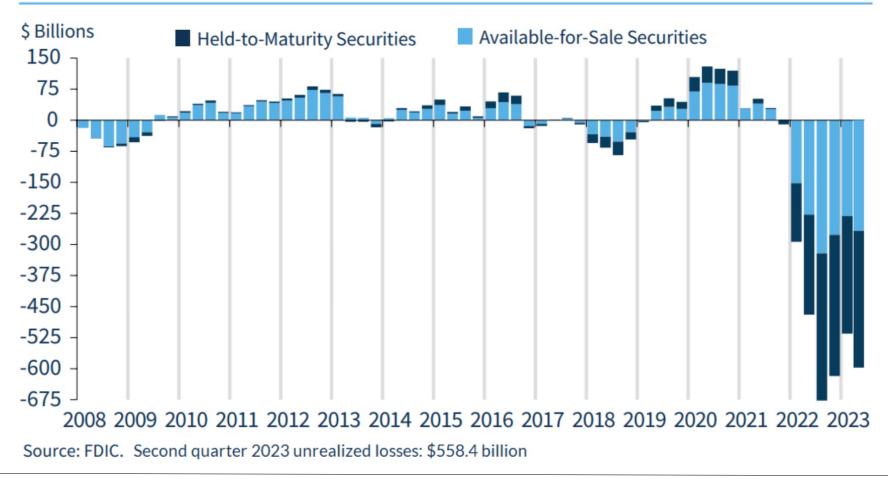
Source: The Wall Street Journal

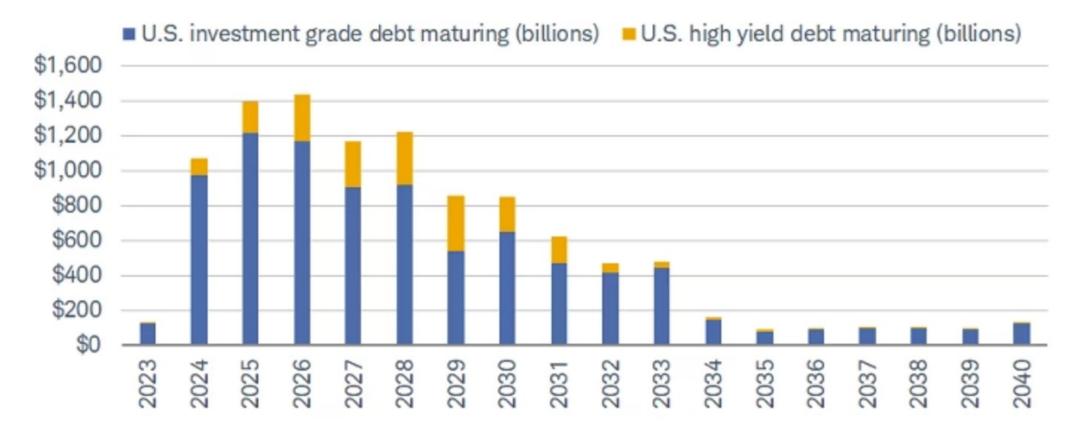
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RISING INTEREST RATES – DEEPENING HOLE ON BANK BALANCE SHEETS

Unrealized Gains (Losses) on Investment Securities

All FDIC-Insured Institutions





Source: Charles Schwab, Bloomberg, as of 10/13/2023.

Data for investment grade covers the amount outstanding of USD-denominated corporate bonds of \$300 million or greater. Data for high yield covers the amount outstanding of USD-denominated bonds of \$100 million or greater.

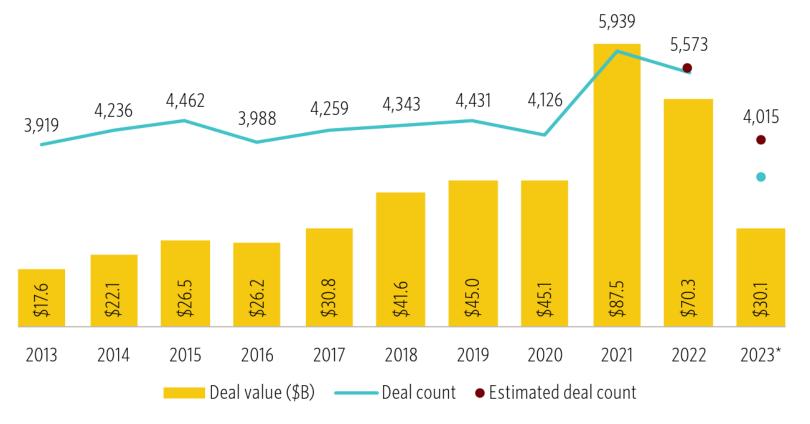


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EARLY-STAGE VC DEAL VALUE AT MULTI-YEAR LOW

Early-stage deal value on pace to set a five-year low

US early-stage VC deal activity



PitchBook-NVCA Venture Monitor *As of September 30, 2023

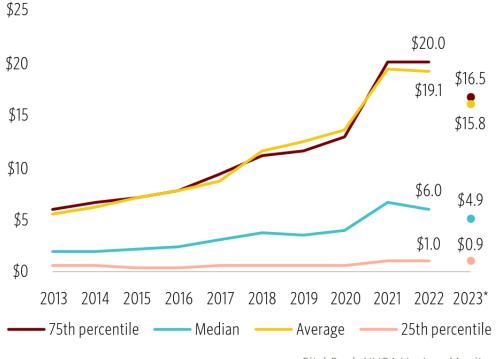
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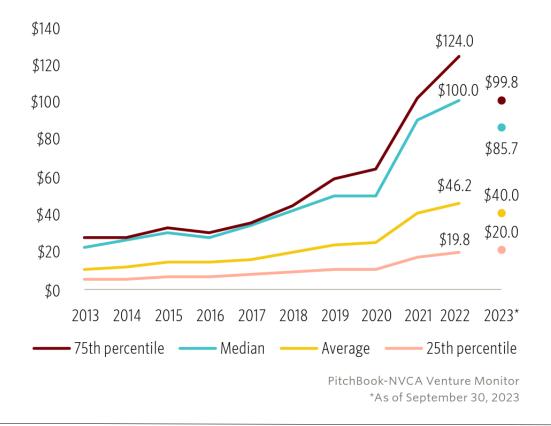
US EARLY-STAGE VC DEAL SIZE AND VALUATIONS

Median deal size is down 26.7% from 2021 record high, but remains above pre-pandemic figures

Range of US early-stage VC deal values (\$M)



PitchBook-NVCA Venture Monitor *As of September 30, 2023 Median valuation reverts to 2021 figure Range of US early-stage VC pre-money valuations (\$M)



MANAGING DIRECTOR: PETER THOM – CONSUMER GROUP



Peter M. Thom Managing Director

Solution 646.522.3441
 Solution ≥ Solution → Soluti

Relevant Experience

- Mr. Thom has over 25 years of investment banking experience in both the United States and Europe, specializing in mergers, acquisitions and divestitures, public and private debt and equity capital raising and strategic advisory services.
- Over the last 15 years, Mr. Thom has provided a wide range of investment banking and advisory services to both public and privately-owned corporations and private equity firms in the Consumer, Food and Retail sectors, including a core focus on food retail and distribution and in the natural/organic and wellness industry.
- Mr. Thom has been involved in merger, acquisition and divestiture transactions representing total consideration in excess of \$8 billion and debt and equity capital raising of more than \$18 billion.
- Prior to Silverwood Partners, Mr. Thom founded Kernick Advisory Group, an investment banking and financial advisory firm specializing in the consumer industry, including CPG, HBC, consumer products, food and beverage manufacturing, distribution and retail.
- Prior to Kernick Advisory, Mr. Thom was Head of Consumer, Food and Retail investment banking at Scott-Macon, and was a founding partner of Rockland Advisory Group and its affiliate Rockland Securities; he also served as a member of Salomon Smith Barney's Global Consumer/Retail Investment Banking Group, as head of Supermarket/Drug and Hardline Retail. Prior to Salomon Smith Barney, Mr. Thom served in a number of different capacities at J.P. Morgan in the United States and Europe including Head of the European Real Estate Services Group and as a member of the Global Consumer Group.

Education

• Mr. Thom earned his B.A. in Economics from Leeds University and an M.B.A. from Manchester Business School.

Selected Transaction Experience





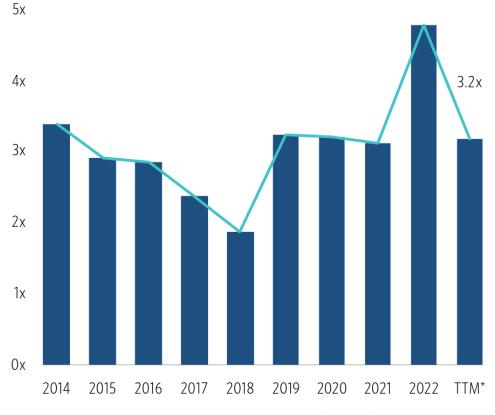


WEEK OF 10-9

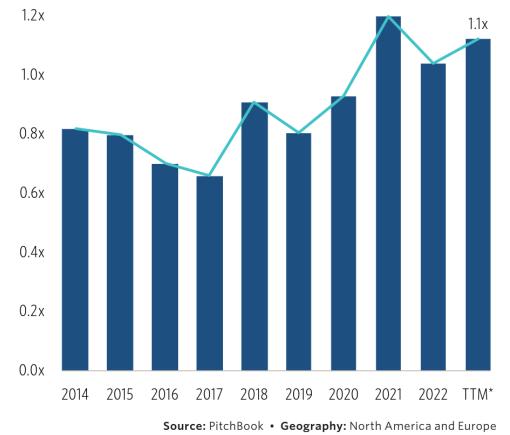


EV/REVENUE MULTIPLES FOR PE DEALS BY SIZE

Median EV/revenue multiples on deals \$2.5 billion-plus



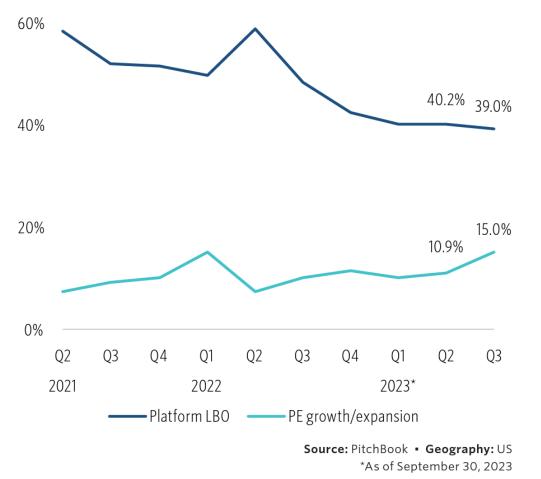
Source: PitchBook • Geography: North America and Europe *As of September 30, 2023 Median EV/revenue multiples on deals below \$25 million



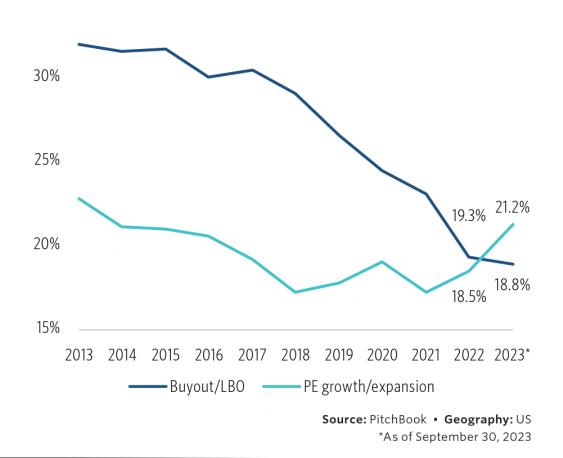


PLATFORM LBO DEALS VS. GROWTH EQUITY DEALS IN PE

Platform LBO versus growth equity share of PE deal value



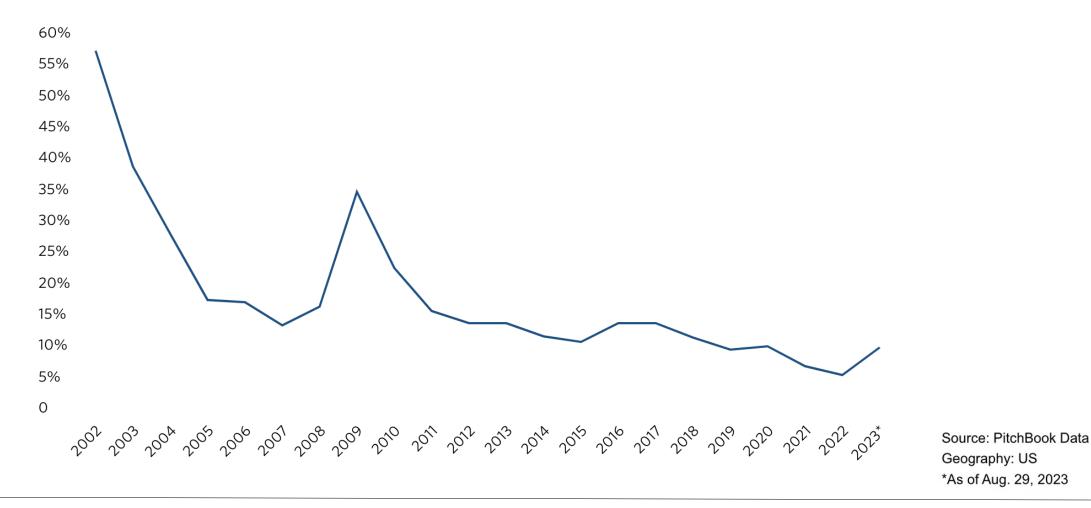
Platform LBO versus growth equity share of PE deal count



35%

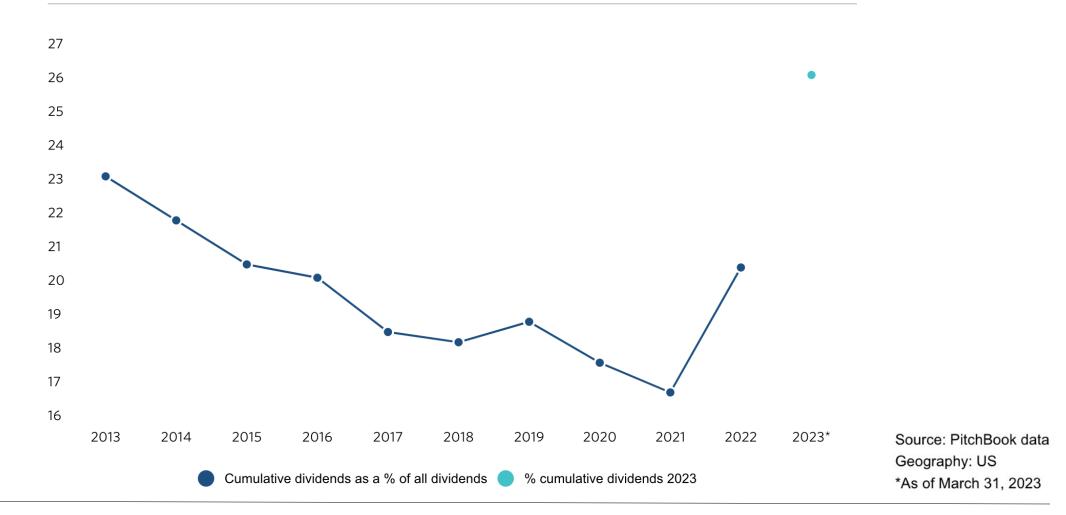
VC – DOWN ROUNDS UP BUT REMAIN CLOSE TO 10 YEAR LOW

Rate of down rounds still below dot-com, global financial crisis levels



VC – CUMULATIVE DIVIDEND TERMS INCREASING

Cumulative dividends bounce back

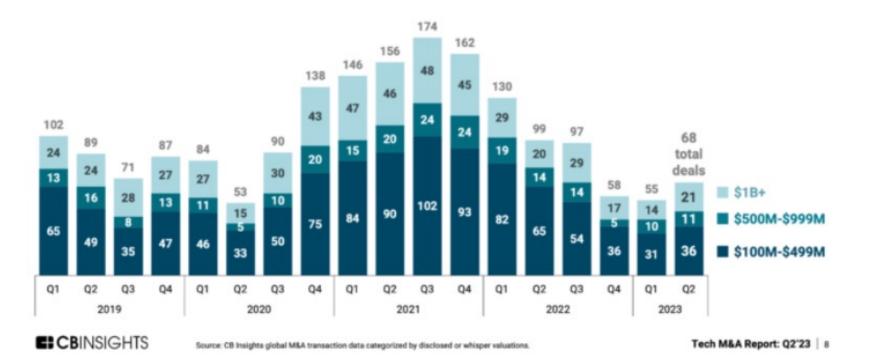


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The number of \$100M+ M&A targets rebounds slightly in Q2'23 but remains low

M&A transaction count by valuation (\$100M+), Q1'19 - Q2'23



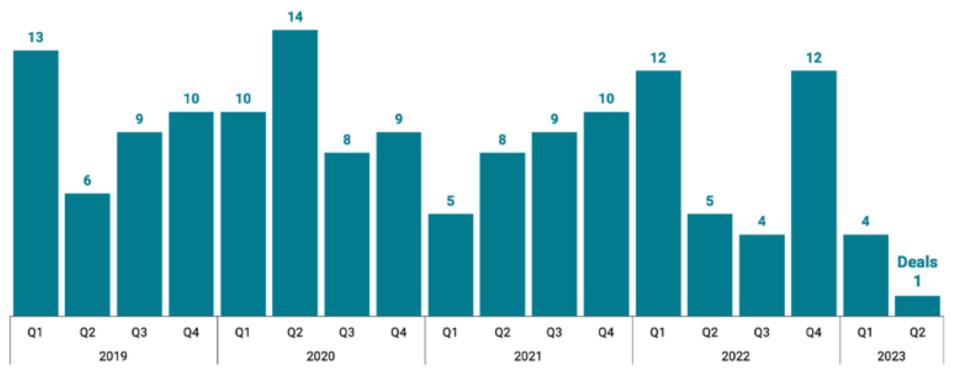


BIG TECH M&A DEAL COUNT AT MULTI-YEAR LOW



Big tech is also "risk-off" given economic and regulatory (anti-trust) climate – M&A volume hits an 18-quarter low

Number of M&A transactions by big tech, Q1'19 - Q2'23



CBINSIGHTS

Source: CB Insights global M&A transaction data. Big tech includes Amazon, Apple, Google, Meta, Microsoft, and NVIDIA.

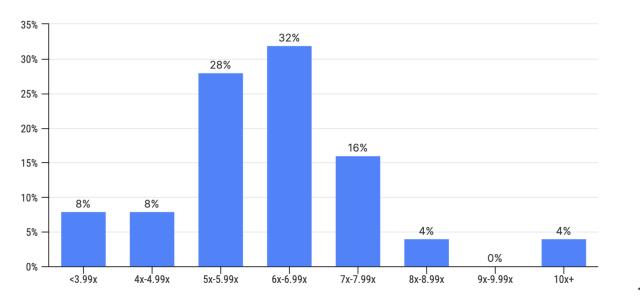
Tech M&A Report: Q2'23 | 31

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CONSUMER M&A MULTIPLES (AXIAL SURVEY)

Axial surveyed 26 consumer focused dealmakers about the current market environment. Charts below show dealmaker responses to survey questions.

Over 76% of survey respondents indicated that they either paid or received an average multiple between 5x and 7.99x of adjusted EBITDA on consumer transactions.



Average Multiple On Adjusted EBITDA

The vast majority of these surveyed dealmakers indicated that they transacted on opportunities with a Total Enterprise Value between \$10M and over \$50M.

Size Breakdown For Consumer Transactions (Total Enterprise Value)



Source: Axial, October 4, 2023

Healthcare PE deal activity



Source: PitchBook • Geography: US *As of September 30, 2023





WEEK OF 10-2



NEW ECONOMIC ERA – INTEREST RATES INCREASING

Yield on U.S. 10-year Treasury note



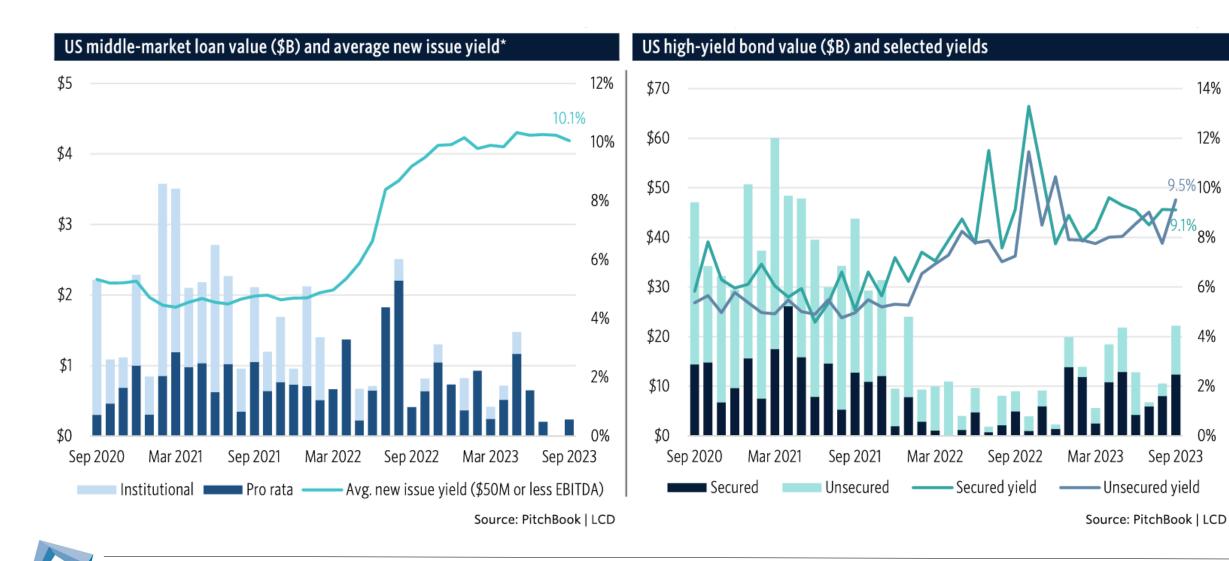
S&P 500 performance



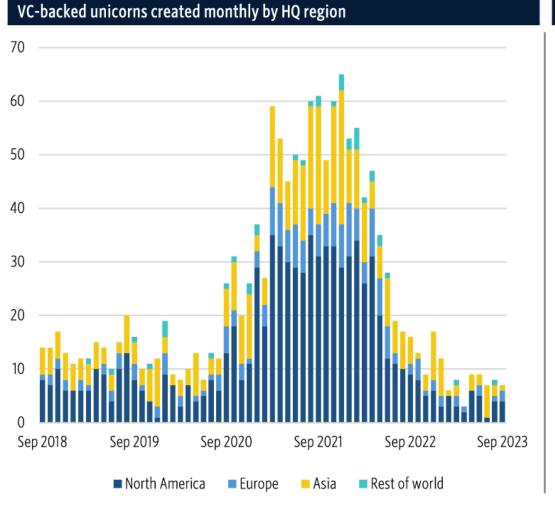
Source: The Wall Street Journal

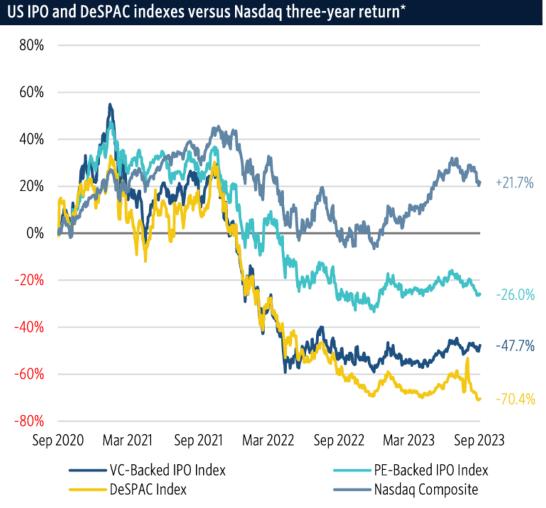
Silverwood Partners

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RISK OFF – UNICORN HERD THINNING; SPACS, IPOS UNDERPERFORMING



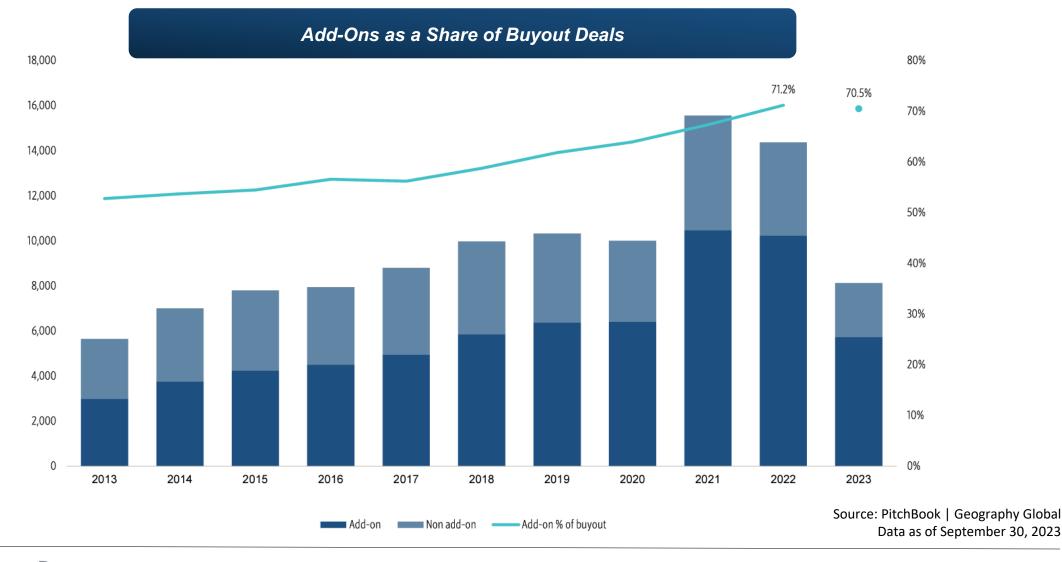


*As of September 30, 2023 | Sources: Morningstar, PitchBook

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Source: PitchBook

ADD-ONS AS A SHARE OF BUYOUT DEALS – OVER 70%



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ENTERPRISE SAAS VC DEAL ACTIVITY

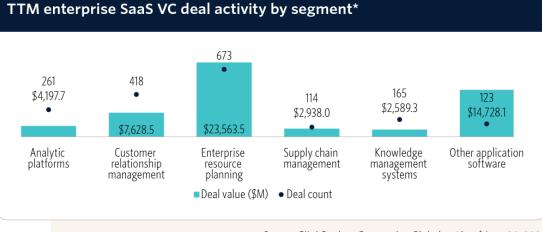


Source: PitchBook • Geography: Global • *As of June 30, 2023





Source: PitchBook • Geography: Global • *As of June 30, 2023



Source: PitchBook • Geography: Global • *As of June 30, 2023



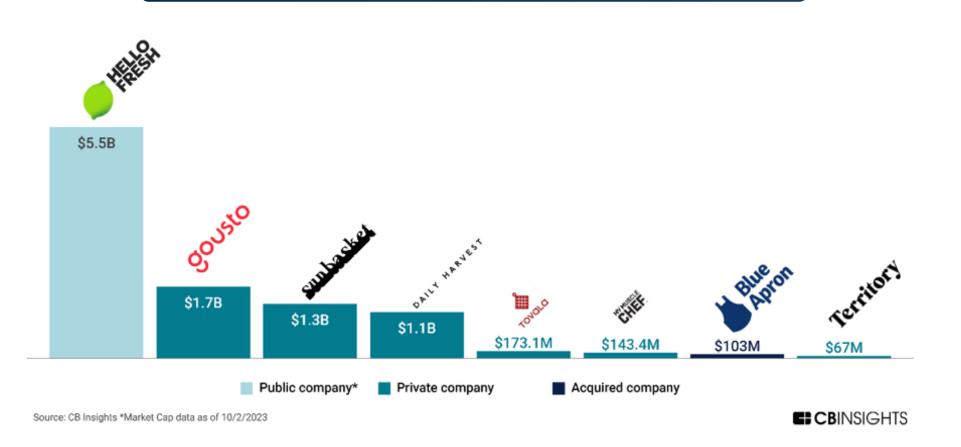
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Source: PitchBook • Geography: Global • *As of June 30, 2023

MEAL KIT COMPANY VALUATIONS

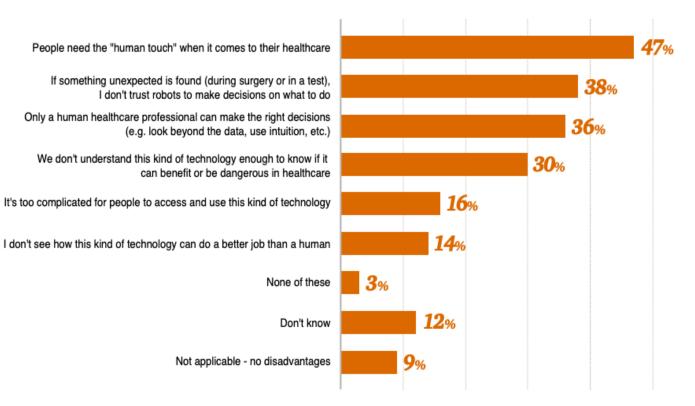
Selected Meal Kit Companies by Valuation



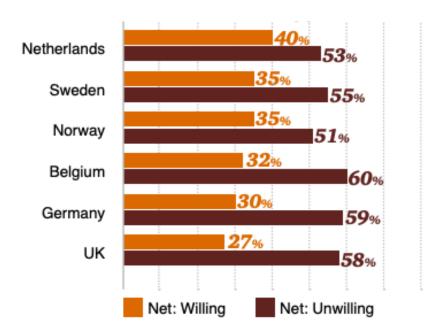
Silverwood Partners

AI ROBOTS IN HEALTHCARE – THE PATIENT PERSPECTIVE

Disadvantages of Using Al/Robots for Healthcare



Views on Receive Major Surgery from Al/Robots





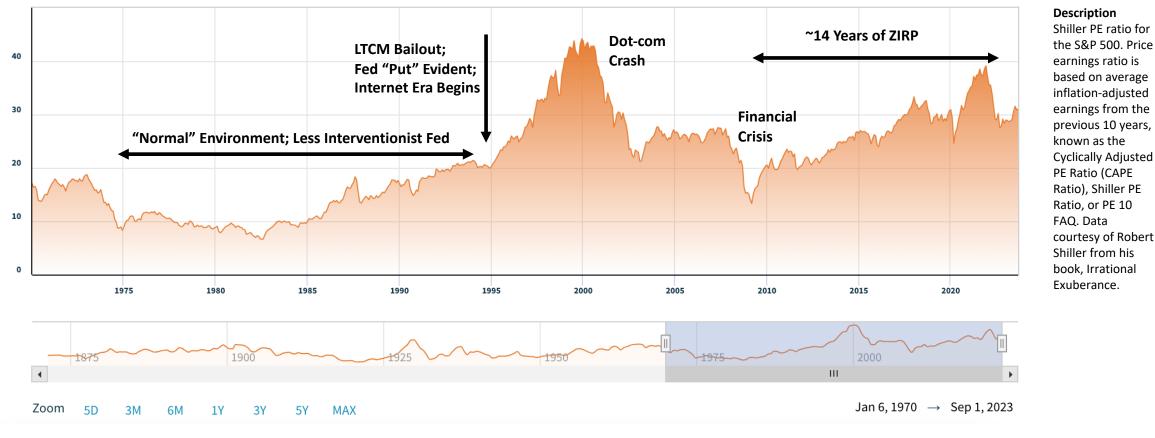


WEEK OF 9-25



New Ecomonic Era: High Interest Rates; Valuation Regression ...

Shiller CAPE Ratio by Month; January 1970 – September 2023

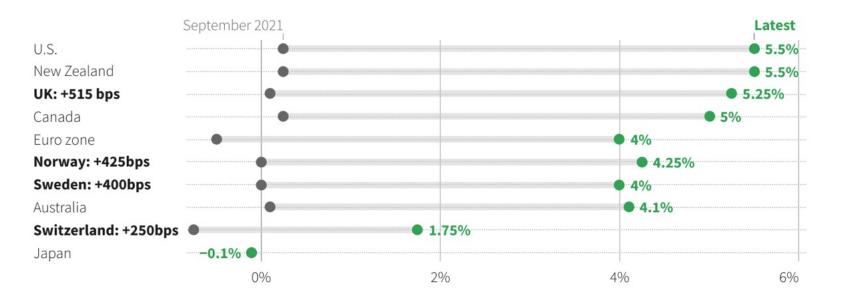


Source: Nasdaq Data Link

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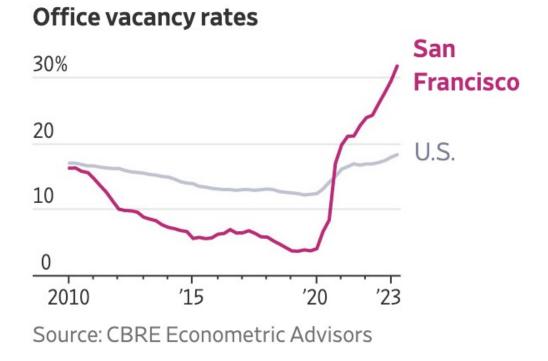
The race to raise rates

Change in policy rates by central banks overseeing the 10 most traded currencies

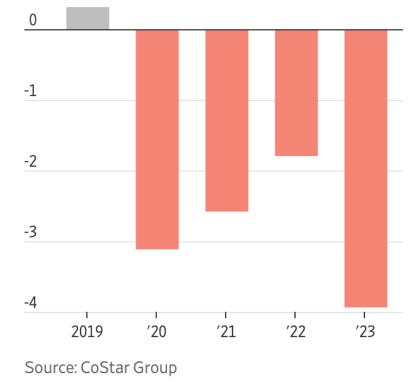


Note: As of September 21, 2023. Source: LSEG Datastream | Reuters, September 21, 2023 | By Sumanta Sen

Change in occupied-office space in San Francisco, in the first half of each year





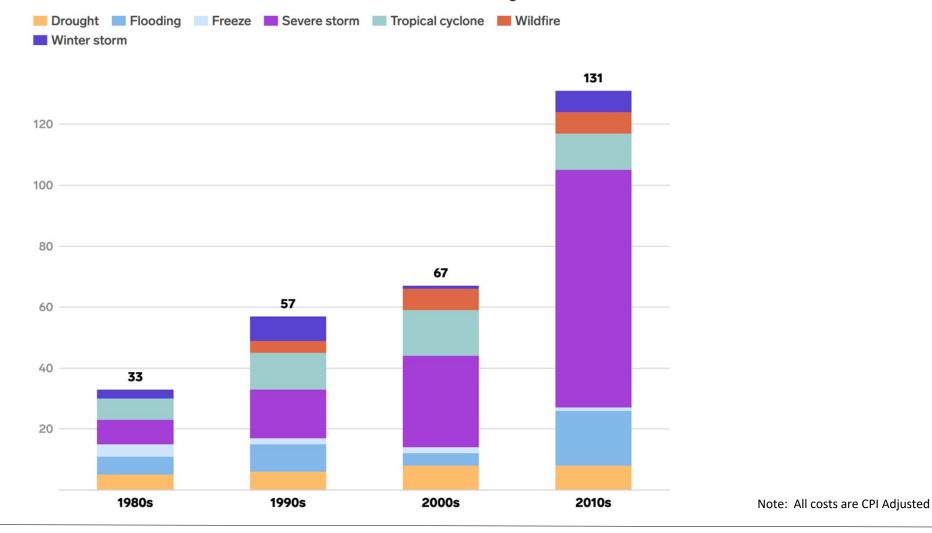


Source: The Wall Street Journal



EXOGENOUS "BLACK SWAN" EVENTS – WEATHER AND CLIMATE

Billion-dollar weather and climate events by decade



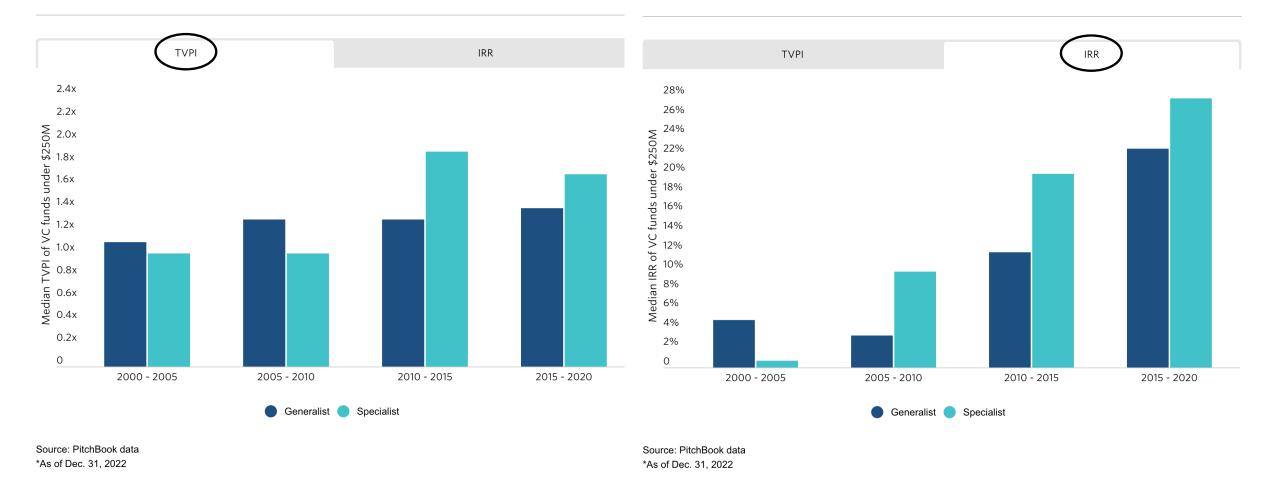
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Chart: Annie Fu/Insider • Source: NCEI Billion-Dollar Weather and Climate Disasters database

SMALLER, SPECIALIZED VC FUNDS OUTPERFORM LARGE AND GENERALIST

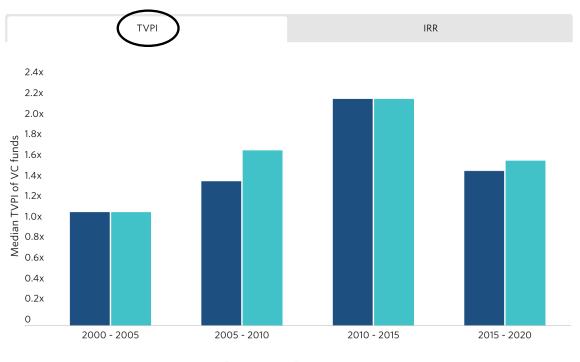
Performance of VC funds under \$250M by vintage cohort and style Performance of VC funds under \$250M by vintage cohort and style





VC FUND PERFORMANCE – ALL FUNDS

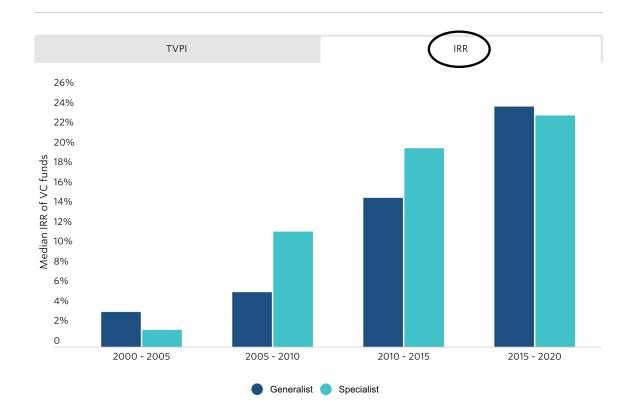
Overall performance of VC funds by vintage cohort and style



📄 Generalist 🔵 Specialist

Source: PitchBook data *As of Dec. 31, 2022

Overall performance of VC funds by vintage cohort and style



Source: PitchBook data *As of Dec. 31, 2022





WEEK OF 9-18

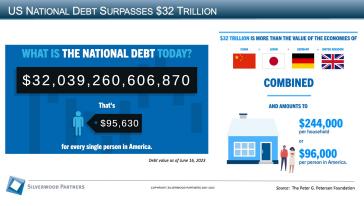


NATIONAL DEBT: \$1 TRILLION INCREASE IN 3 MONTHS – UNSUSTAINABLE

National Debt: September 19, 2023



... June 16, 2023



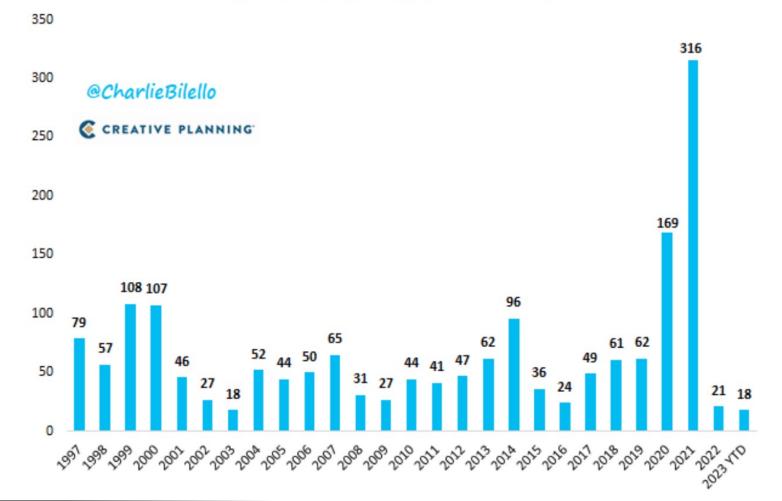
Source: Peter G. Peterson Foundation

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US IPO MARKET REMAINS AT HISTORICAL LOWS

US IPO Issuance in \$Billions

(Sources: WSJ, Dealogic, SPAC Research)



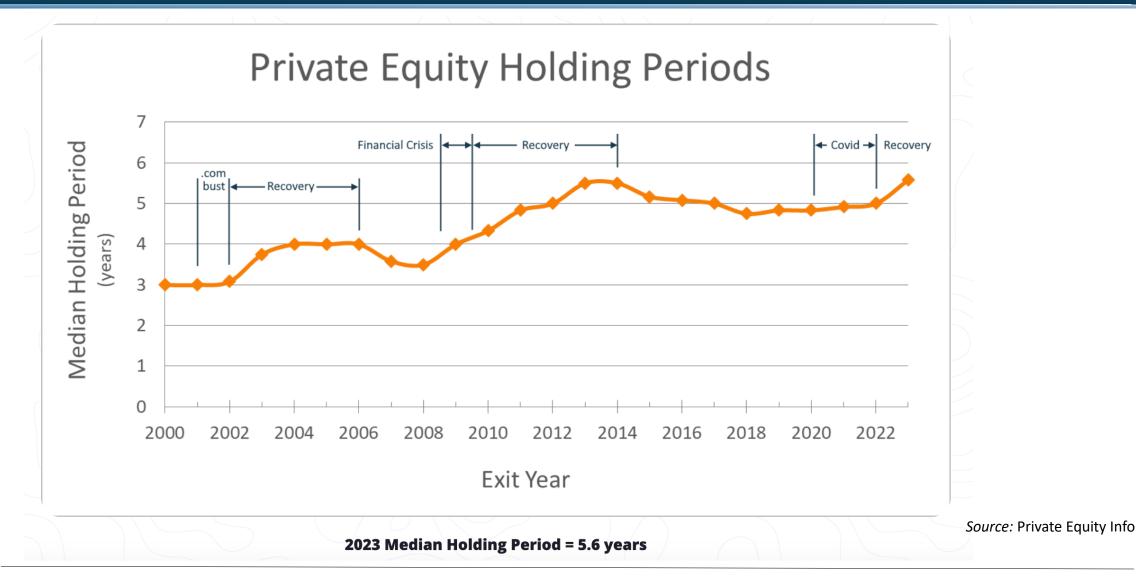
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RETAIL SALES ROLLING OVER



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PRIVATE EQUITY HOLDING PERIOD AT 20-YEAR HIGH



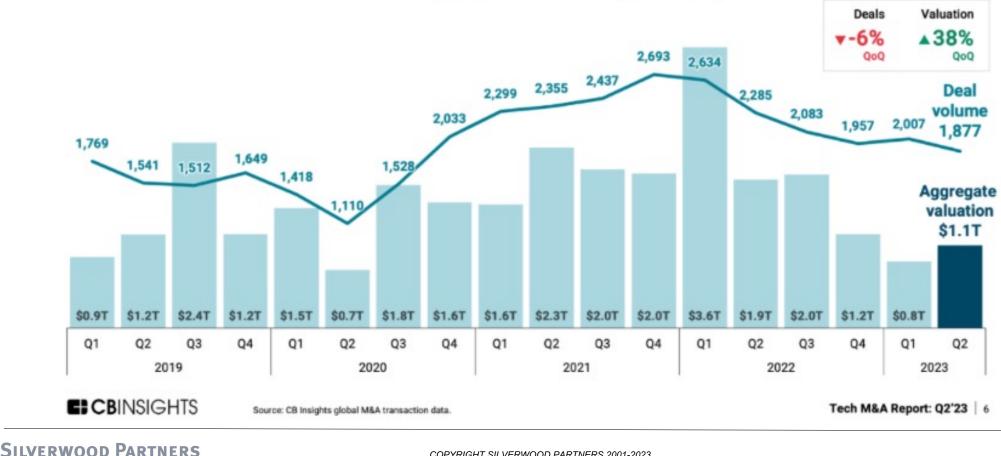
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TECH M&A DEAL VOLUME AND VALUE

+

In Q2, tech M&A deal volume falls to its lowest level since 2020's Covid lockdowns. M&A valuations rebound a bit.

Global tech M&A deal volume and aggregate disclosed target company valuation, Q1'19 – Q2'23

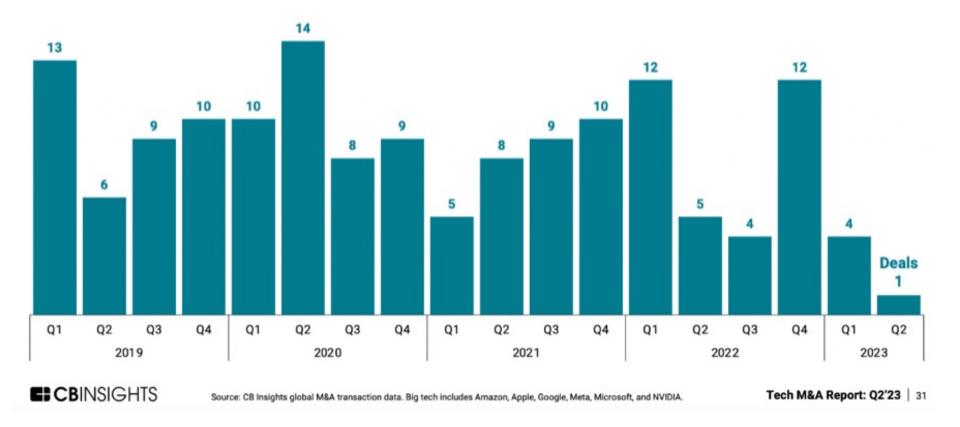


BIG TECH M&A VOLUME – MINIMAL ACTIVITY



Big tech is also "risk-off" given economic and regulatory (anti-trust) climate – M&A volume hits an 18-quarter low

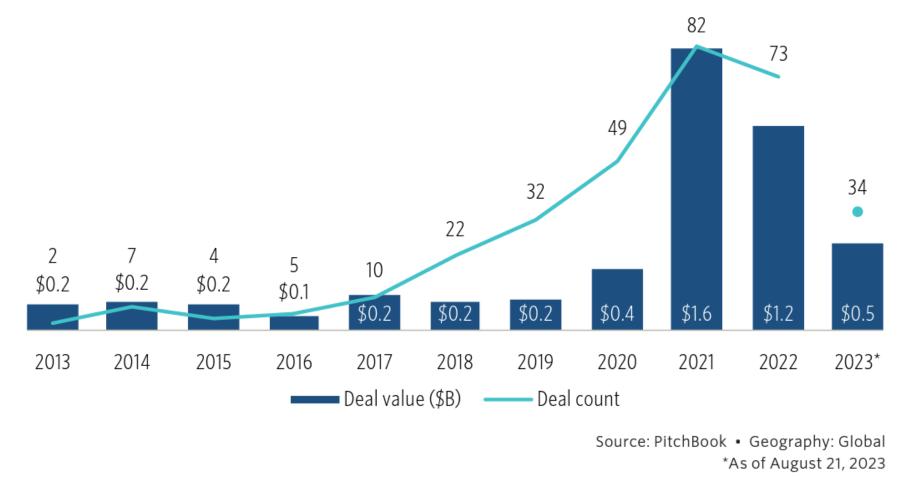
Number of M&A transactions by big tech, Q1'19 – Q2'23



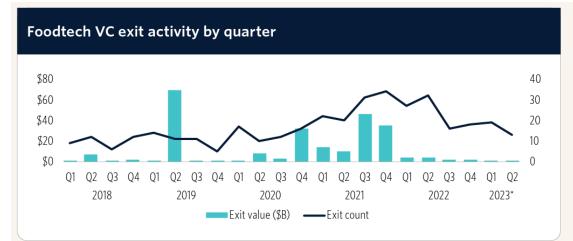
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VC INVESTMENT IN CULTIVATED PROTEIN

Cultivated protein VC deal activity



FOODTECH VC DEAL ACTIVITY



Source: PitchBook • Geography: Global • *As of June 30, 2023



Source: PitchBook • Geography: Global • *As of June 30, 2023



Source: PitchBook • Geography: Global • *As of June 30, 2023

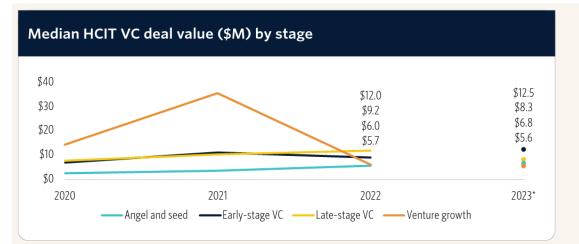
Foodtech PE deal activity by type



Source: PitchBook • Geography: Global • *As of June 30, 2023

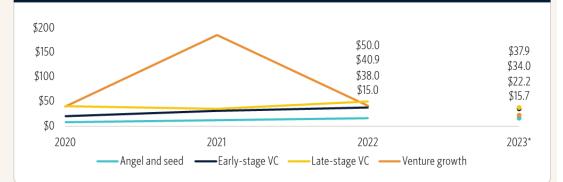
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PE AND VC HEALTHCARE INFORMATION TECHNOLOGY DEAL ACTIVITY



Source: PitchBook • Geography: Global • *As of June 30, 2023

Median HCIT VC pre-money valuation (\$M) by stage

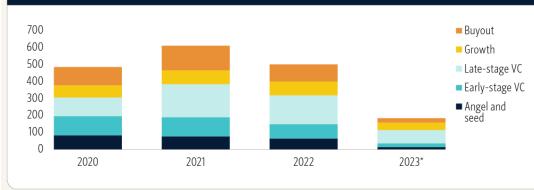


Source: PitchBook • Geography: Global • *As of June 30, 2023



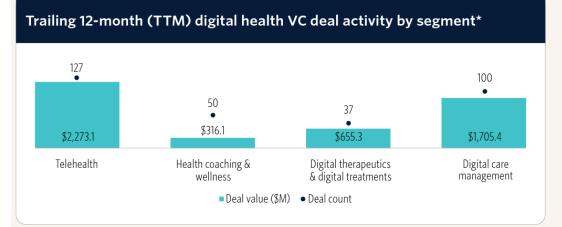
Source: PitchBook • Geography: Global • *As of June 30, 2023





Source: PitchBook • Geography: Global • *As of June 30, 2023

DIGITAL HEALTH VC DEAL ACTIVITY



Source: PitchBook • Geography: Global • *As of June 30, 2023



Digital health VC deal value (\$B) by stage

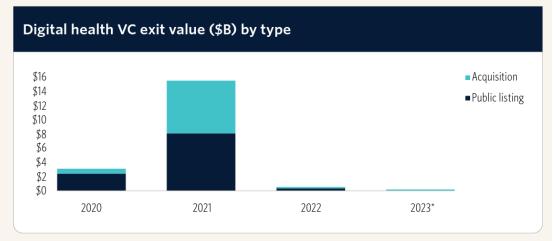
2021

Source: PitchBook • Geography: Global • *As of June 30, 2023

2023*



Source: PitchBook • Geography: Global • *As of June 30, 2023



2022

Source: PitchBook • Geography: Global • *As of June 30, 2023

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\$0

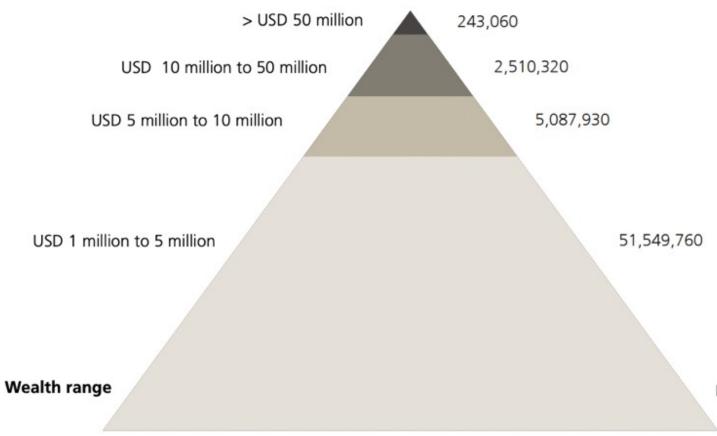
2020



WEEK OF 9-11

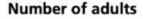


GLOBAL WEALTH PYRAMID – WHERE'S THE MONEY



Wealth Distribution

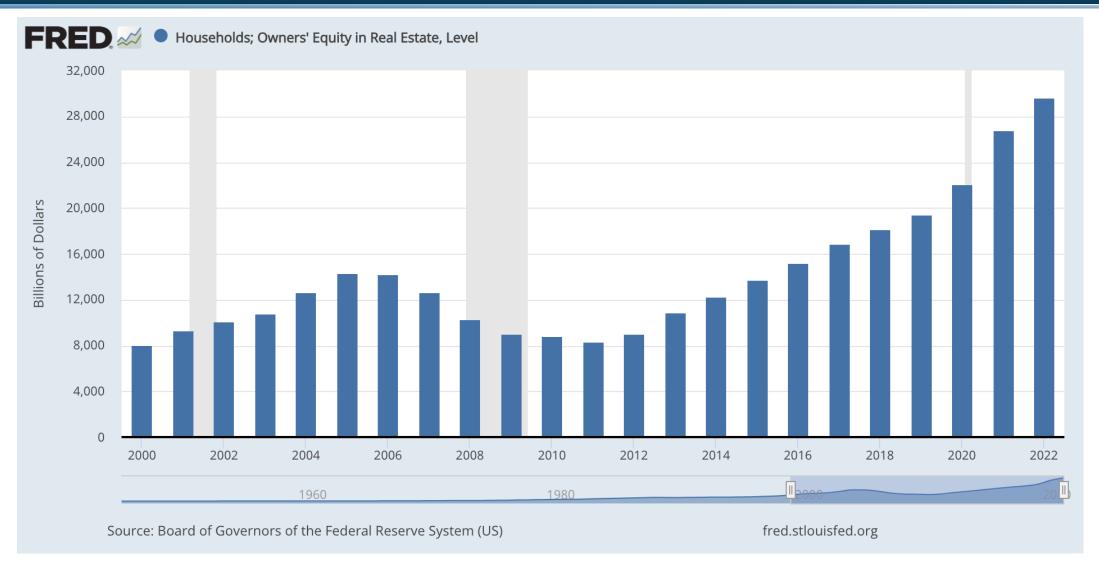
- 59.4 million adults across the globe have a net worth of over \$1 million
- Within that cohort, 51.5 million (~87%) fall into the \$1 million to \$5 million range
- Less than 1% of the world's millionaires have a net worth of more than \$50 million
- Majority of individuals with wealth over \$50 million live in the USA, followed by Mainland China and Germany



Source: James Davies, Rodrigo Lluberas and Anthony Shorrocks, Global Wealth Databook 2023



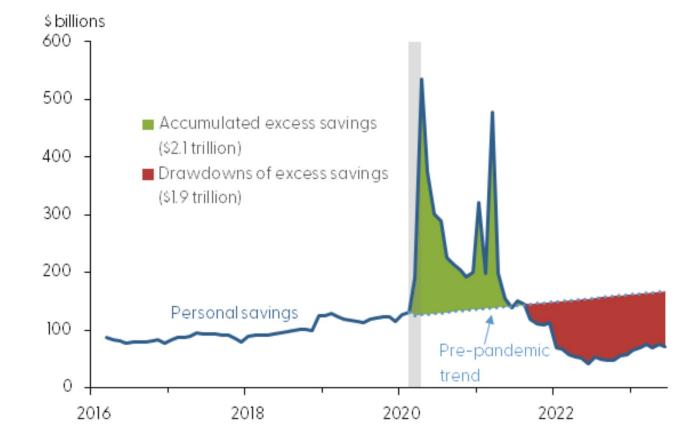
US HOUSEHOLDS OWNERS' EQUITY – \$20+ TRILLION GAIN IN 12 YEARS



EXCESS SAVINGS DEPLETION: \$2 TRILLION IN 2 YEARS

"Our estimates suggest that a relatively small amount—around \$190 billion—remains in the overall economy [in June 2023], and we expect the aggregate stock of excess savings will likely be depleted during the third quarter of 2023—that is, the current quarter—" Federal Reserve Bank of San Francisco

Aggregate Personal Savings vs. the Pre-Pandemic Trend



Note: Excess savings calculated as the accumulated difference in actual de-annualized personal savings and the trend implied by data for the 48 months leading up to the first month of the 2020 recession as defined by the National Bureau of Economic Research.

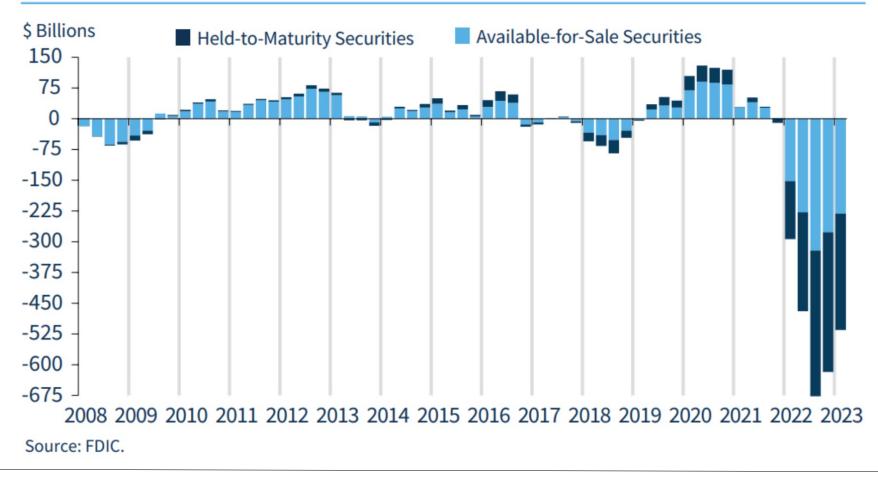
Source: Bureau of Economic Analysis, Hamza Abdelrahman and Luiz E. Oliveira, Federal Reserve Bank of San Francisco



BANK BALANCE SHEETS STILL DEEP UNDERWATER

Unrealized Gains (Losses) on Investment Securities

All FDIC-Insured Institutions

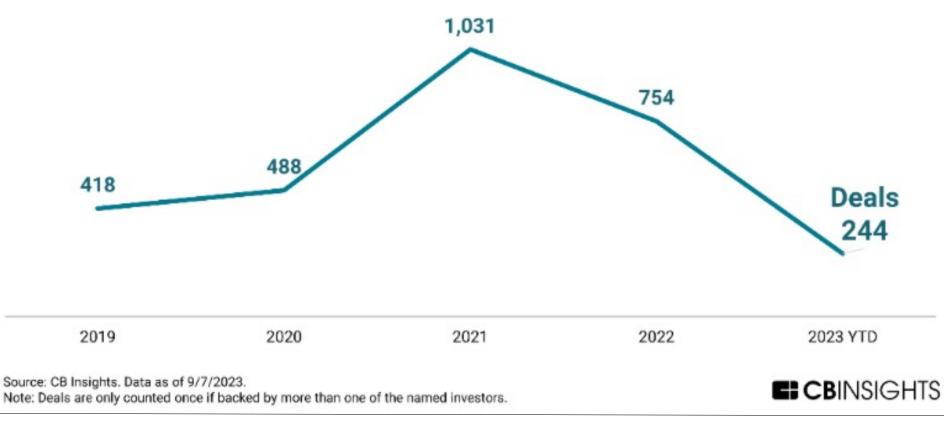


VENTURE RETRENCHMENT



Leading VCs pull back dramatically on dealmaking

Equity deals by a16z, Accel, Sequoia Capital, Insight Partners, and General Catalyst



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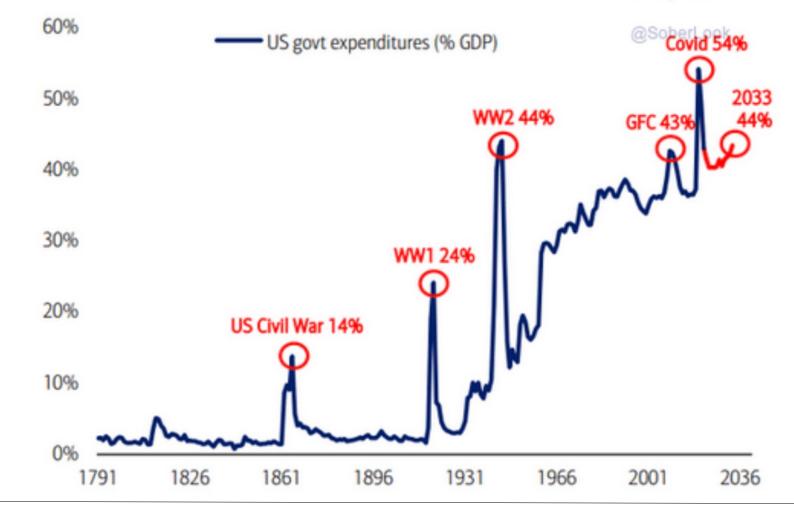


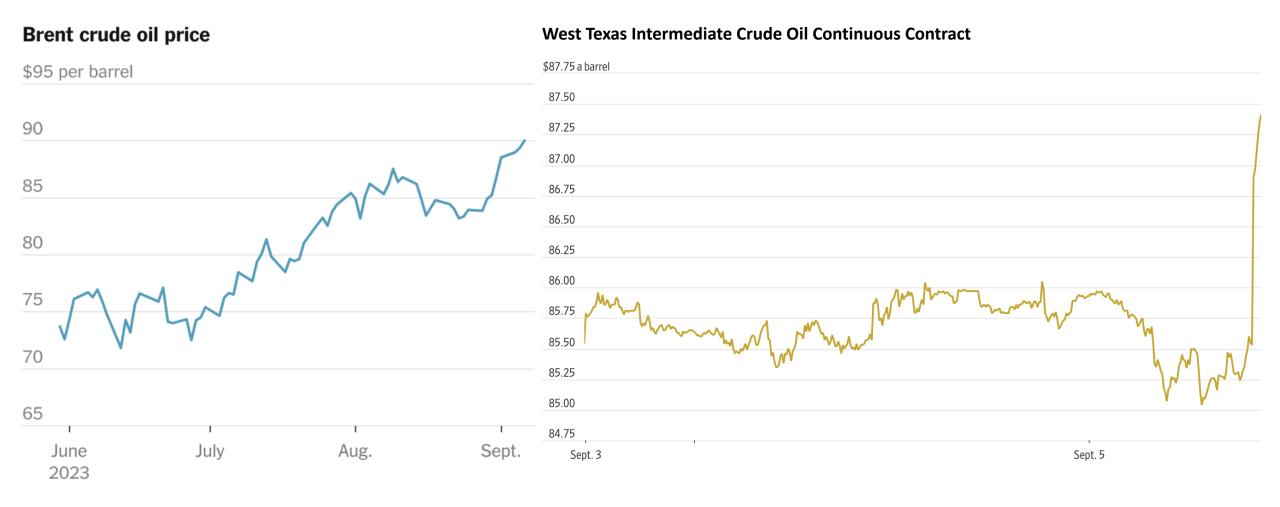
WEEK OF 9-4



UNSUSTAINABLE, UNPRECEDENTED GOVERNMENT SPENDING

US Government Spending Projected to be Maintained for Next 10 Years at WWII Levels US Government Expenditures, % of GDP

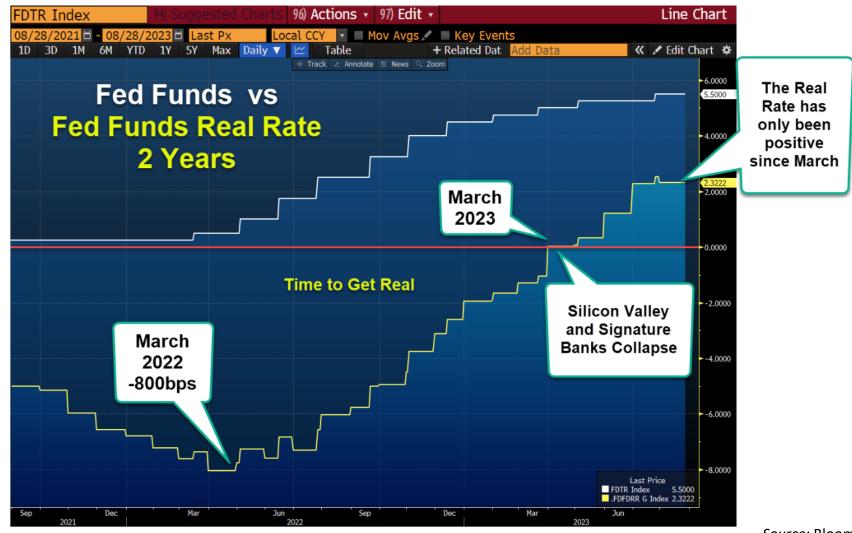




Source: FactSet, The New York Times, The Wall Street Journal



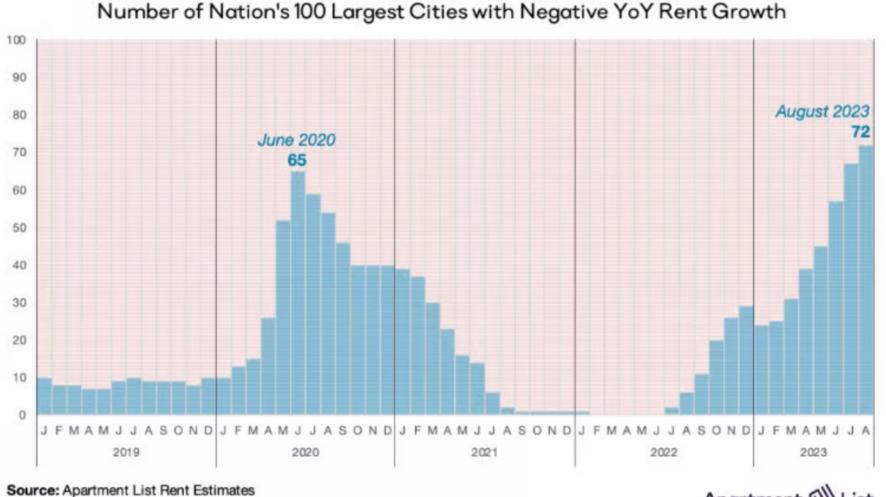
IMPACT OF POSITIVE REAL INTEREST RATES EARLY IN EVOLUTION



Source: Bloomberg Data, David Nelson



REAL ESTATE MARKET COOLING



Data Available: www.apartmentlist.com/research/category/data-rent-estimates

Apartment 🕼 List

Silverwood Partners

PEOPLE DON'T FEEL LIKE BUYING HOMES

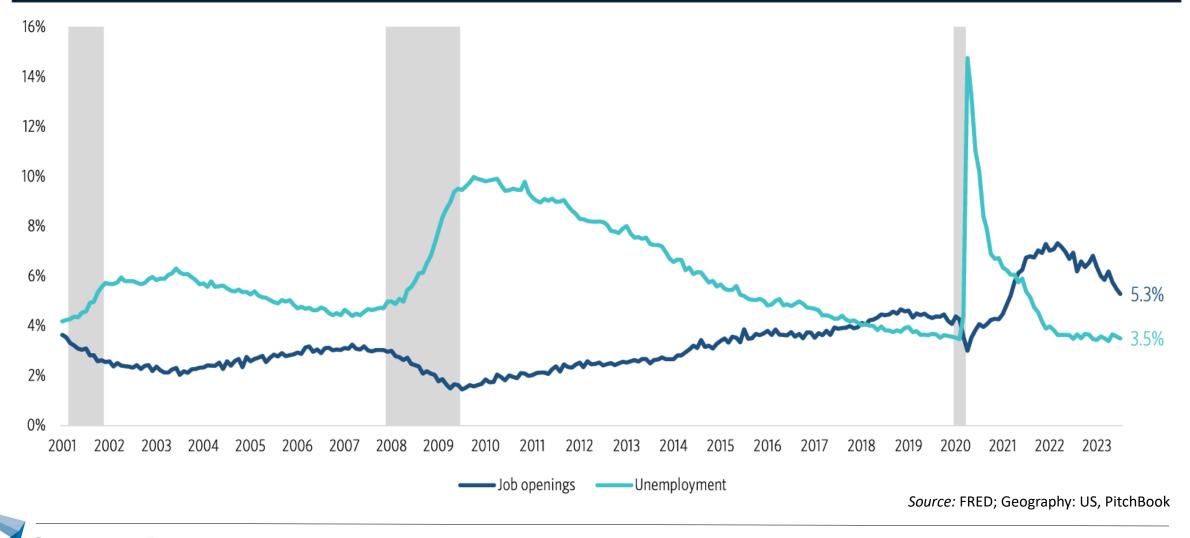


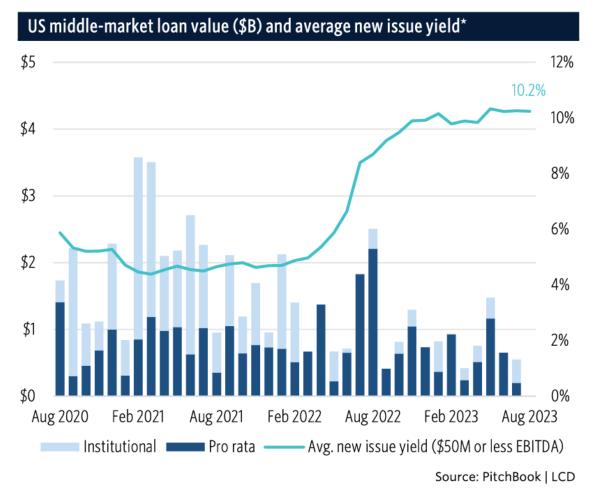
Buying Conditions for Housing as Surveyed by Consumers

Source: University of Michigan, National Bureau of Economic Research, Federal Reserve Board, Game of Trades.

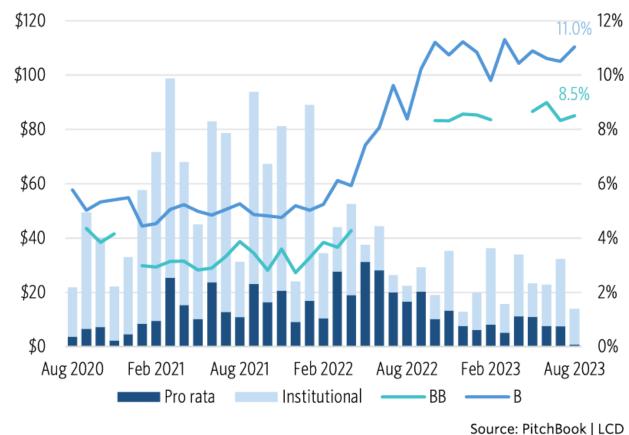
US Employment – Job Openings Decreasing

Job openings and unemployment as a share of labor force





US leveraged loan value (\$B) and selected yields



١

Generative AI is experimental. Info quality may vary.

ZIRP stands for "zero interest rate policy". It's a macroeconomic concept that describes a situation where a nation's central bank sets its short-term interest rate to 0%. The goal of ZIRP is to encourage low-cost borrowing and greater access to cheap credit for individuals and businesses.

ZIRP was first used by Japan in the 1990s. The global financial crisis that began in 2007 prompted major central banks to take unconventional policy measures. The United States used ZIRP from December 2008 through December 2015.

ZIRP can cause the price of money to plummet, allowing startups to run at a loss for years. It can also give investors a massive appetite for risky bets.

The Fed's ZIRP and quantitative easing (QE) policies failed to restore growth to the US economy as expected.

Source: Google Search

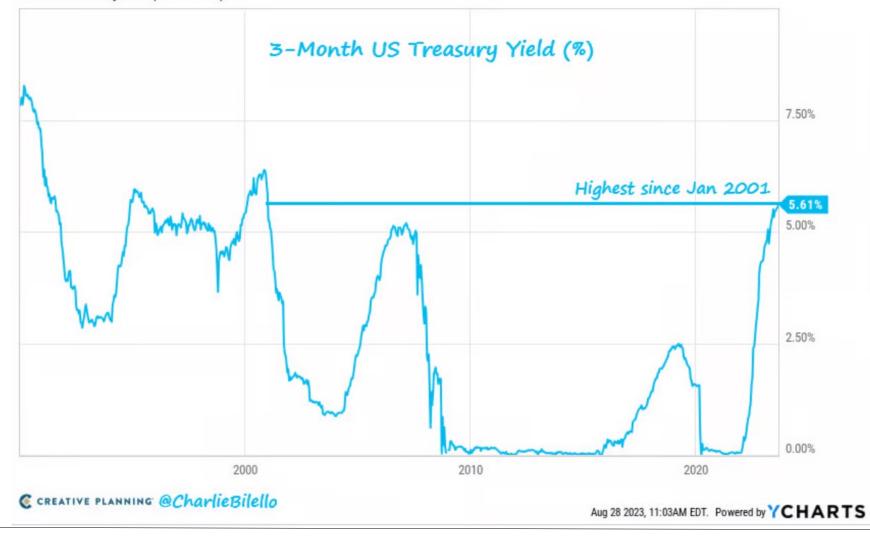


WEEK OF 8-28



NEW ECONOMIC ERA ... 3-MONTH TREASURY YIELD AT 22+ YEAR HIGH

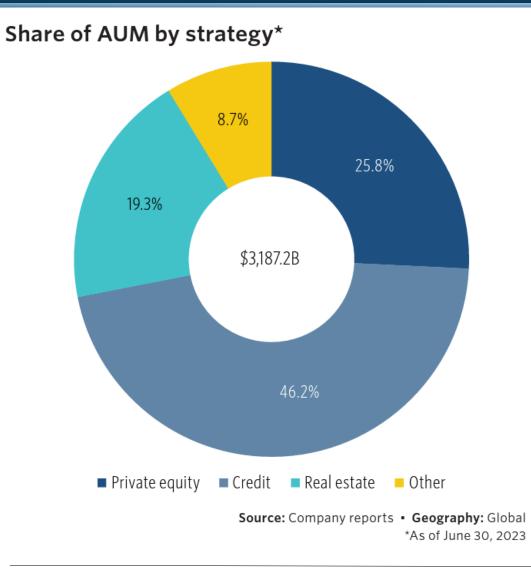
3 Month Treasury Rate (I:3MTCMR)



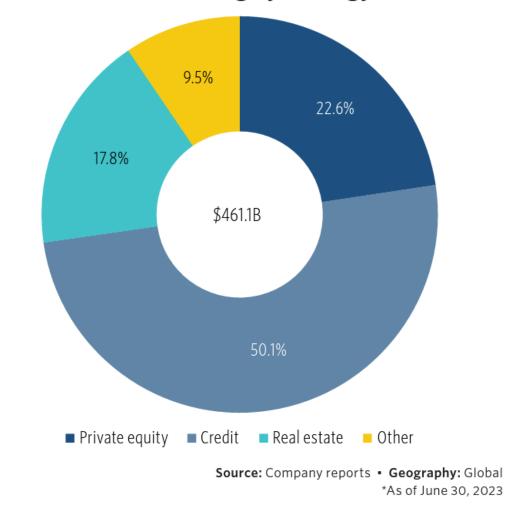
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INCREASING DOMINANCE OF CREDIT FUNDS



Share of TTM fundraising by strategy*



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Industry-wide IRRs by strategy*

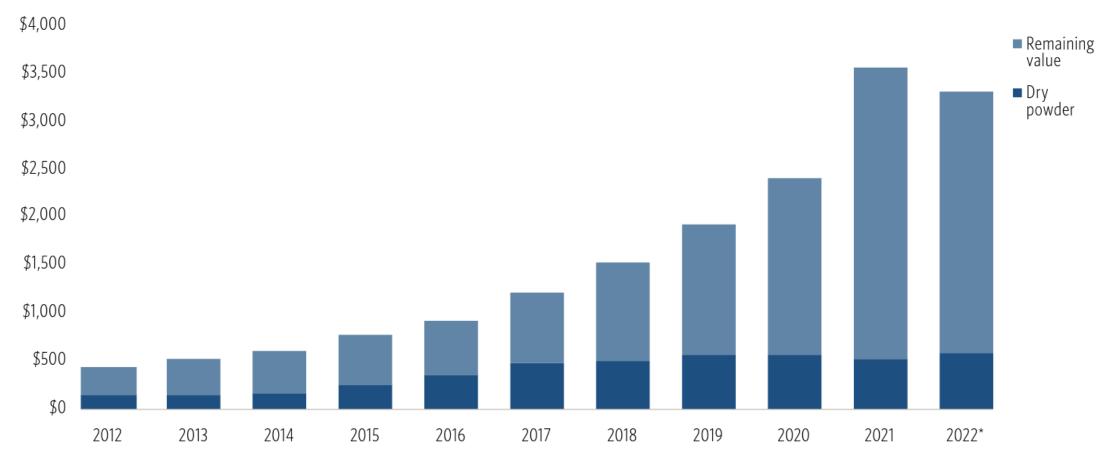
	1-year	10-year	5-year	3-year
Real assets	8.1%	7.0%	7.5%	13.0%
Private debt	2.6%	8.5%	7.3%	9.1%
Secondaries	2.0%	13.0%	15.0%	21.0%
Private equity	1.3%	15.0%	17.0%	23.6%
Real estate	1.3%	10.9%	9.7%	11.5%
Venture capital	-10.4%	15.7%	19.4%	24.6%
Private capital	-1.6%	13.2%	14.6%	19.5%
S&P 500	-7.7%	12.2%	11.2%	18.6%

Source: PitchBook • Geography: Global *Preliminary as of March 31, 2023 Note: Returns are equal weighted and net of fees.



THE GROWTH IN VC ... FROM \$400 BILLION TO \$3.5 TRILLION

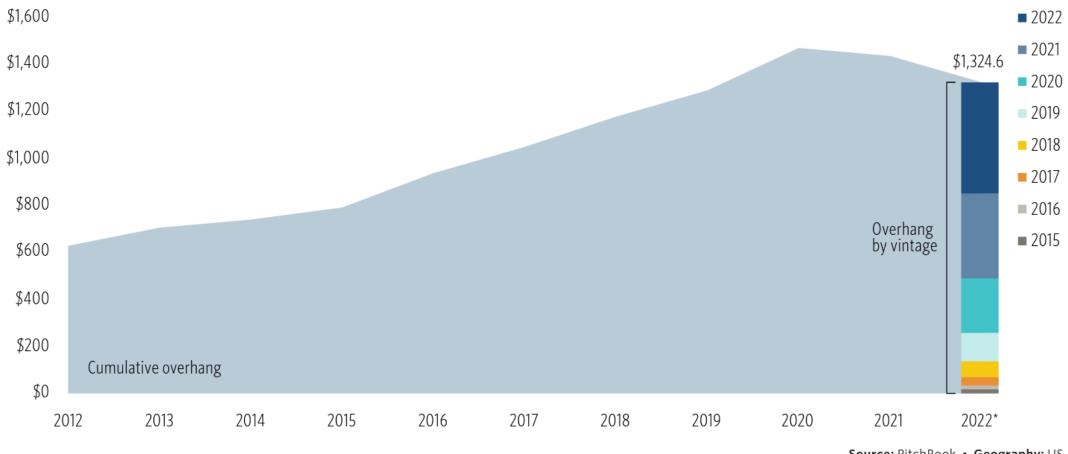
VC AUM (\$B)



Source: PitchBook • Geography: Global *As of December 31, 2022

US PE DRY POWDER OVERHANG BY VINTAGE

PE dry powder (\$B) by vintage

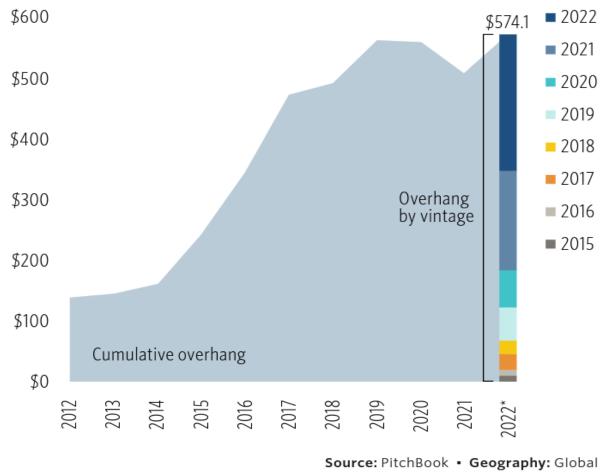


Source: PitchBook • Geography: US *As of December 31, 2022

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GLOBAL VC DRY POWDER OVERHANG BY VINTAGE

VC dry powder (\$B) by vintage

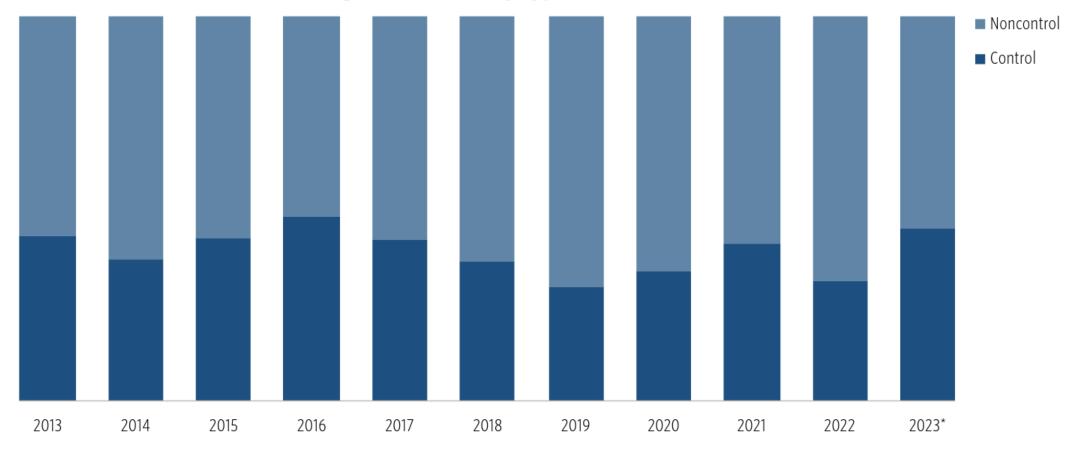


*As of December 31, 2022



CONTROL DEALS GROWING

Share of alternative asset manager deal count by type



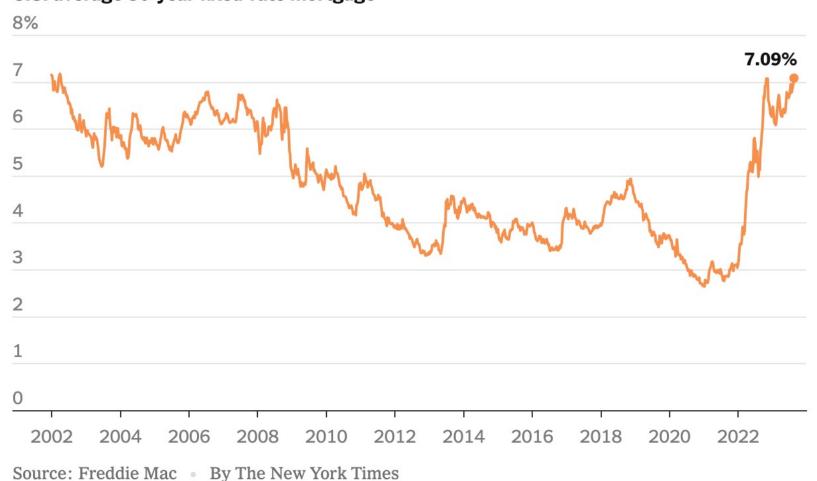
Source: PitchBook • Geography: Global *As of August 1, 2023



WEEK OF 8-14,21

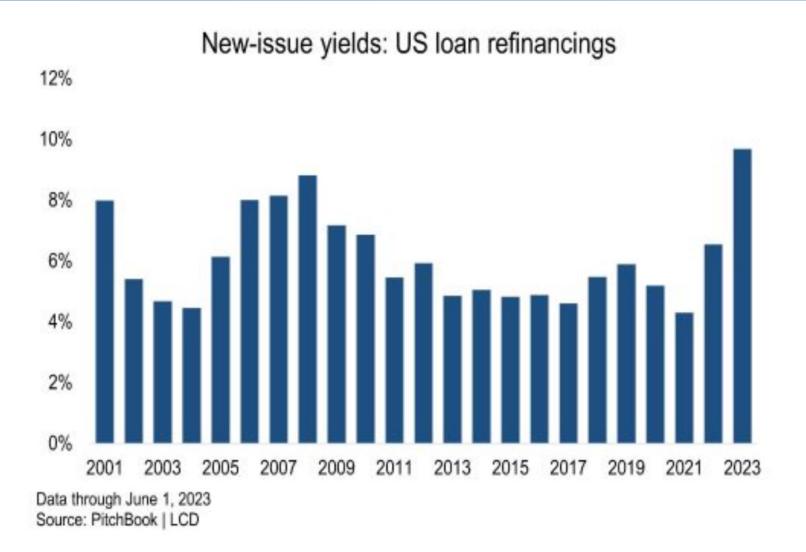


MORTGAGE COSTS AT 20+ YEAR HIGHS



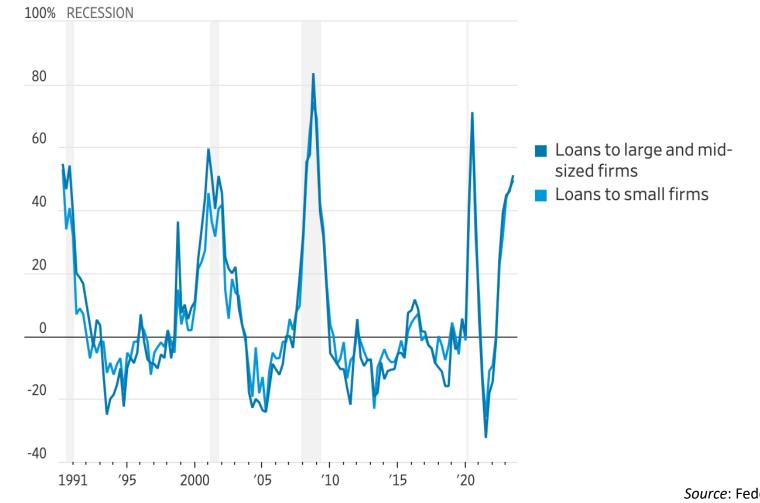
U.S. average 30-year fixed-rate mortgage

New Issue Yields at 20+ Year Highs



Source: PitchBook

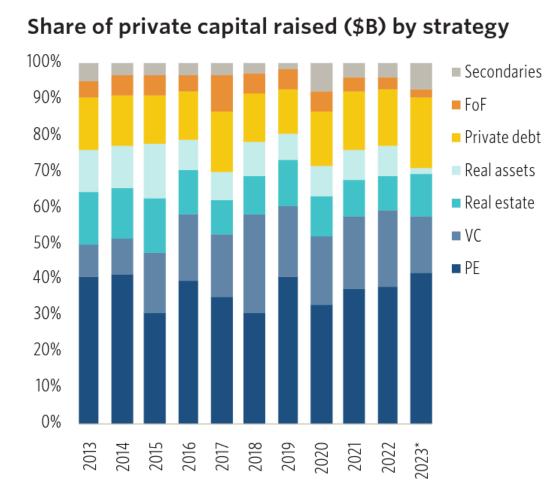
CREDIT CONDITIONS TIGHTENING



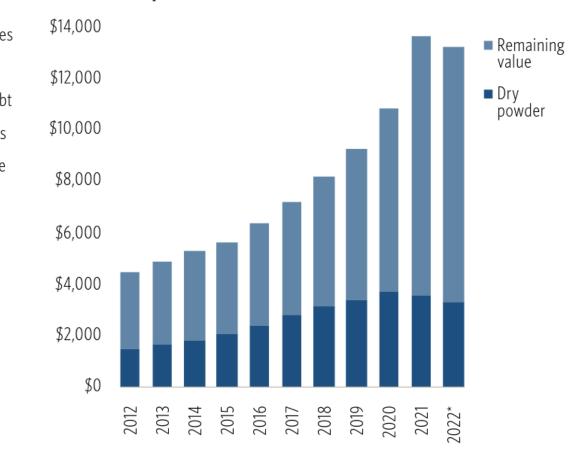
Net percentage of domestic banks tightening standards for commercial and industrial loans

Source: Federal Reserve Bank of St. Louis

GROWTH OF PRIVATE MARKETS ~ \$10 TRILLION INCREASE IN 10 YEARS



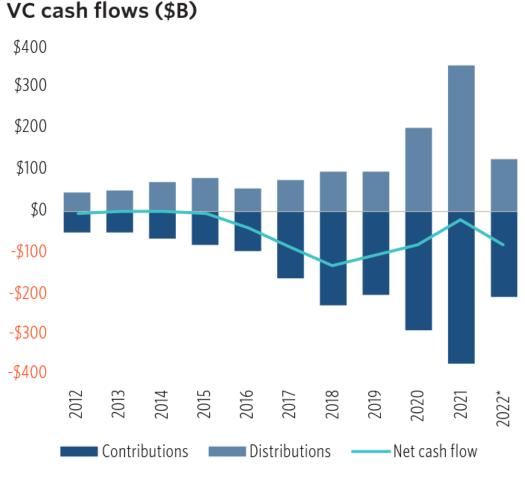
Private capital AUM (\$B)



Source: PitchBook • Geography: Global *As of June 30, 2023 Source: PitchBook • Geography: Global *As of December 31, 2022

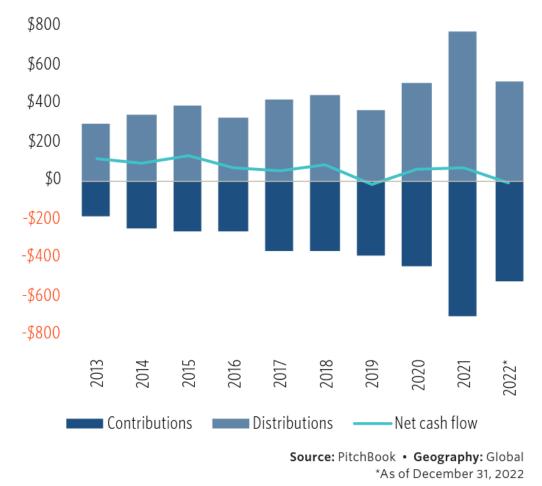


VC DISTRIBUTIONS LAG CONTRIBUTIONS; PE NEUTRAL NET CASH FLOW



Source: PitchBook • Geography: Global *As of December 31, 2022

PE cash flows (\$B)



GLOBAL AI AND MACHINE LEARNING SEED FINANCING VALUE BY MONTH

Global A.I. and machine learning seed deal value

U.S. REST OF THE WORLD \$800 MILLION 600 400 200 JAN APR JUL OCT JAN APR JUL 2022 2023

Source: PitchBook, Fortune



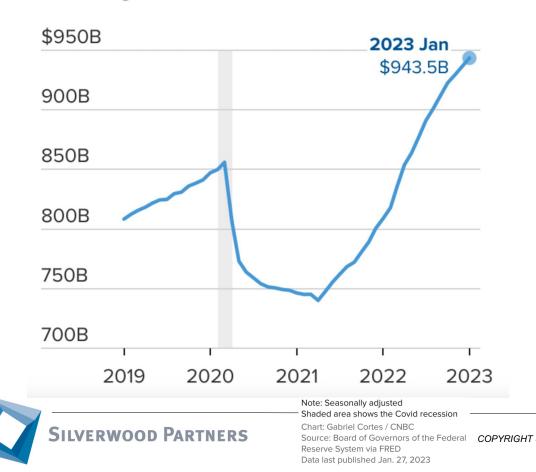
WEEK OF 8-7



CREDIT FUELED ECONOMY – US CREDIT CARD DEBT ~\$1 TRILLION

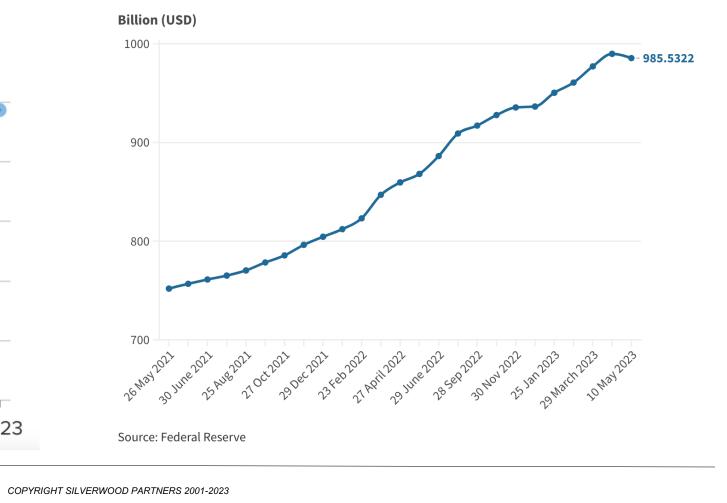
Credit card balances in the U.S. are well above pre-pandemic levels

Monthly totals of all credit card and other revolving loans at U.S. commercial banks

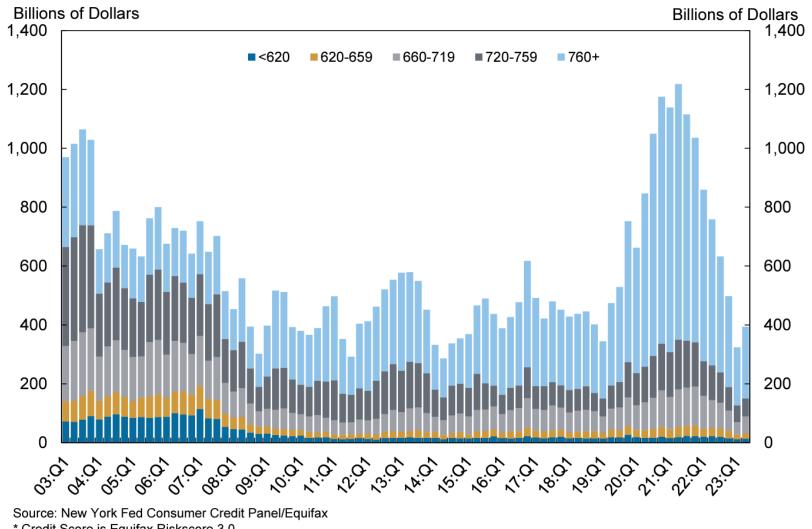


Rising credit card balances

Americans' credit-card balances have risen by nearly \$250 billion in two years.



MORTGAGE ORIGINATIONS BY CREDIT SCORE



* Credit Score is Equifax Riskscore 3.0

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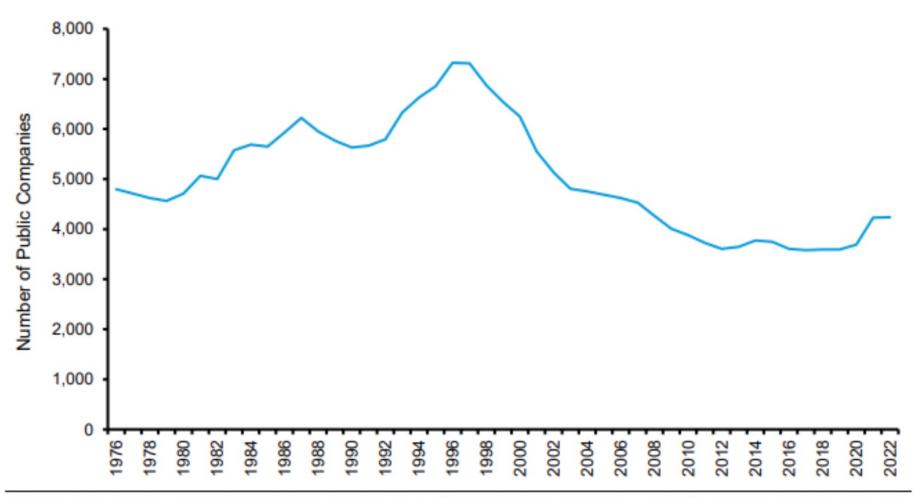
6

EARNINGS THRESHOLD TO BE IN TOP 1% IN EACH STATE

1. Connecticut	11. Wyoming	21. Georgia	31. Nebraska	41. Iowa	
• Top 1% income threshold: \$952,902	• Top 1% income threshold: \$656,118	• Top 1% income threshold: \$585,397	• Top 1% income threshold: \$535,651	Top 1% income threshold: \$483,985	
2. Massachusetts	12. Virginia	22. Oregon	32. Delaware	42. Indiana	
• Top 1% income threshold: \$903,401	• Top 1% income threshold: \$643,848	• Top 1% income threshold: \$571,813	• Top 1% income threshold: \$529,928	• Top 1% income threshold: \$473,685	
3. California	13. Maryland	23. Arizona	33. Vermont	43. Alabama	
• Top 1% income threshold: \$844,266	• Top 1% income threshold: \$633,333	Top 1% income threshold: \$564,031	• Top 1% income threshold: \$518,039	Top 1% income threshold: \$470,341	
4. New Jersey	14. Texas	24. Idaho	34. Wisconsin	44. Oklahoma	
• Top 1% income threshold: \$817,346	• Top 1% income threshold: \$631,849	Top 1% income threshold: \$560,040	• Top 1% income threshold: \$517,321	Top 1% income threshold: \$460,172	
5. Washington	15. Utah	25. North Carolina	35. South Carolina	45. Louisiana	
• Top 1% income threshold: \$804,853	• Top 1% income threshold: \$630,544	• Top 1% income threshold: \$559,762	• Top 1% income threshold: \$508,427	• Top 1% income threshold: \$458,269	
6. New York	16. Minnesota	26. Montana	36. Michigan	46. Arkansas	
• Top 1% income threshold: \$776,662	• Top 1% income threshold: \$626,451	• Top 1% income threshold: \$559,656	Top 1% income threshold: \$504,671	Top 1% income threshold: \$450,700	
7. Colorado	17. Nevada	27. Kansas	37. Maine	47. Kentucky	
• Top 1% income threshold: \$709,092	• Top 1% income threshold: \$603,751	• Top 1% income threshold: \$554,912	• Top 1% income threshold: \$502,605	• Top 1% income threshold: \$445,294	
8. Florida	18. South Dakota	28. Rhode Island	38. Missouri	48. New Mexico	
• Top 1% income threshold: \$694,987	• Top 1% income threshold: \$590,373	• Top 1% income threshold: \$548,531	• Top 1% income threshold: \$500,626	• Top 1% income threshold: \$411,395	
9. Illinois	19. Pennsylvania	29. Tennessee	39. Ohio	49. Mississippi	
• Top 1% income threshold: \$660,810	• Top 1% income threshold: \$588,702	• Top 1% income threshold: \$548,329	• Top 1% income threshold: \$500,253	• Top 1% income threshold: \$381,919	
10. New Hampshire	20. North Dakota	30. Alaska	40. Hawaii	50. West Virginia	
• Top 1% income threshold: \$659,037	• Top 1% income threshold: \$585,556	• Top 1% income threshold: \$542,824	• Top 1% income threshold: \$495,263	• Top 1% income threshold: \$367,582	Source: CNBC, Charlie E

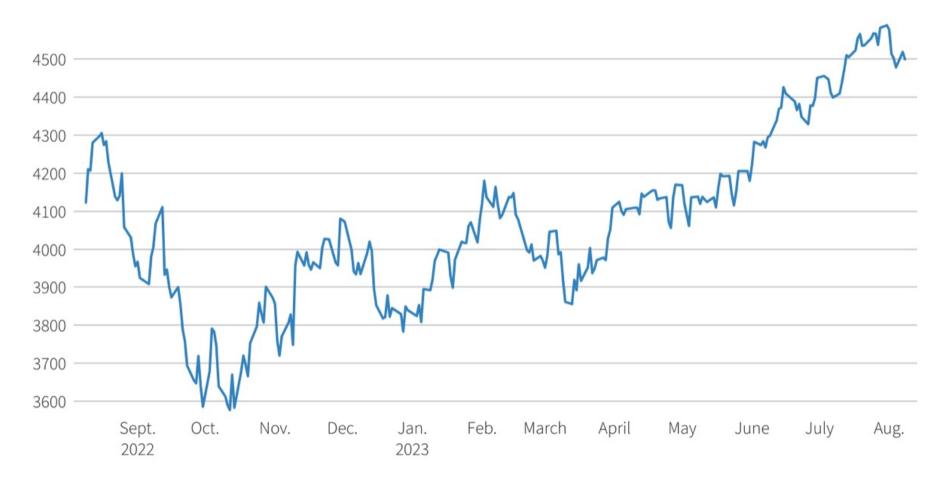
Bilello

NUMBER OF PUBLIC COMPANIES IN THE US, 1976 – 2002: IN DECLINE



Source: Craig Doidge, G. Andrew Karolyi, and René Stulz, "The U.S. Listing Gap," Journal of Financial Economics, Vol. 123, No. 3, March 2017, 464-487; Center for Research in Security Prices; and Counterpoint Global.

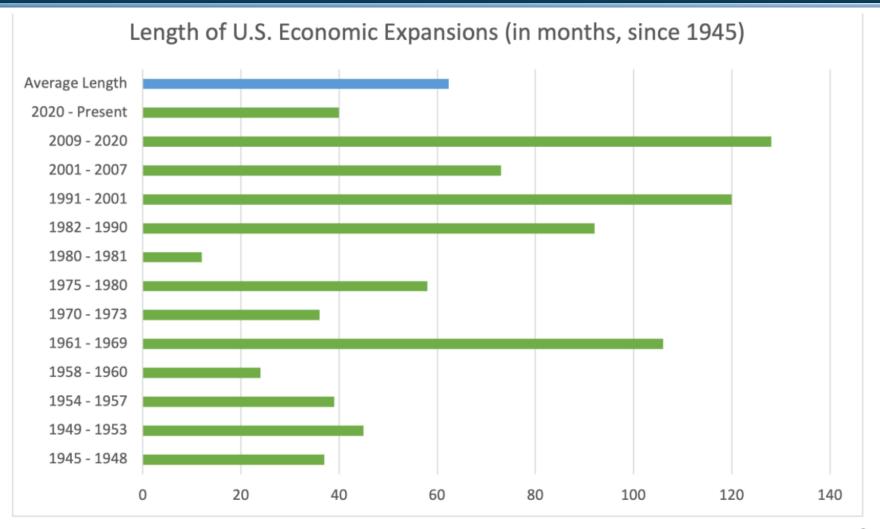
S&P 500 INDEX ... THE STOCK MARKET IS NOT THE ECONOMY



Published August 8, 2023 at 10:33 PM GMT Sources: Refinitiv

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LENGTH OF US ECONOMIC EXPANSIONS



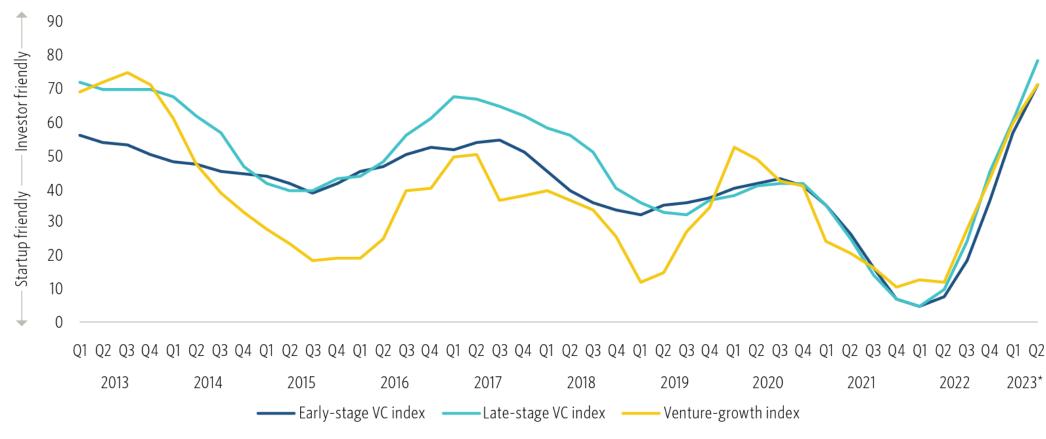
Source: National Bureau of Economic Research³



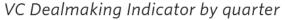
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US VENTURE MARKET FAVORS INVESTORS

US venture market has turned the most investor friendly in nearly a decade



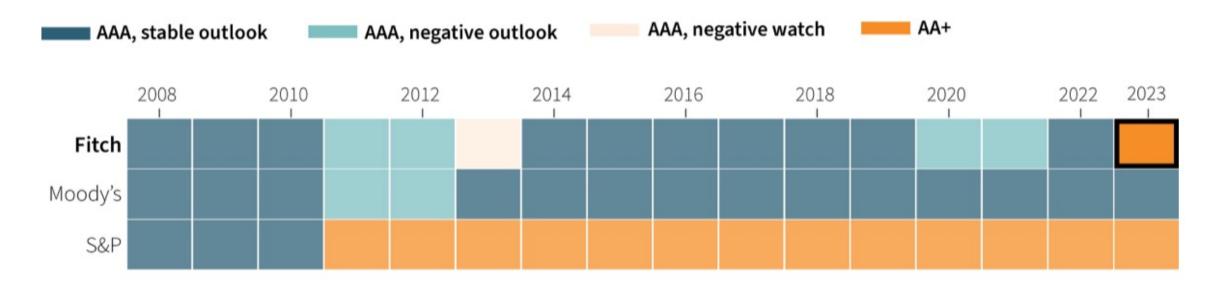
Source: PitchBook • Geography: US *As of June 30, 2023





WEEK OF 7-31





Note: A negative outlook means a likelihood of downgrade over 12 months, while negative watch indicates a potential downgrade in 6 months. 2023 as of August 1.

Sources: Credit rating agencies

Prinz Magtulis | Reuters, August 1, 2023

UNSUSTAINABLE DEBT ... INADEQUATE INCOME ... CREDIT CONCERNS

WHAT IS THE NATIONAL DEBT TODAY?

\$32,587,762,973,000

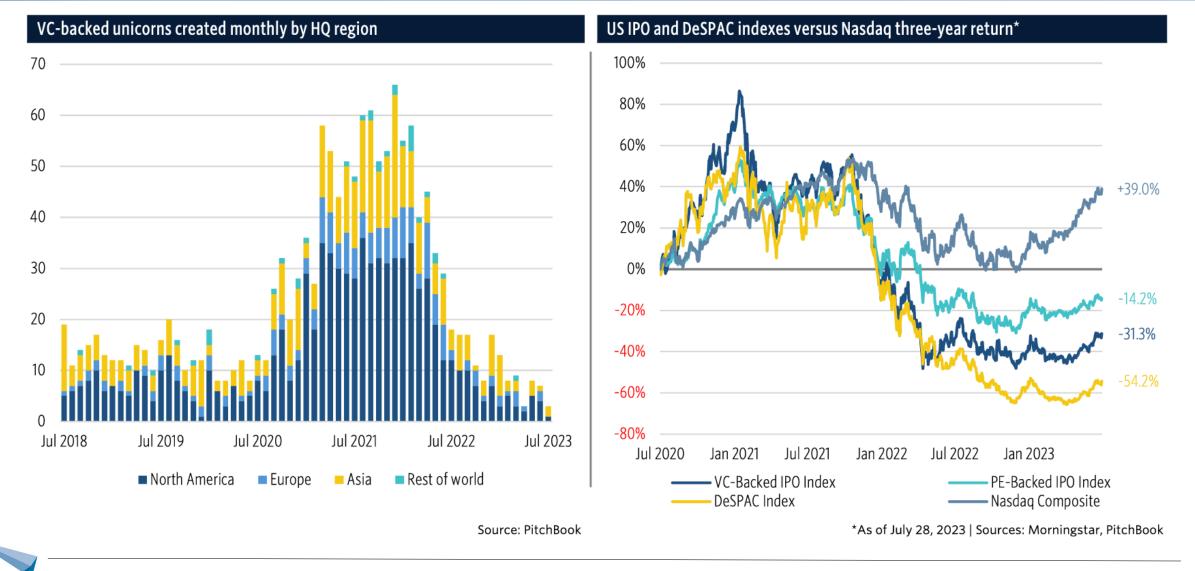


for every single person in America.

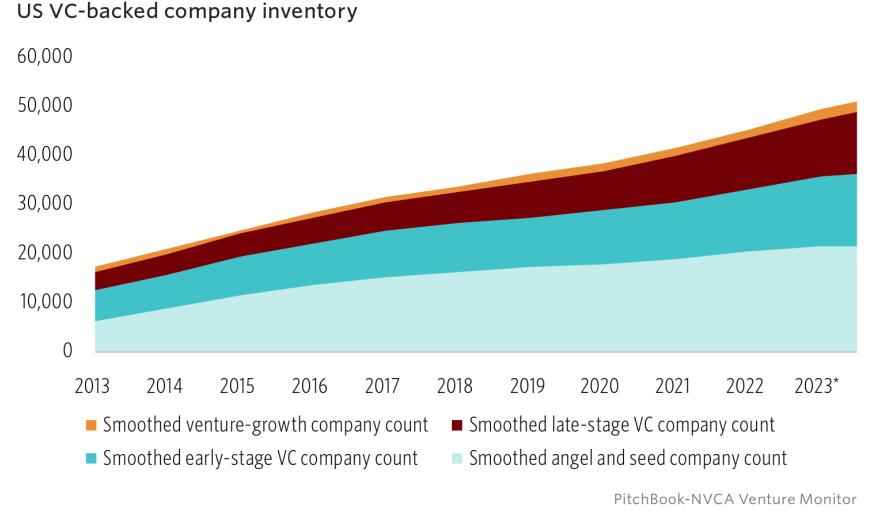


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UNICORN DECLINE; VC, PE, DESPAC UNDERPERFORMING



50,000 US COMPANIES NOW VC-BACKED – 3X INCREASE IN 10 YEARS



*As of June 30, 2023



STRATEGIC INVESTORS ACTIVELY INVESTING

CVCs investors remain actively involved on a deal count basis

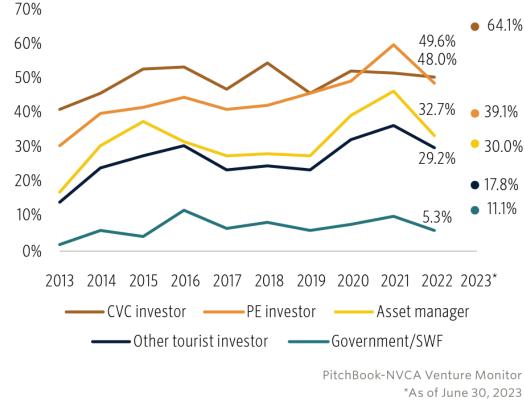
US VC deals with nontraditional investor participation as a share of all US VC deal count by investor type

70% 26.0% 60% • 24.4% 50% 15.3% 40% 12.1% • 12.6% 30% 9.0% • 10.2% 20% 6.9% 10% 0.9% • 0.8%

> PitchBook-NVCA Venture Monitor *As of June 30, 2023

CVC deal value participation rises to highest percentage on record

US VC deal value with nontraditional investor participation as a share of all US VC deal value by investor type





30%

25%

20%

15%

10%

5%

0%

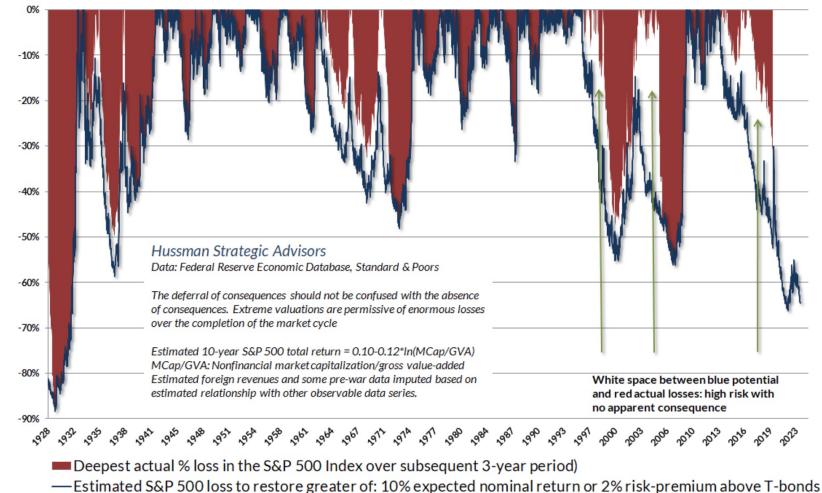


WEEK OF 7-24

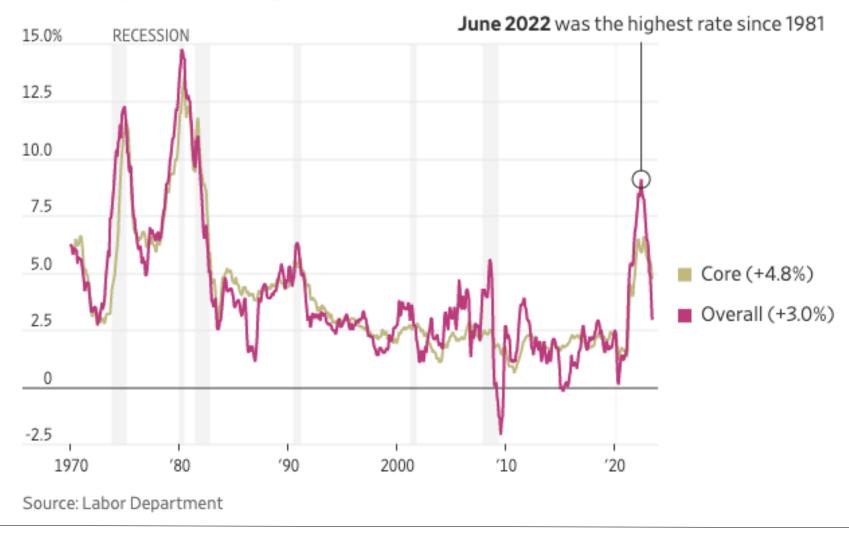


HUSSMAN : 64% DECLINE IN S&P 500 TO RESTORE NORMAL RETURNS

"... the valuation extremes we observe imply that a -64% loss in the S&P 500 would be required to restore run-of-the-mill long-term prospective returns." (John Hussman of Hussman Funds, 7/26/23 via VettaFi Advisor Perspectives)



CORE CPI REMAINS AT LEVELS LAST SEEN IN 1980S, EARLY 1990S



Consumer-price index, change from a year earlier

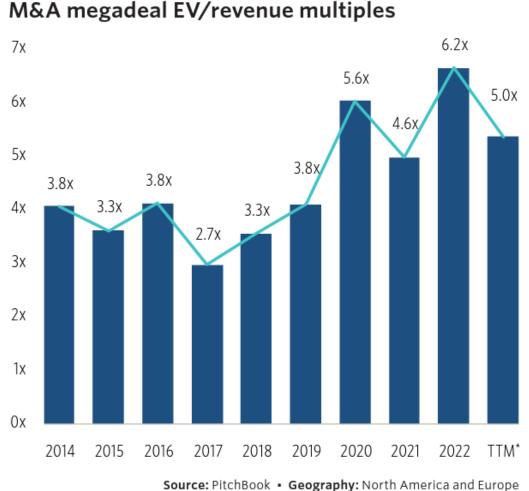
GLOBAL M&A CONTINUES DOWNWARD TREND

M&A activity by quarter



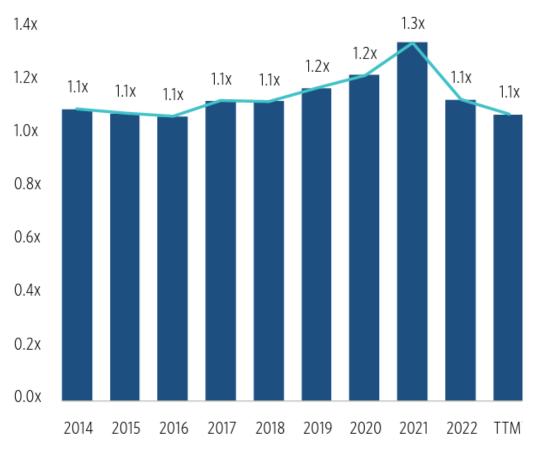
*As of June 30, 2023

VALUATION DIVERGENCE – MEGADEALS VS. DEALS BELOW \$100 MILLION



Source: PitchBook • Geography: North America and Europe *As of June 30, 2023 Note: Megadeals are deals that are \$5 billion or larger.

M&A EV/revenue multiples on deals below \$100M

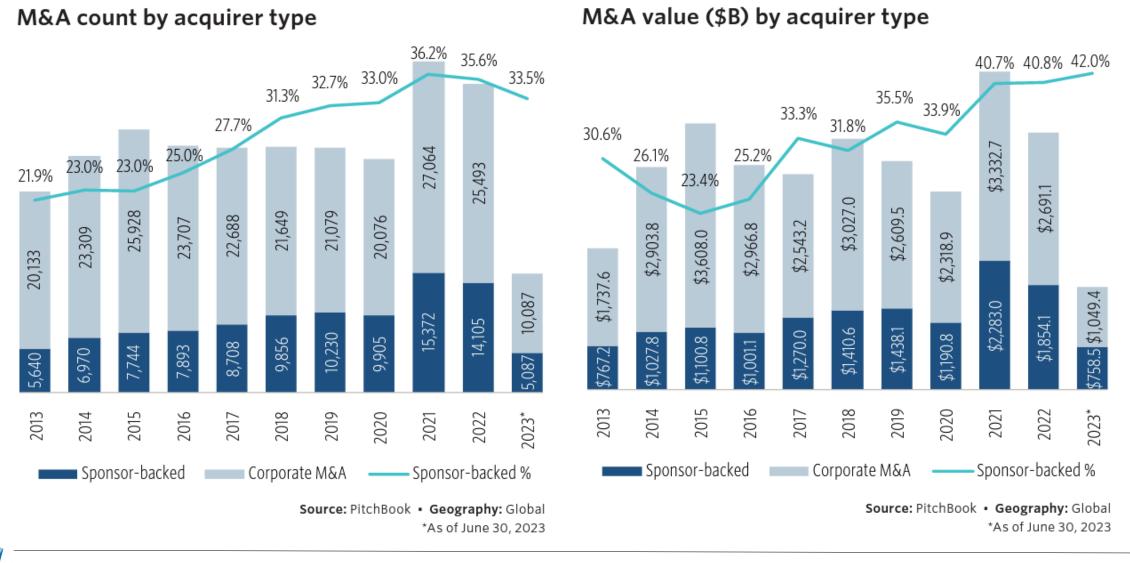


Source: PitchBook • Geography: North America and Europe *As of June 30, 2023 Note: Multiples are rounded to the nearest tenth place.

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SPONSOR-BACKED M&A GROWING SHARE OF M&A VALUE

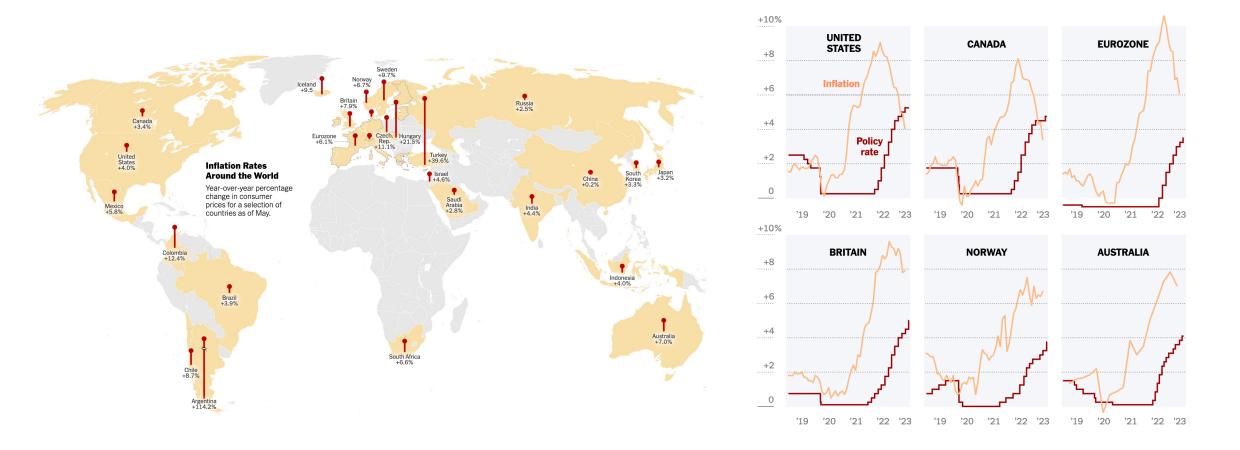




WEEK OF 7-10



GLOBALLY SYNCHRONIZED INFLATION AND MONETARY TIGHTENING



Source: The New York Times

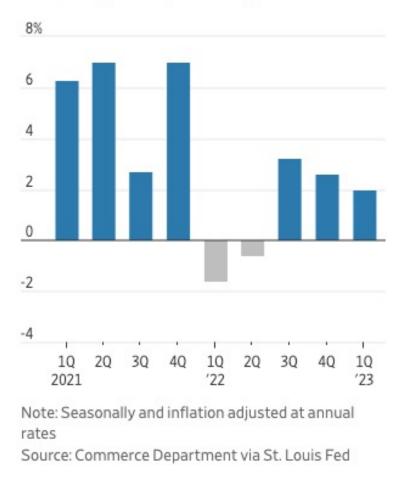


JOBLESS CLAIMS STEADY; GDP GROWTH SLOWING

Initial jobless claims

800,000 600,000 400,000 200,000 0 '22 Jan. 2021 '23 Note: Seasonally adjusted. Source: U.S. Employment and Training Administration via St. Louis Fed

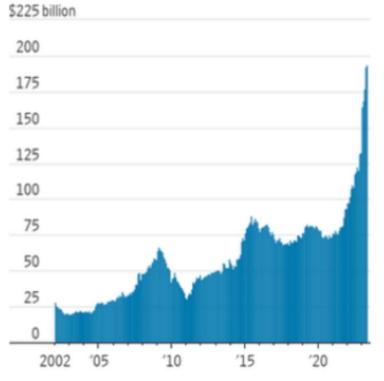
GDP, change from previous quarter



Source: The Wall Street Journal

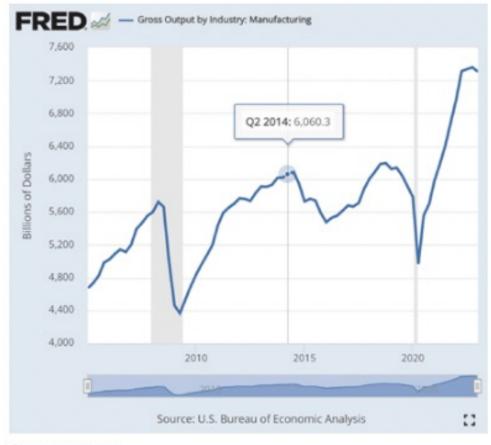
RESURGENCE IN U.S. MANUFACTURING

Monthly construction spending on manufacturing



Note: Seasonally adjusted, at an annual rate Source: Commerce Department

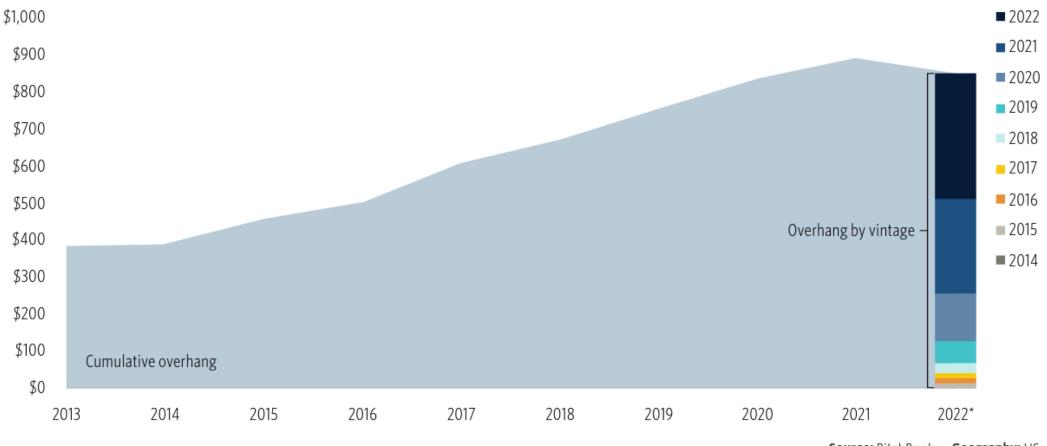




Source: FRED

\$850 BILLION IN DRY POWDER IN US PRIVATE EQUITY

US PE dry powder (\$B) by vintage

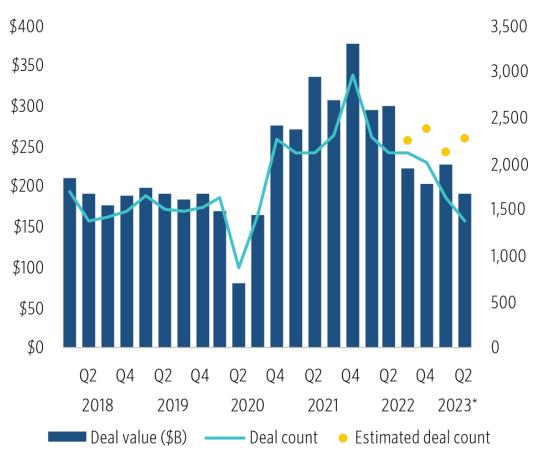


Source: PitchBook • Geography: US *As of December 31, 2022



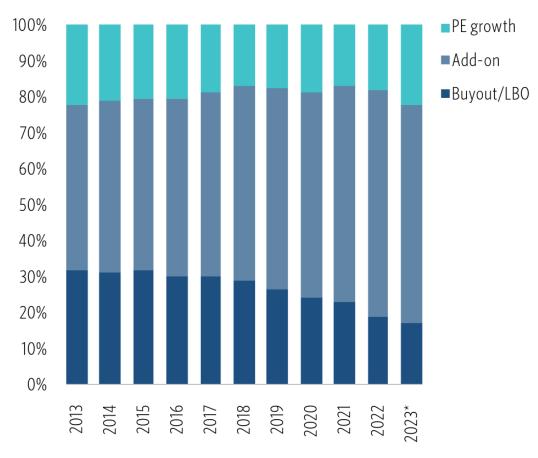
PE DEAL ACTIVITY AT 2018, 2019 LEVELS; ADD-ONS 60% OF DEAL TYPE

PE deal activity by quarter



Source: PitchBook • Geography: US *As of June 30, 2023

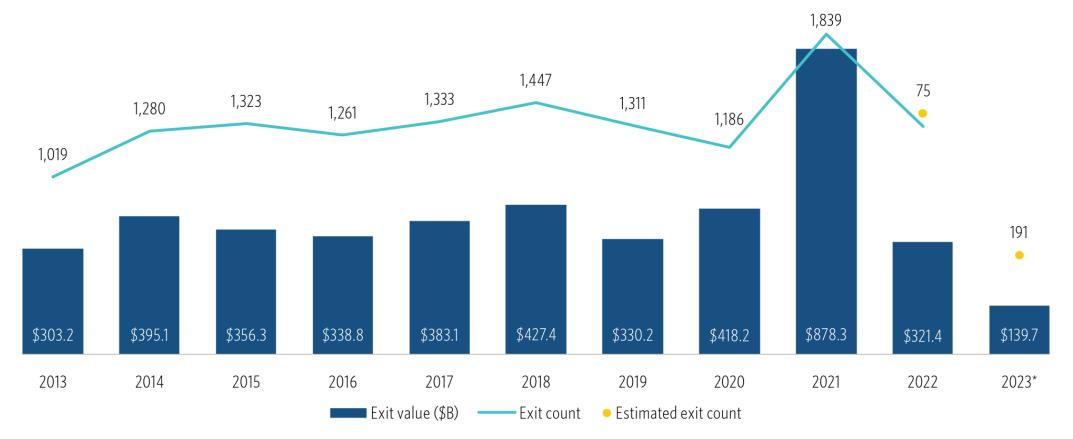
Share of PE deal count by type



Source: PitchBook • Geography: US *As of June 30, 2023



US PE exit activity



Source: PitchBook • Geography: US *As of June 30, 2023





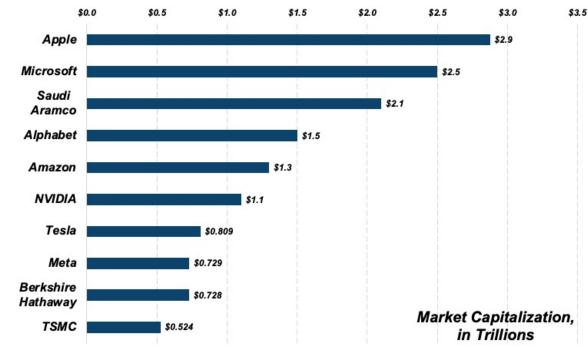
WEEK OF 7-3





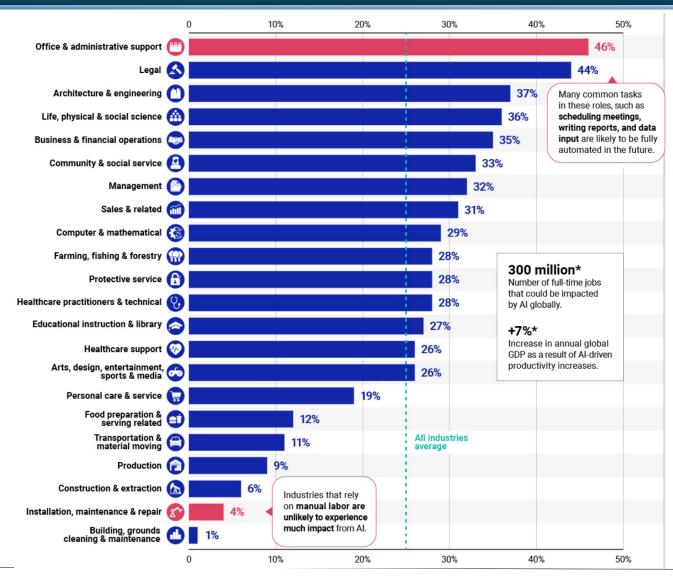
Top 10 Biggest Market Cap Companies - July 2000

Top 10 Biggest Market Cap Companies - July 2023





ESTIMATED SHARE OF EMPLOYMENT EXPOSED TO AUTOMATION



U.S. Industries with the Highest Potential for Automation

Automation exposure was estimated for 900+ U.S. jobs using the O*NET occupational database. Exposure estimates were weighted by the employment share of each occupation, and aggregated to the industry level.

Source: Visual Capitalist

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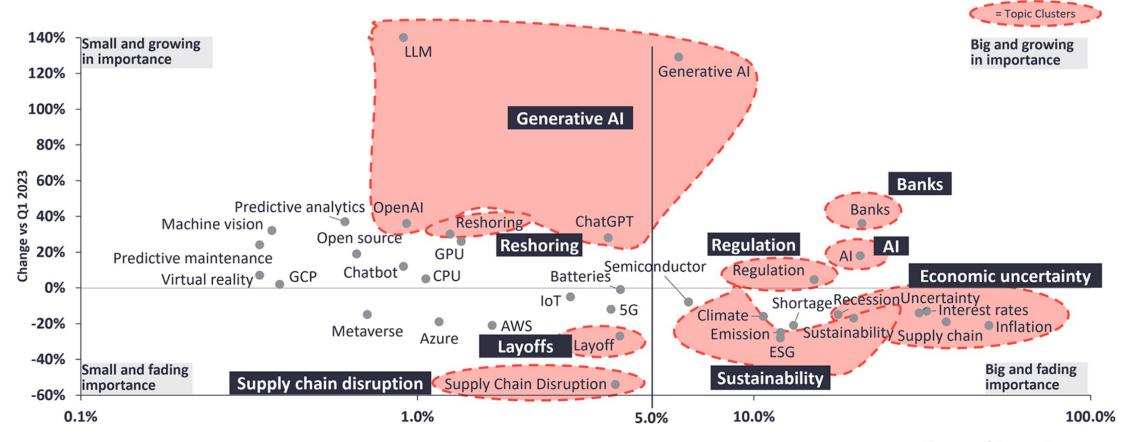
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Source: Goldman Sachs Global Investment Research (March 2023) * Over a 10-year period starting from a point when roughly half of all businesses have adopted generative Al.

i

THE CEO ZEITGEIST ... GENERATIVE AI

What CEOs talked about in Q2/2023 (vs. Q1/2023)



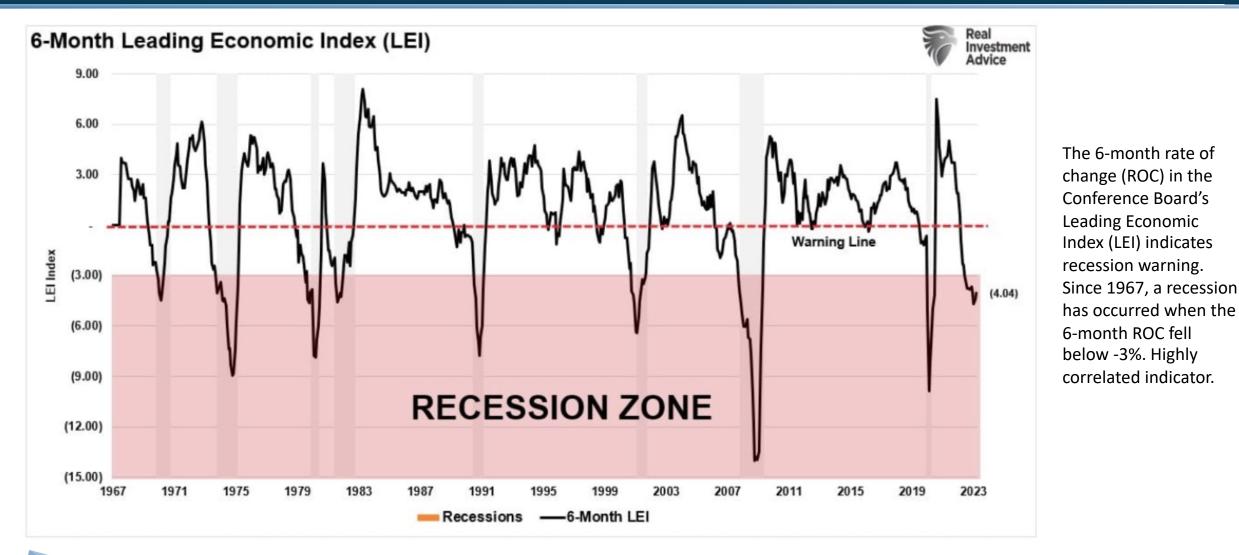
Note: The analysis is based on ~8,000 earnings calls from ~4,000 global companies listed in the U.S. in Q2 2023 and Q1 2023. The mentions of the selected keywords in each call were counted in each quarter.

We welcome republishing of images but ask for source citation with a link to the original post and company website.

Keyword importance

(Share of companies that mentioned the keyword in Q2 2023 at least once)

Recession Indicator – 6-Month Leading Economic Index



U.S. speculative grade debt due for refinancing (\$ billion)



Note:

Source: S&P Global Ratings



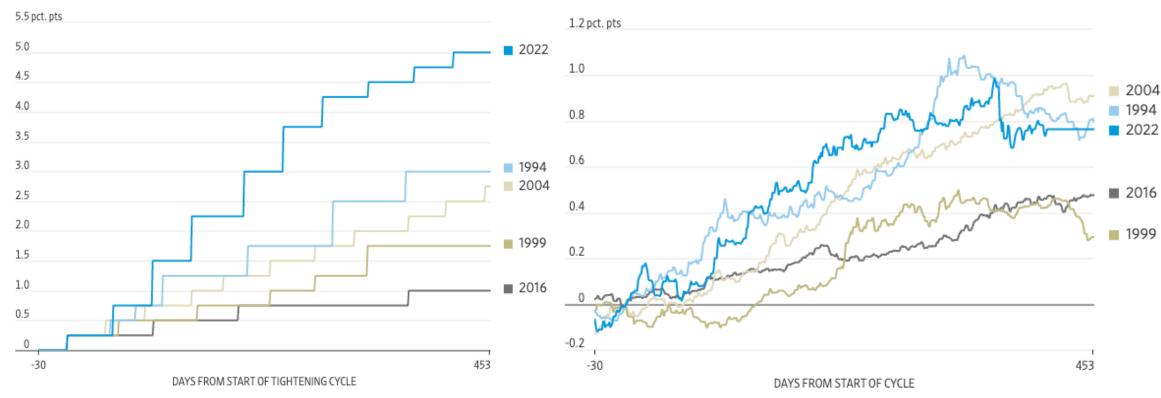


WEEK OF 6-26



An Extremely Steep Interest-Rate Cycle, in Nominal Terms ...

Change in the federal-funds rate target, from start of tightening cycle



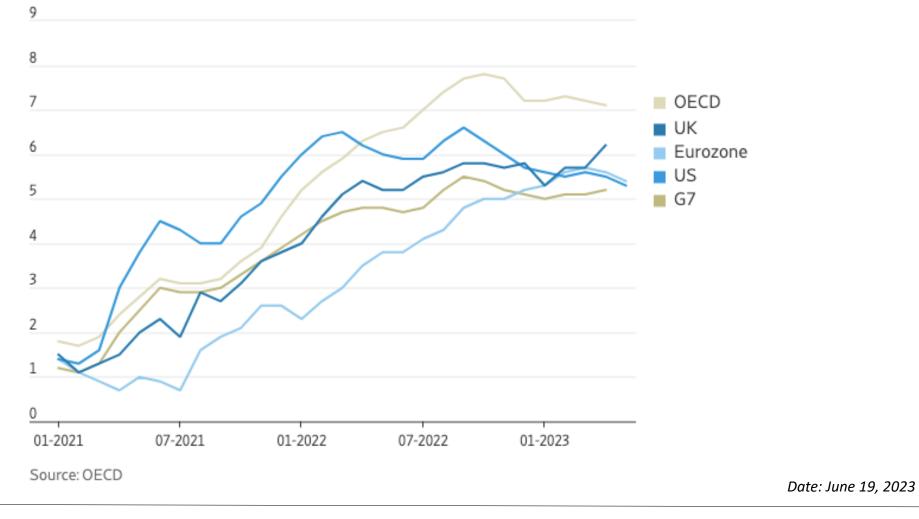


Change in real interest rate from start of rate-increase cycle, relative to neutral*



CORE INFLATION PERSISTENT – AT HISTORICALLY HIGH LEVEL

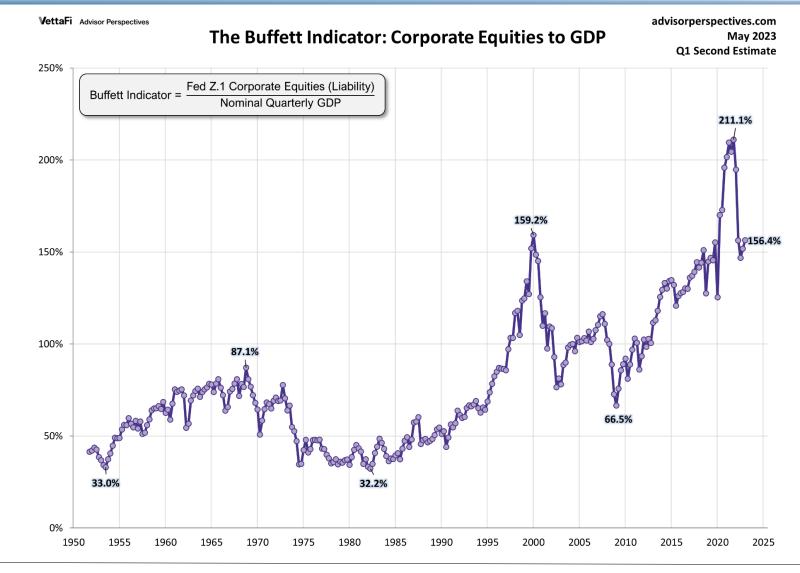
Core inflation excluding food and energy.



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Source: The Wall Street Journal

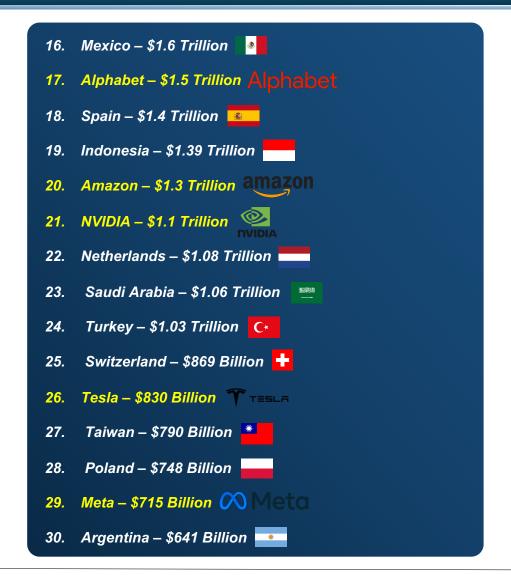
INFLATION IN FINANCIAL ASSET VALUATIONS – BUFFET INDICATOR





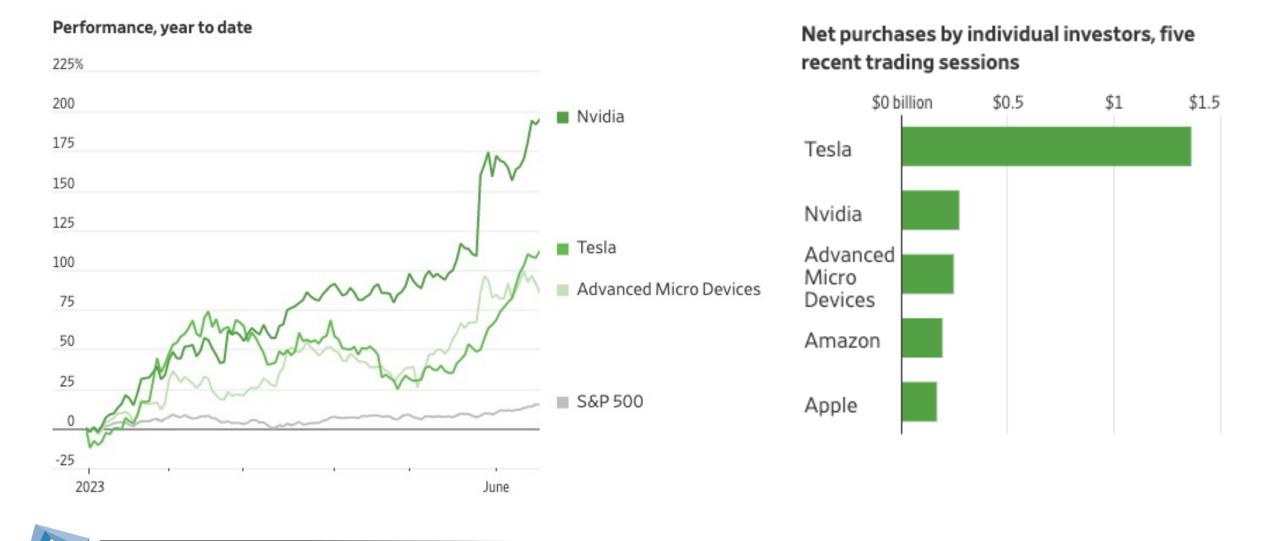
MARKET CAP OF "MAGNIFICENT 7" VS. GDP OF SELECTED COUNTRIES





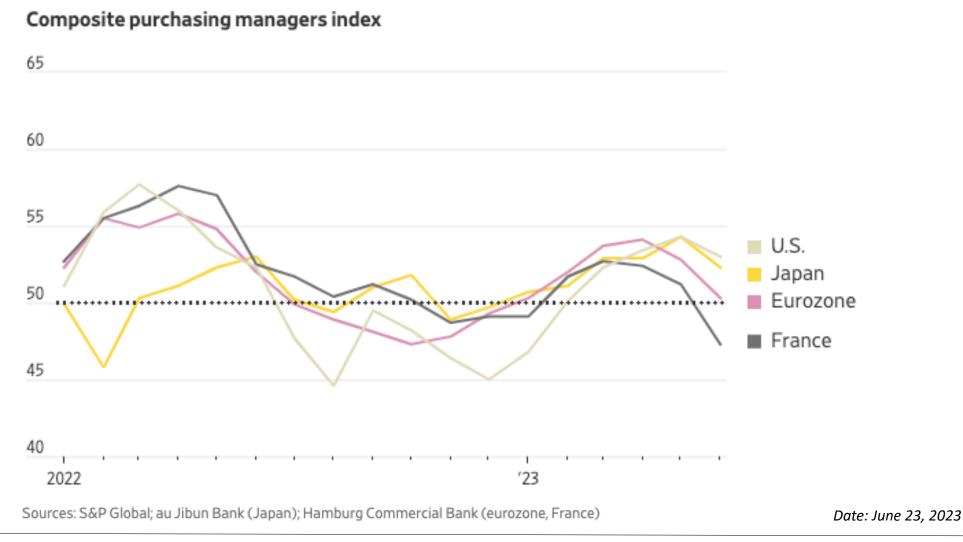
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AI TECH STOCK BUBBLE IN 2023



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ECONOMIC IMPACT OF INTEREST RATE INCREASES BECOMING EVIDENT



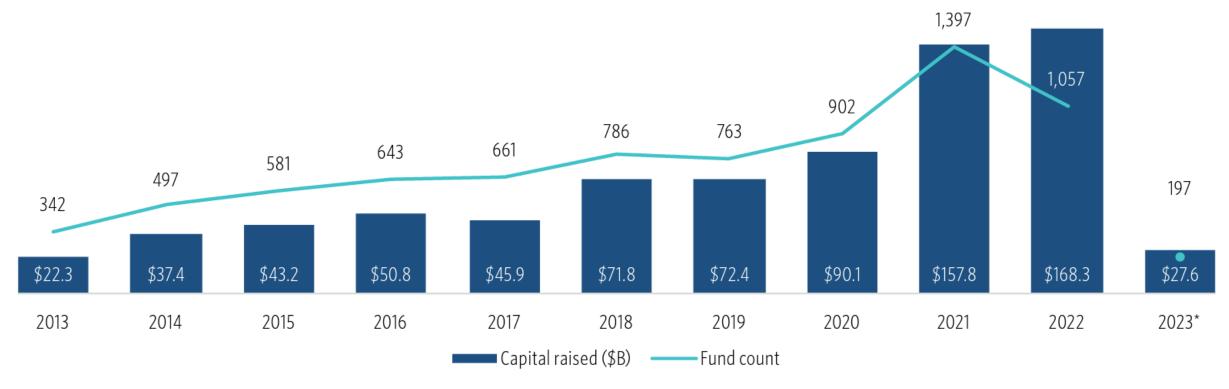
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Source: The Wall Street Journal

FEWER VC EXITS ... LESS LP CAPITAL AVAILABLE TO RE-INVEST IN FUNDS

VC fundraising activity



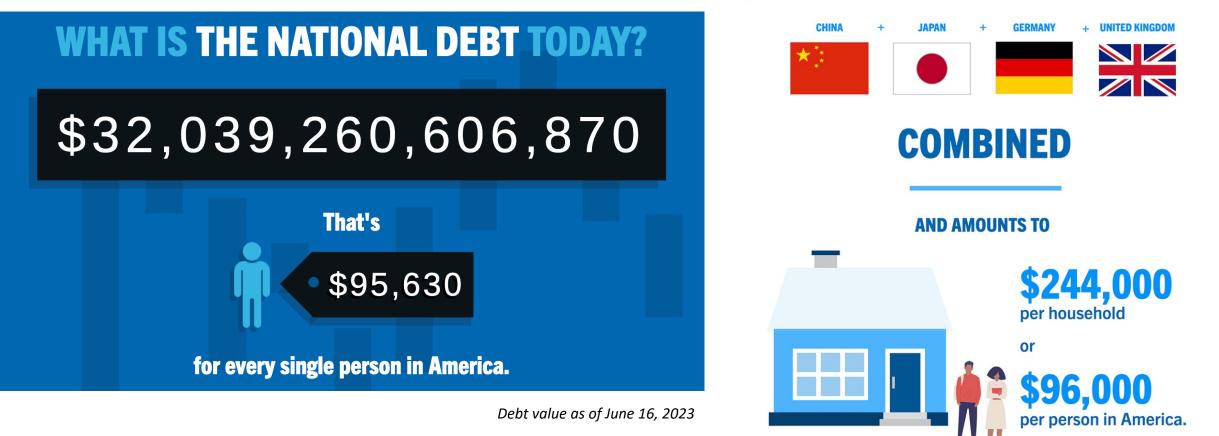
Source: PitchBook • Geography: US *As of June 13, 2023





WEEK OF 6-19





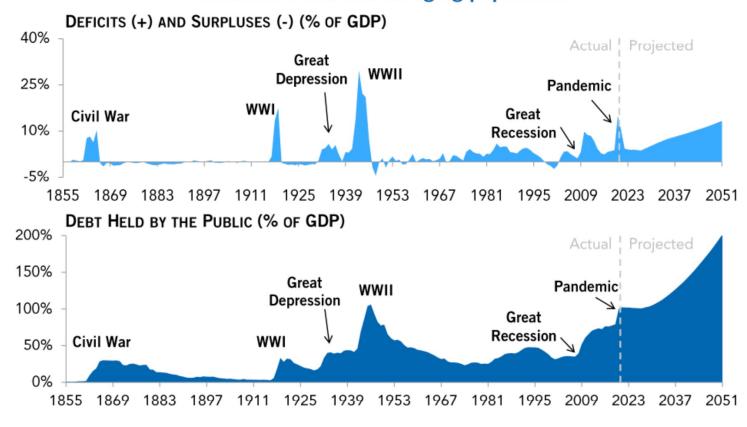
\$32 TRILLION IS MORE THAN THE VALUE OF THE ECONOMIES OF

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FEDERAL DEBT EXPECTED TO INCREASE; UNLIKELY TO BE REPAID

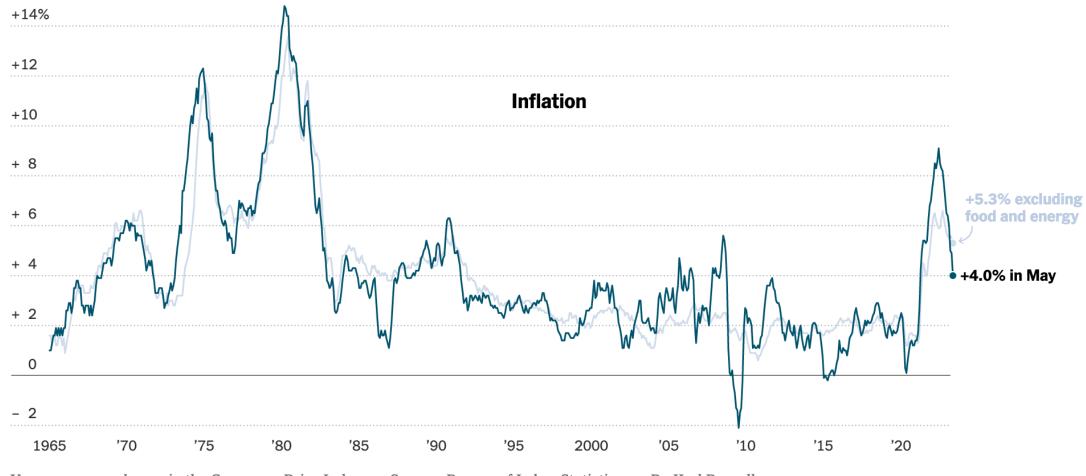
PETER G. PETERSON FOUNDATION Historically, debt and deficits rose with wars and economic downturns. Today, they rise from factors such as growing healthcare costs and an aging population



SOURCES: Congressional Budget Office, The 2021 Long-Term Budget Outlook, March 2021; Office of Management and Budget, Historical Tables, Budget of the United States Government: Fiscal Year 2022, May 2021; and Cambridge University Press, Historical Statistics of the United States, Millennial Edition Online, 2006.

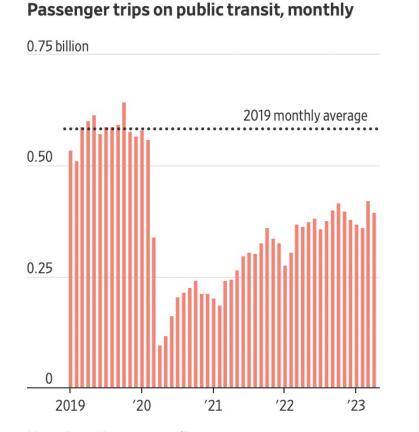


INFLATION: 60 YEAR PERSPECTIVE – 10+ YEARS TO CONTROL IN '70S, '80S



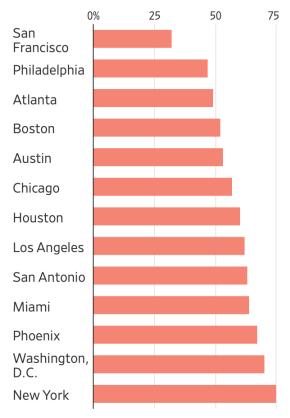
Year-over-year change in the Consumer Price Index • Source: Bureau of Labor Statistics • By Karl Russell

RESET: PERMANENT CHANGES TO URBAN ECONOMIES



Note: In major metropolitan areas Source: Federal Transit Administration

Downtown cell-phone activity, as a percentage of pre-Covid levels



Source: University of Toronto School of Cities

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RESET: DOWNTOWN OFFICE REVALUATION

Average change in share price of five largest real-estate investment trusts, by sector





Ghost kitchen funding vanishes into thin air As of 05/31/2023

\$1.7B \$1.5B \$0.9B \$0.7B \$0.0B 2019 2020 2021 2022 2023 YTD

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WEEK OF 6-12



S&P 500 OFFICIALLY IN BULL MARKET

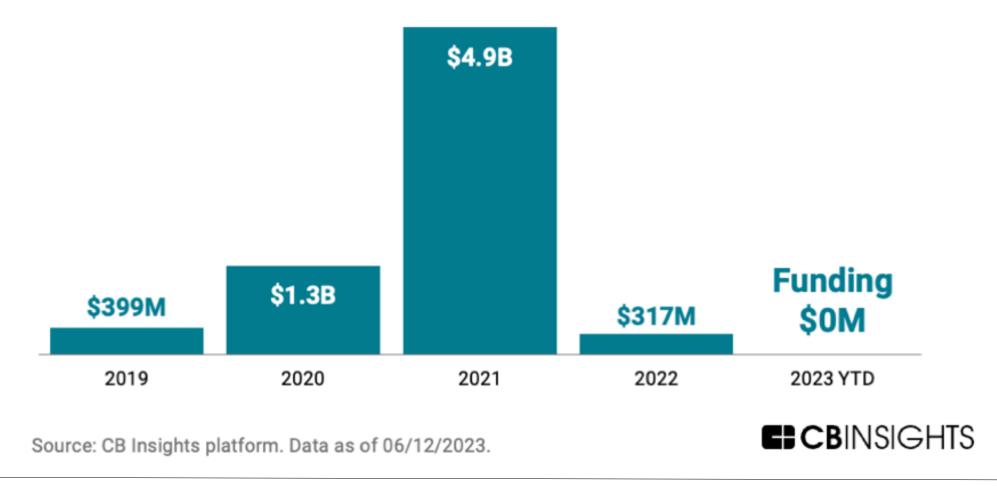


Jun 10 2023, 11:20AM EDT. Powered by YCHARTS

THE STOCK MARKET IS NOT THE ECONOMY

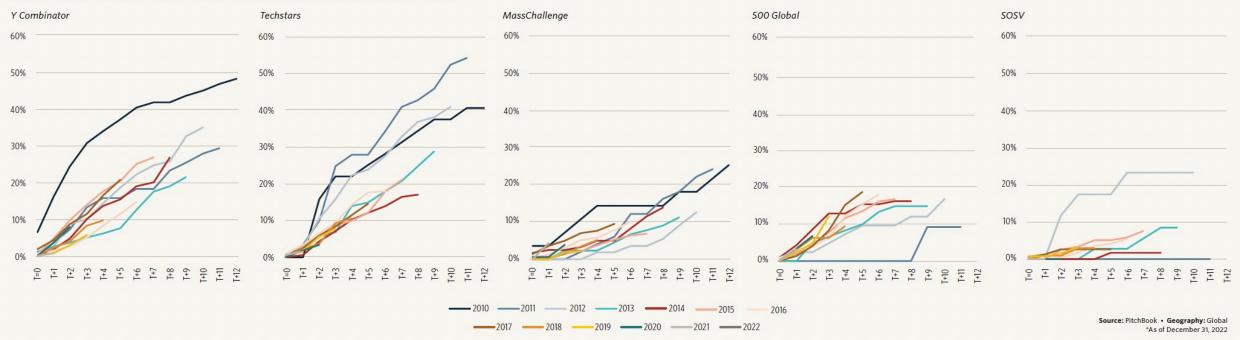
Recession Probability Lending to banks remains elevated Cumulative change in federal-funds rate Yield-curve-derived forecast of the chances Bank borrowing from the Federal Reserve as a since start of initial rate increase share of U.S. commercial bank assets the U.S. will be in a recession in 12 months 1994 1999 2004 1988 100% RECESSION 1 0% ■ 2015 ■ 2022 6 pct. pts 0.8 80 5 0.6 60 4 0.4 3 40 2 0.2 20 1 '10 ′15 ′20 2005 12 18 24 30 36 Note: Includes lending through the Bank Term Ω 6 1960'65 '70 '75 '80 '85 '90 '952000'05 '10 '15 '20 Funding Program beginning March 12, 2023 MONTHS SINCE FIRST INCREASE Source⁻ Federal Reserve Source: Federal Reserve Bank of New York Source: Federal Reserve

Total Centralized Crypto Exchange Equity Funding



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Venture Accelerator Cumulative Exits by Cohort

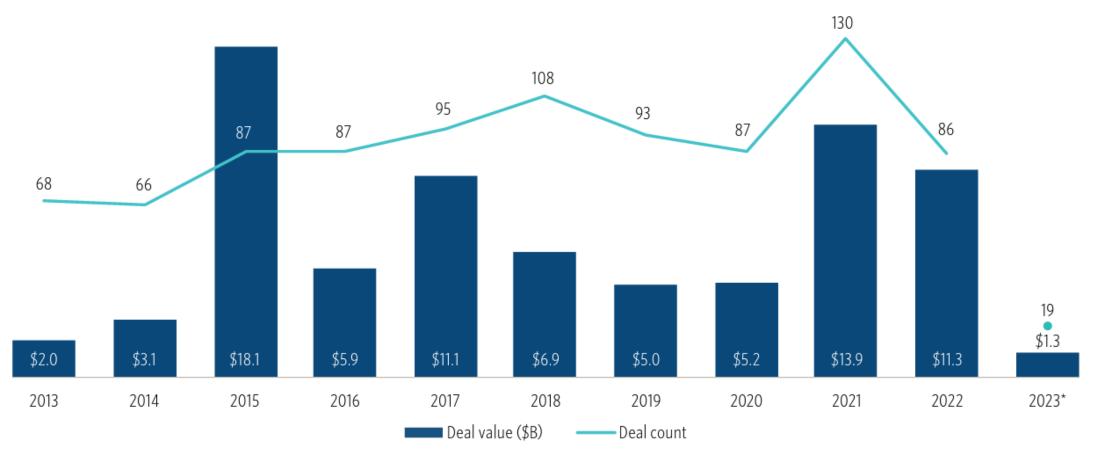


Cumulative percent of companies that exited after going through the accelerator*



ACQUIRERS GETTING ACQUIRED (BUT NOT IN 2023)

Alternative asset manager deal activity



Source: PitchBook • Geography: Global *As of May 8, 2023

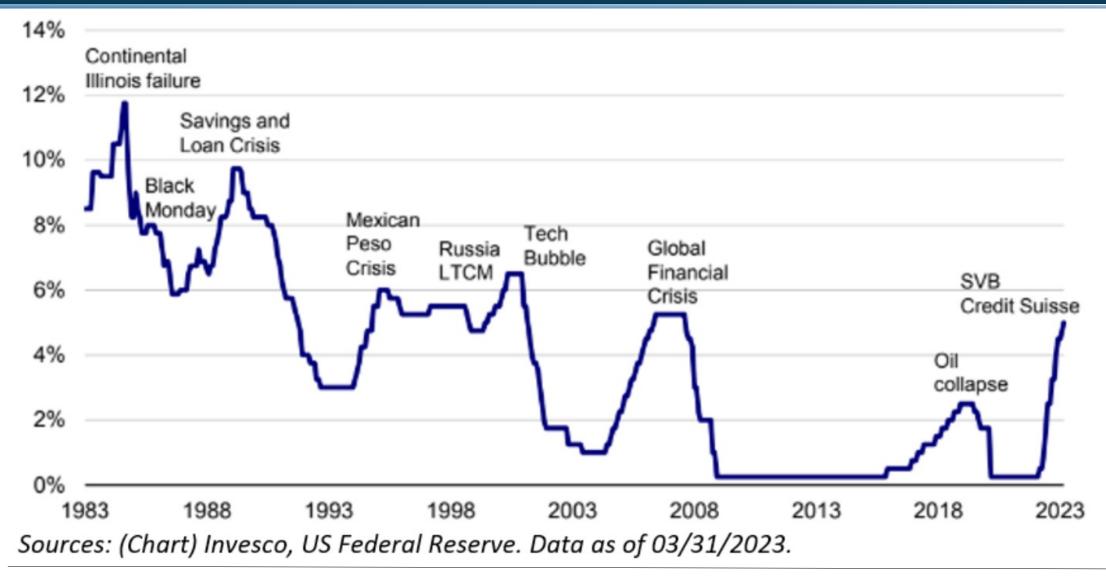




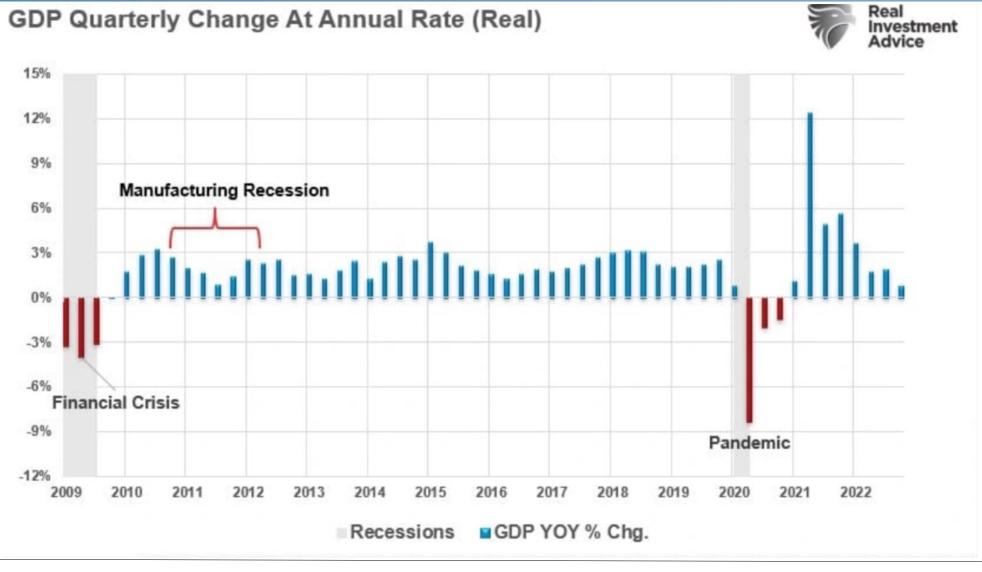
WEEK OF 6-5



U.S. FEDERAL FUNDS RATE – A 40 YEAR PERSPECTIVE

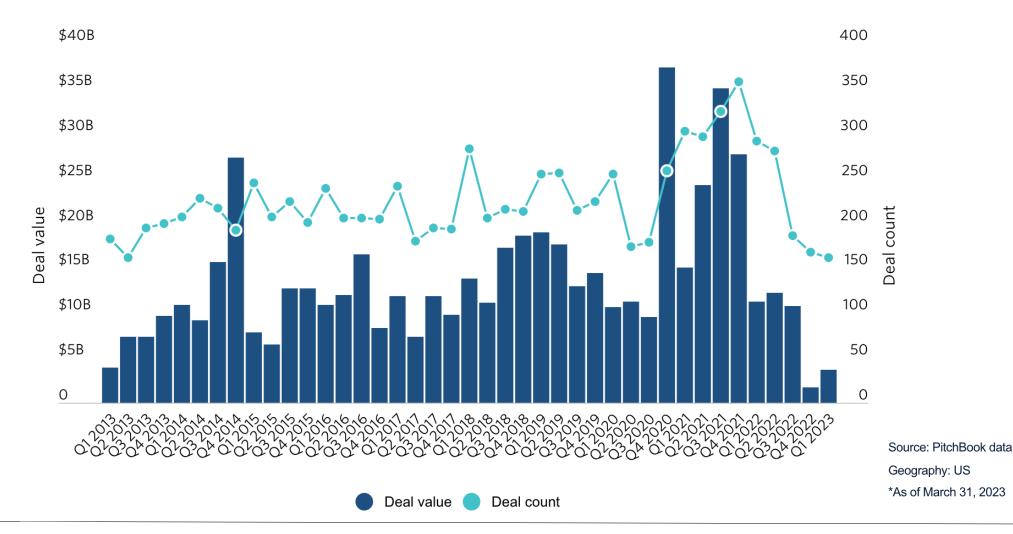


US GDP: 10 YEARS OF STABILITY; 2 YEARS OF VOLATILITY; NEXT?



DEAD POOL IN THE DEAL BUSINESS – ACTIVITY AT 10-YEAR LOW POINT

Acquisitions of VC-backed companies

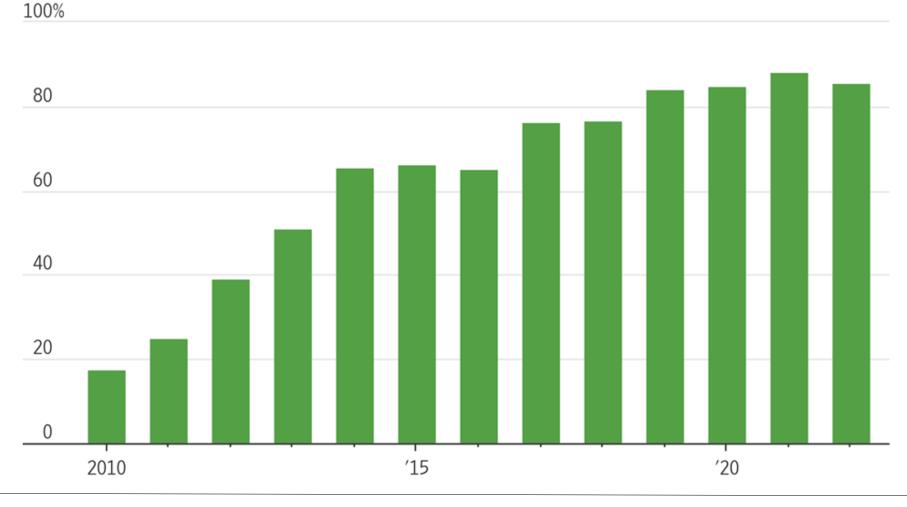


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BULLET MATURITY CMBS LOANS: FROM <20% TO >80% IN 10 YEARS

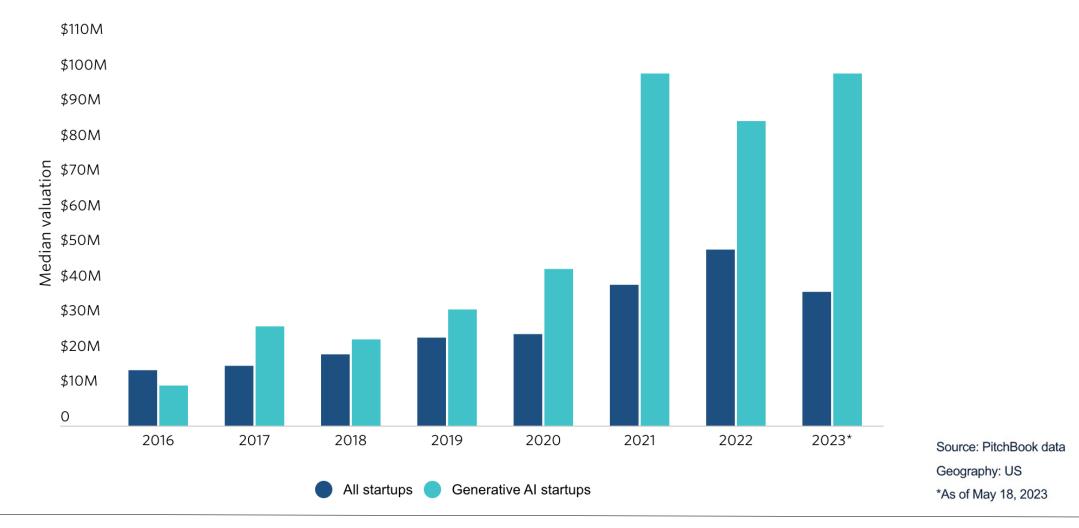
Share of CMBS loans that are interest-only, by year of issuance



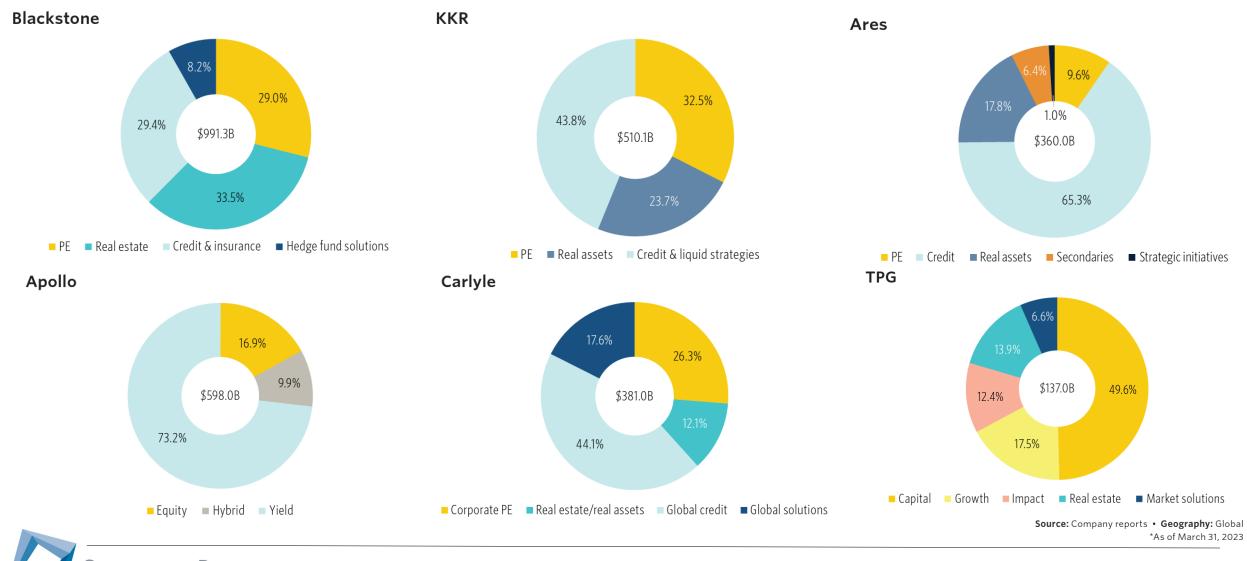
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GENERATIVE AI GENERATING VALUE

Median early-stage pre-money valuations of generative AI compared to all startups



CREDIT STRATEGIES DOMINATE AT LARGE ALTERNATIVE ASSET MANAGERS



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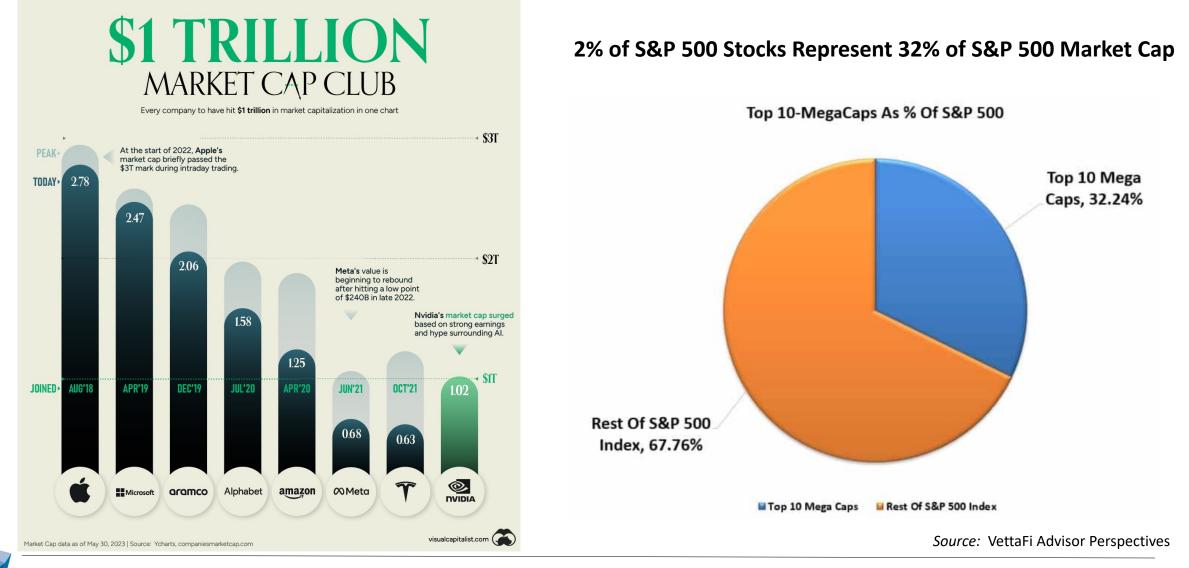
Source: PitchBook



WEEK OF 5-29



THE "NIFTY 50" OF THE 2020S – TRILLION DOLLAR MARKET CAP CLUB



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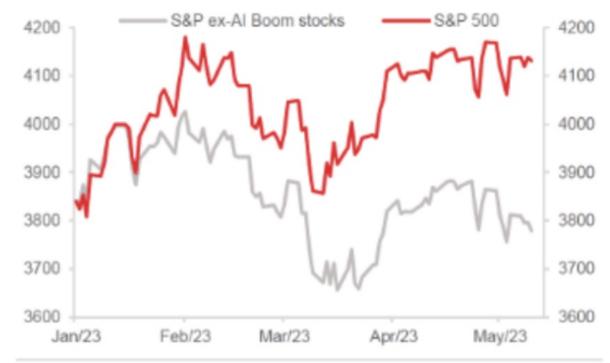
AI HYPE ... AI STOCKS PROPPING UP THE MARKET

4500 4500 4000 4000 3500 3500 3000 3000 2500 2500 2000 2000 1500 1500 1000 1000 500 500 0 0 Jan/15 Jul/18 Feb/19 Aug/22 Aug/15 Sep/19 Mar/16 Oct/16 Vov/20 War/23 Dec/17 Apr/20 Jun/21 Jan/22 May/17

SG AI newsflow indicator continue to surge

Data as of 08/05/2023. Source: Factiva, SG Cross Asset Research/Equity Strategy

AI-related stocks drove virtually all the returns of the S&P 500 this year



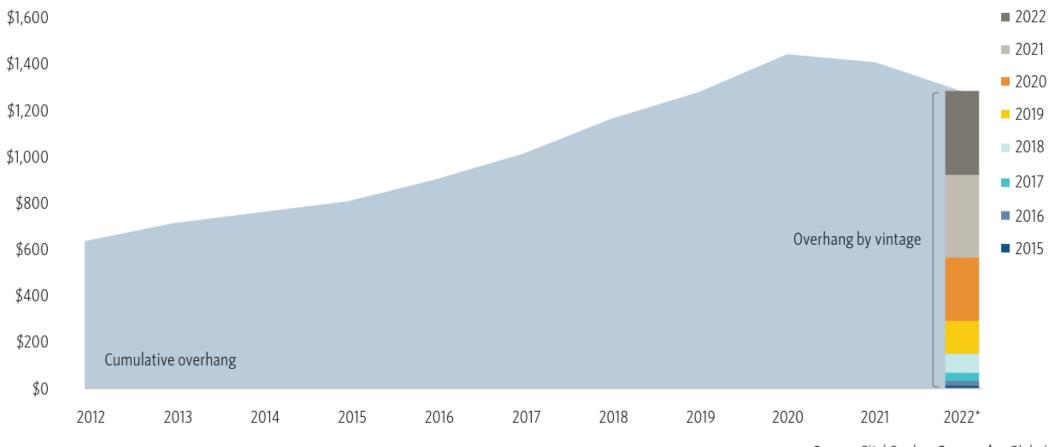
Data as of 11/05/2023. Source: Datastream, SG Cross Asset Research/Equity Strategy

Source: VettaFi Advisor Perspectives; SocGen



PE – \$1.2 TRILLION OF DRY POWDER AVAILABLE ... 2X IN 10 YEARS

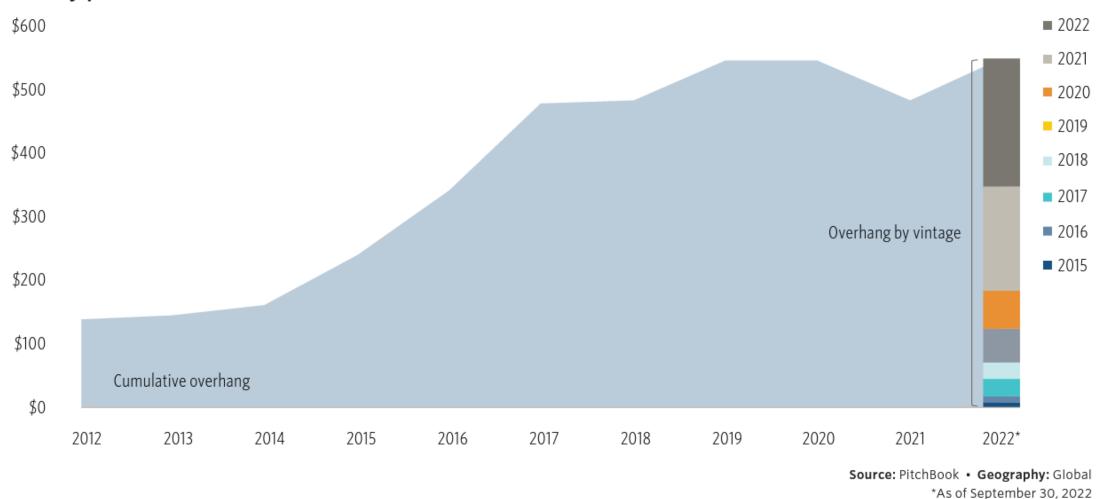
PE dry powder (\$B) by vintage



Source: PitchBook • Geography: Global *As of September 30, 2022

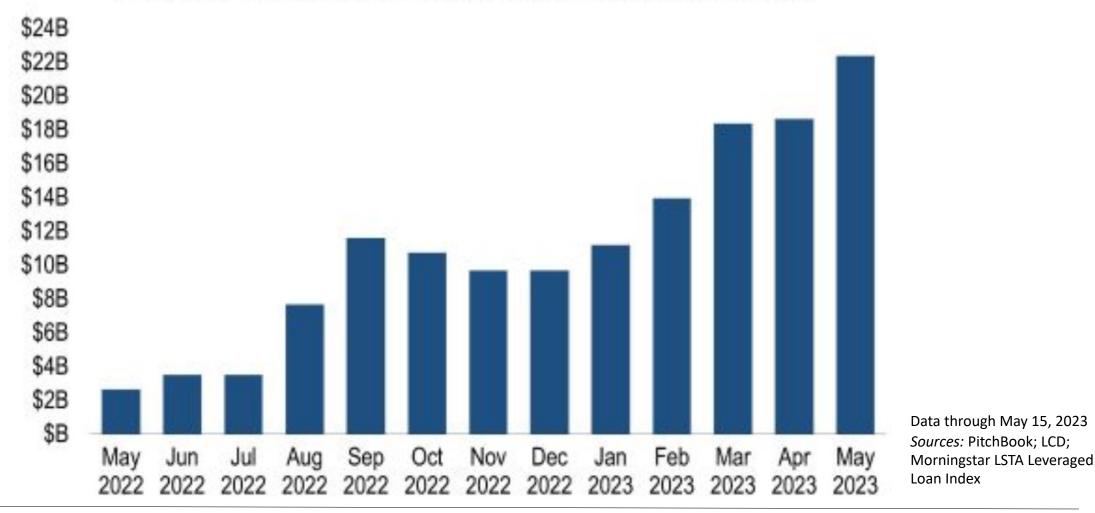
VENTURE CAPITAL – \$500+ BILLION OF DRY POWDER ... 4X IN 10 YEARS

VC dry powder (\$B)



Ship has Hit the Iceberg – Leveraged Loan Defaults Increasing

Lagging 12-month US leveraged loan default volume

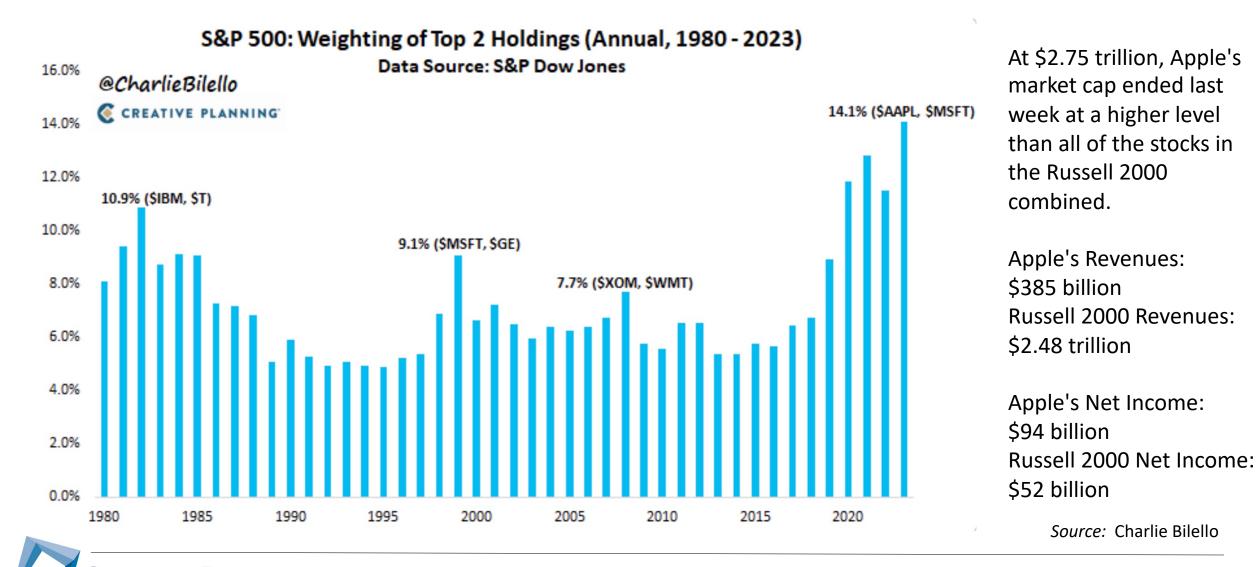




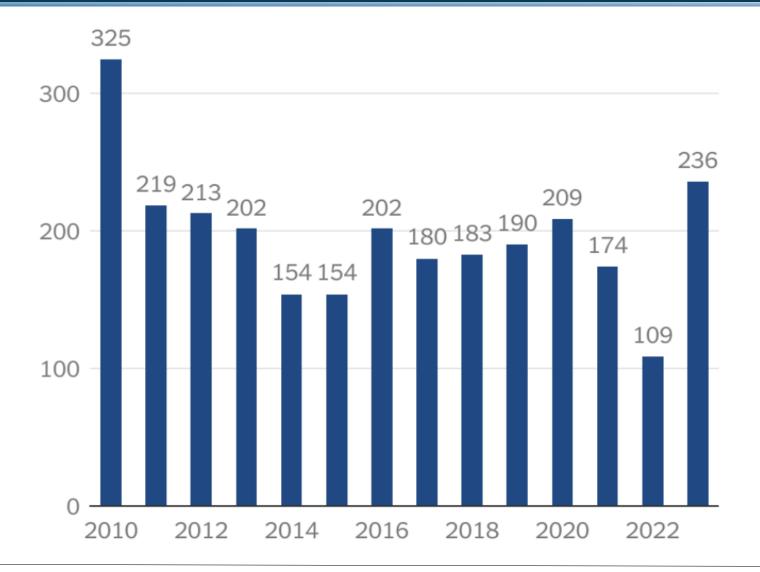
WEEK OF 5-22



"TOP-HEAVY" MARKET; RETURNS DRIVEN BY HANDFUL OF TECH STOCKS



U.S. CORPORATE BANKRUPTCIES AT 12 YEAR HIGH YTD

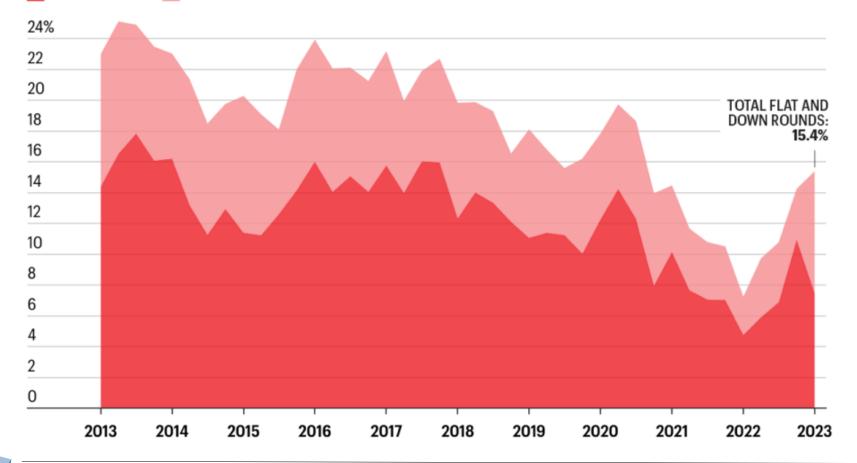


Number of bankruptcies from Jan 1 through April 30 Source: S&P Global, The New York Times

FLAT AND DOWN VC ROUNDS ARE INCREASING

The proportion of flat and down rounds as part of all completed rounds rose for the fourth consecutive quarter in Q1.

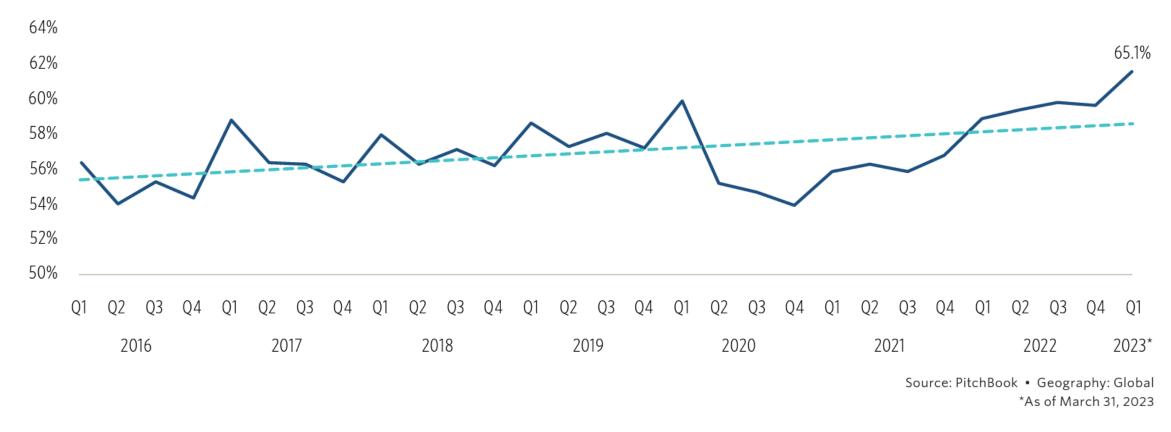
DOWN ROUNDS FLAT ROUNDS



Note: Chart shows the cumulative value of flat and down rounds.

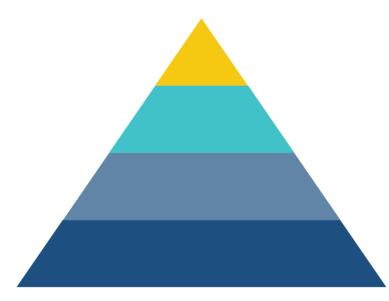
Source: Pitchbook, Fortune

Deals with nonbacked sellers as a share of all M&A deal count (2016 to 2023)





US companies by backing type*



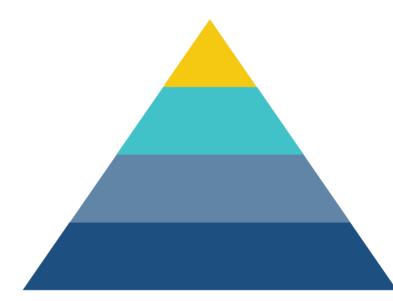
Publicly held companies 2,928

PE-backed companies 9,736

VC-backed companies 39,929

Small and medium-size businesses 32.5 million

Sources: PitchBook, Small Business Administration • Geography: US *As of March 31, 2023



European companies by backing type*

Publicly held companies 6,063

PE-backed companies 1,910

VC-backed companies 12,233

Small and medium-size businesses 23.1 million

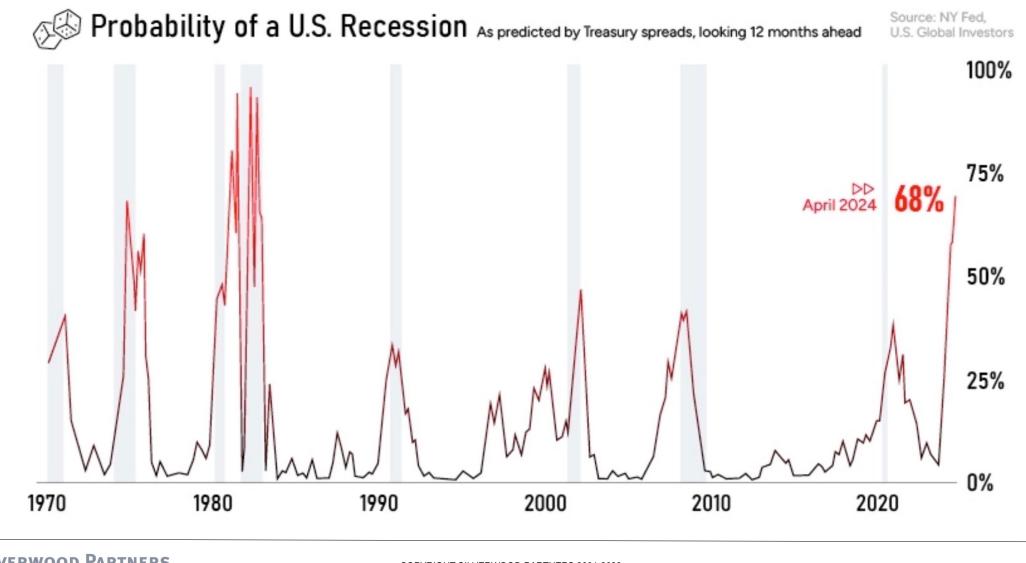
Sources: PitchBook, Statista • Geography: Europe *As of March 31, 2023





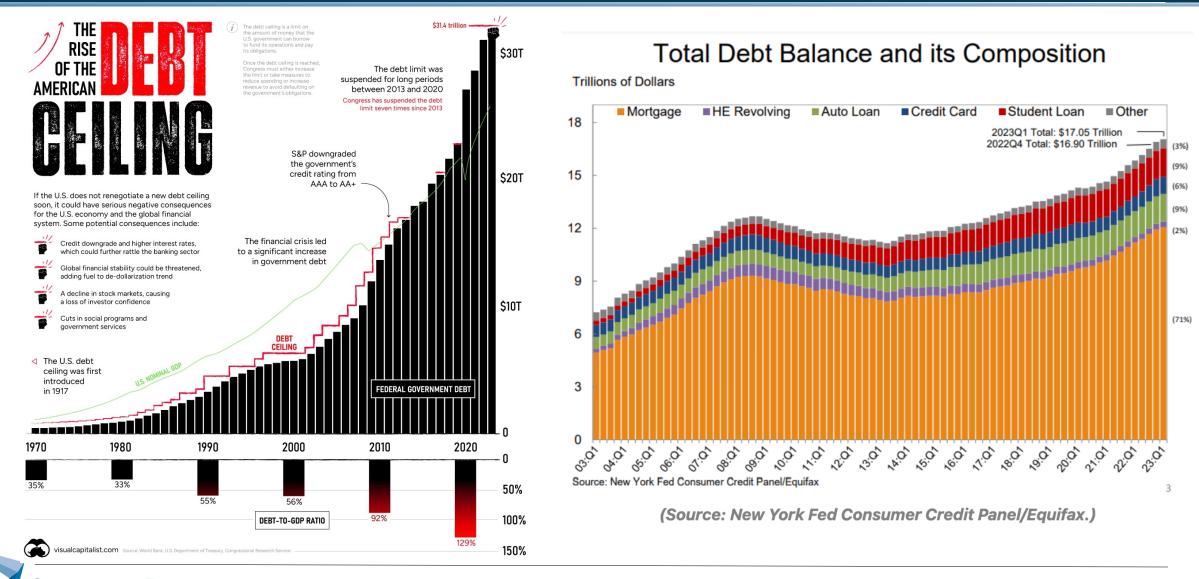
WEEK OF 5-15





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\$50 TRILLION OF DEBT - \$175,000 PER US RESIDENT AND GROWING

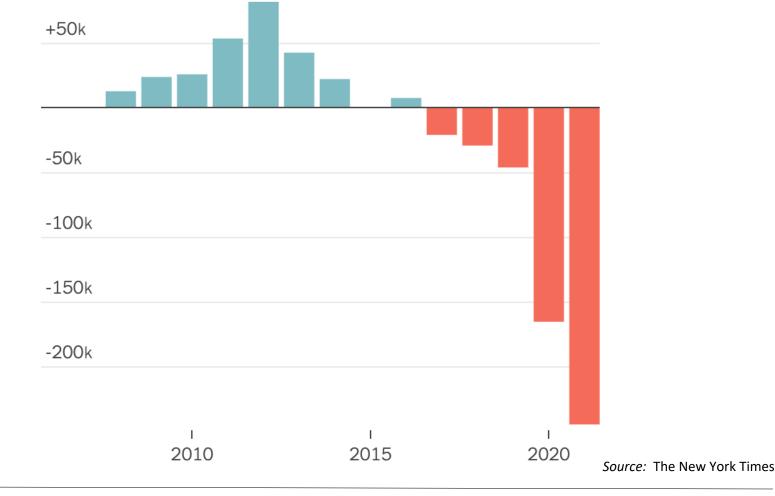


CAPITOL FLIGHT

Net Domestic Migration of Working-Age College Graduates

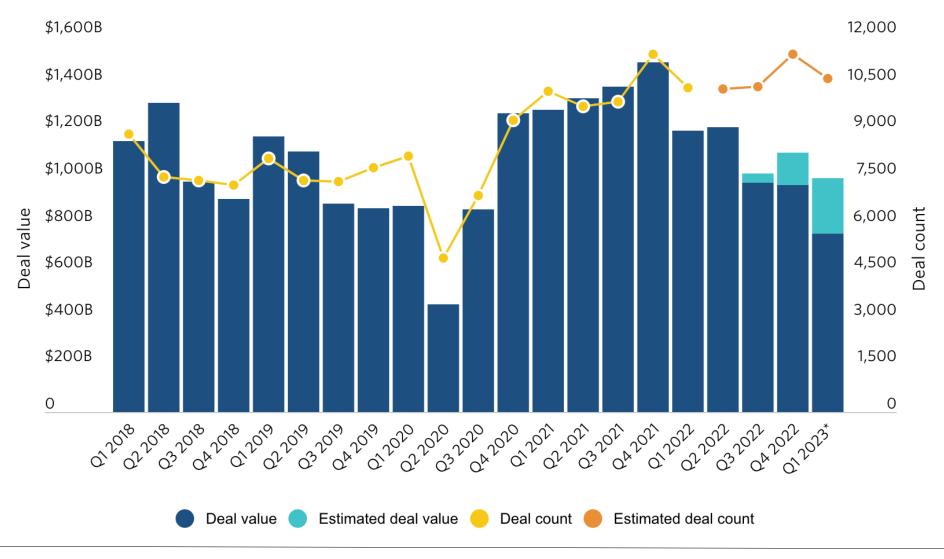
In the 12 most expensive large metro areas

Includes cities like New York, Los Angeles and Chicago.





GLOBAL M&A BY QUARTER SINCE 2018 – DEAL COUNT HOLDING STEADY

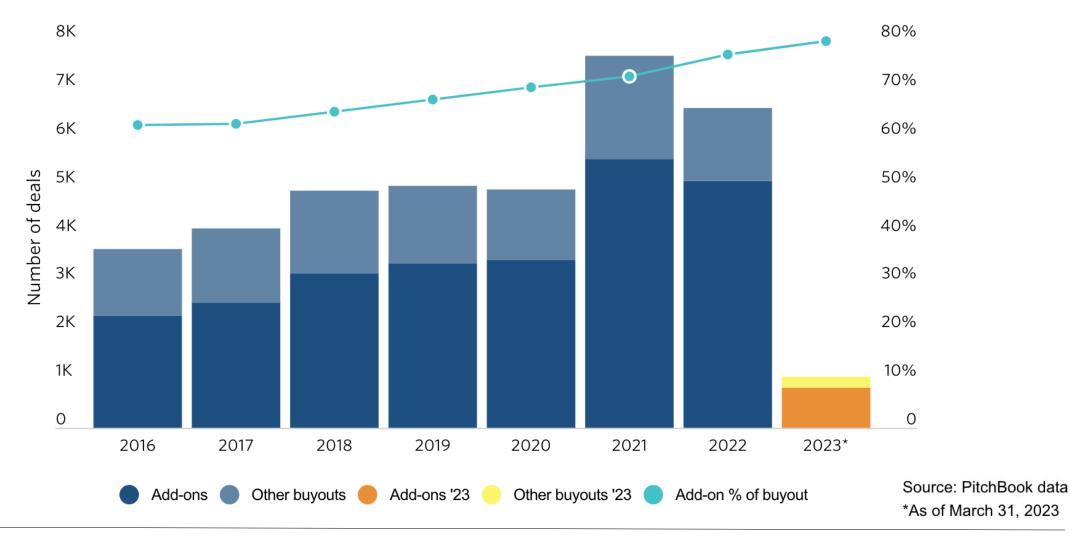


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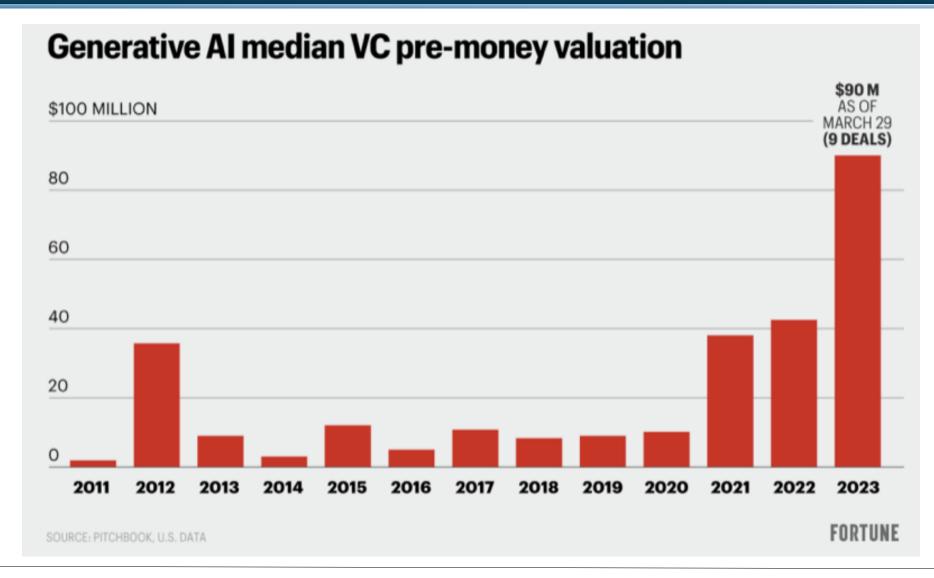
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Source: PitchBook's Q1 2023 Global M&A Report *As of March 31, 2023

ADD-ONS AS A SHARE OF US BUYOUTS – APPROACHING 80%



GENERATIVE AI VC VALUATIONS

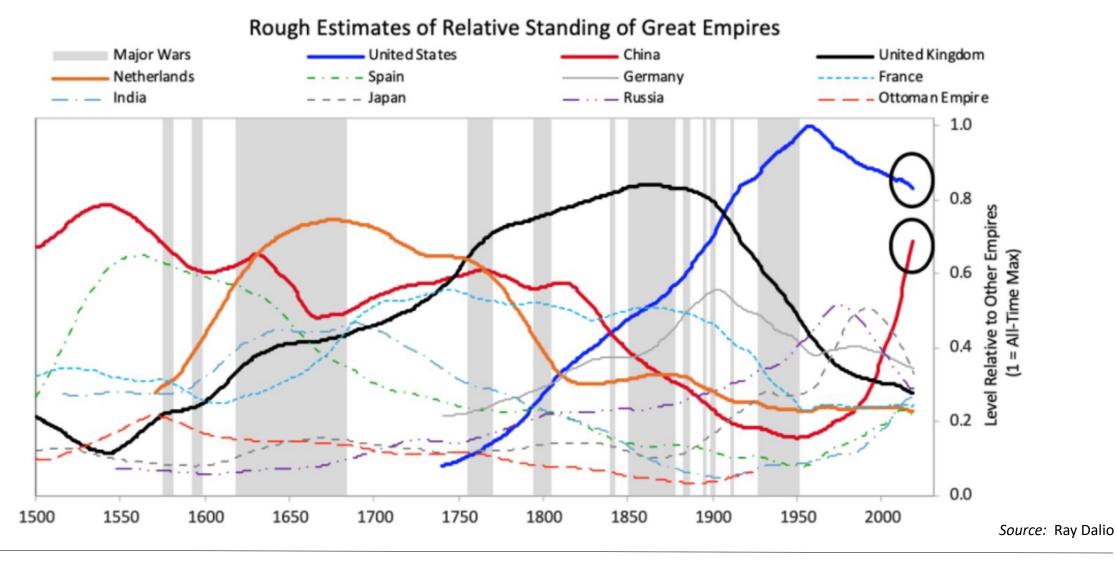




WEEK OF 5-8



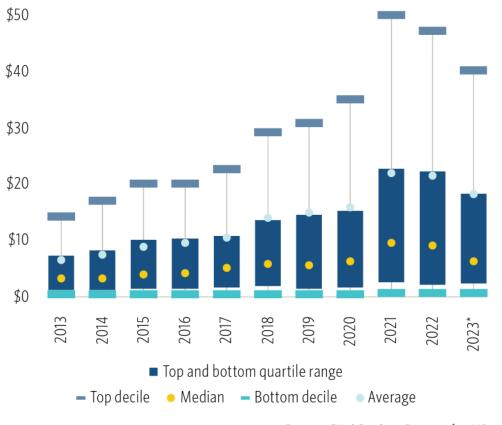
THE BIG PICTURE ... LONG CYCLE



EARLY STAGE VENTURE FUNDING UNDER PRESSURE

Early-stage deal sizes continue to dip

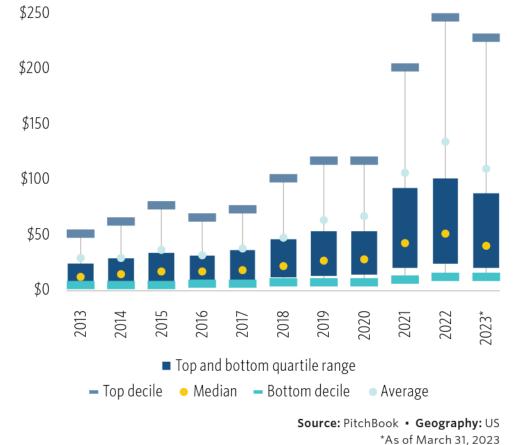
Early-stage VC deal value (\$M) dispersion



Source: PitchBook • Geography: US *As of March 31, 2023

Median early-stage VC valuation falls to eightquarter low

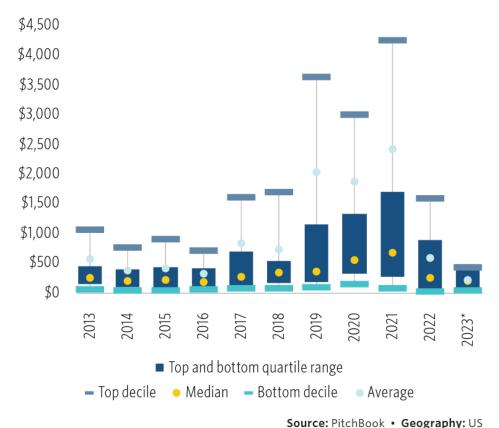
Early-stage VC pre-money valuation (\$M) dispersion



IPOS DOWN; M&A ASCENDANT

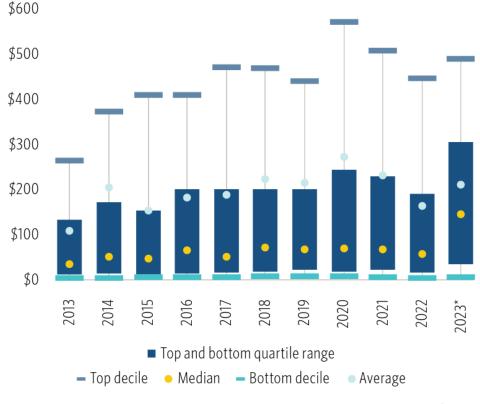
Average public listing just \$215 million initial valuation

Valuation (\$M) at exit via public listing dispersion



Average acquisition rises, but data counts low

Valuation (\$M) at exit via acquisition dispersion



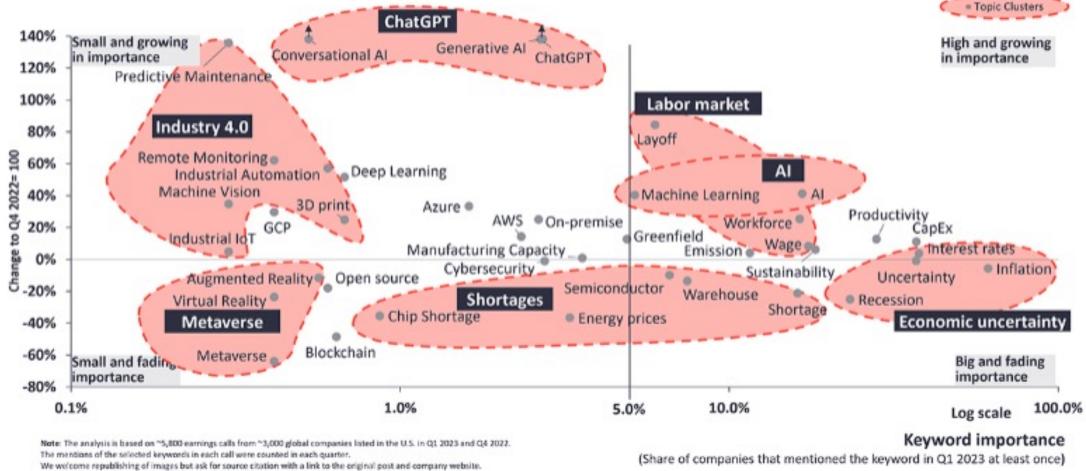
Source: PitchBook • Geography: US *As of March 31, 2023



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THE CEO ZEITGEIST

What CEOs talked about in Q1/2023 (vs. Q4/2022)

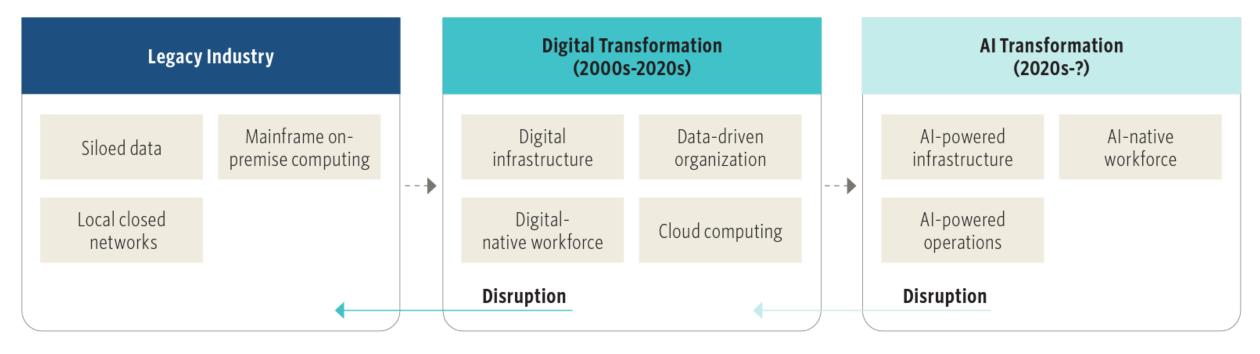


Scores: IoT Analytics Research 2028

Source: IoT Analytics

Silverwood Partners

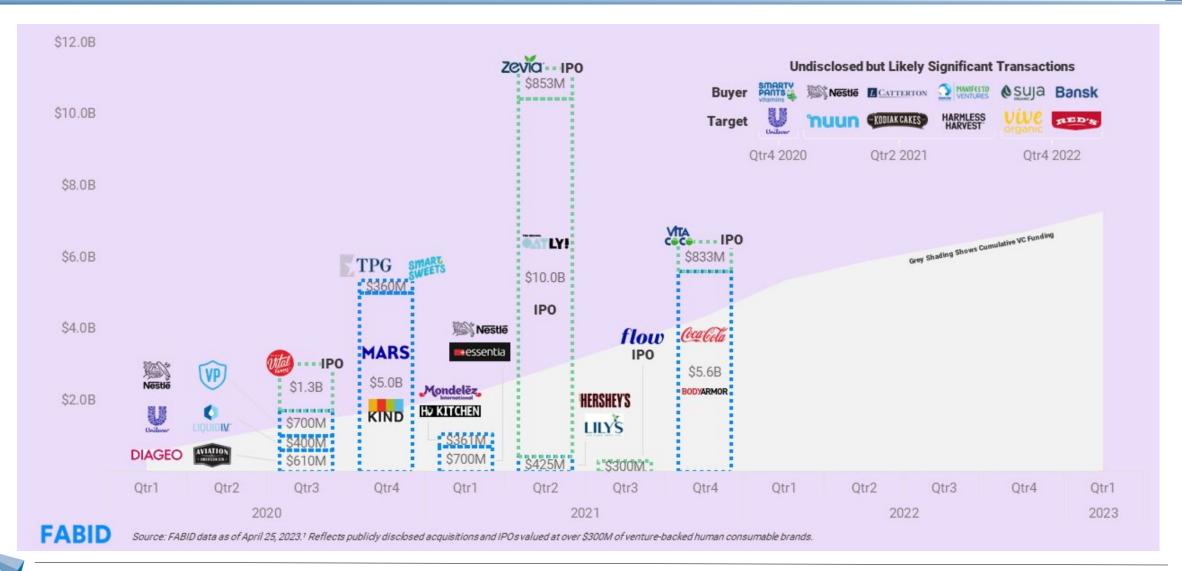
A new disruption cycle emerges



Source: PitchBook



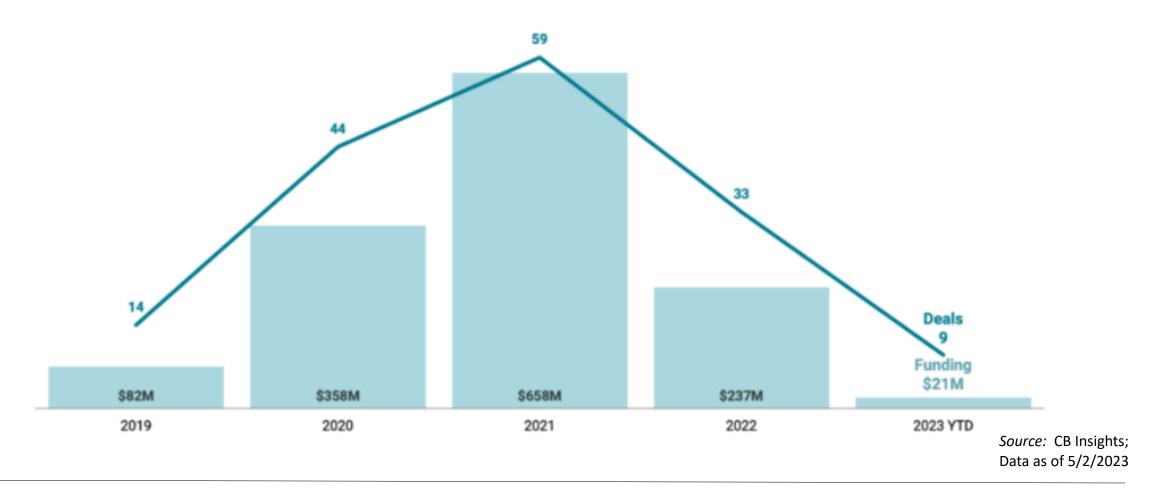
STRATEGIC EXITS FOR CONSUMER BRANDS DIMINISHING



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STRANGE TRIP FOR PSYCHEDELICS VC INVESTMENT

Funding to psychedelics companies drops



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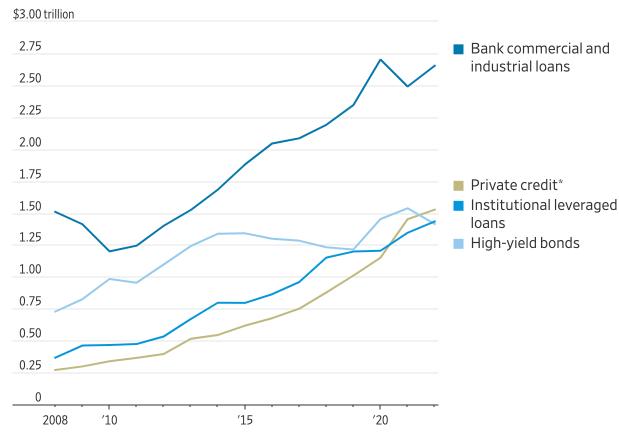


WEEK OF 5-1



~\$7 TRILLION OF DEBT; DEEP UNDERWATER

Banks vs. Shadow Banks



*Includes business development companies and middle-market collateralized loan obligations Source: Federal Reserve (bank loans); IMF (leveraged loans, high-yield bonds, private credit)

Marking to Market

Fair-value losses on banks' loans and securities grew as interest rates rose

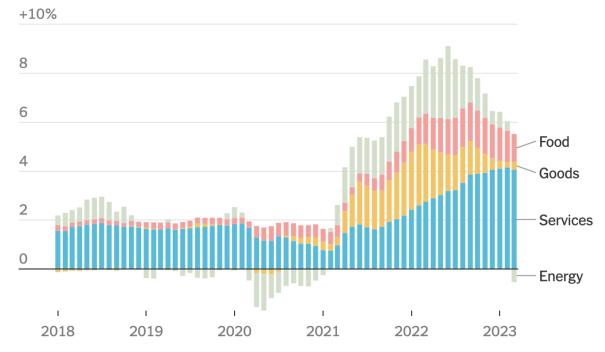
Loans Held-to-Maturity Securities Combined Total \$600 billion 500 400 300 200 100 0 -100 -200 30 4Q 1Q 20 40 2022

Note: Data includes publicly traded banks only Source: S&P Global Market Intelligence

PERSISTENT AND GROWING INFLATION IN SERVICES COSTS

Higher Prices for Services Are Now Driving Inflation

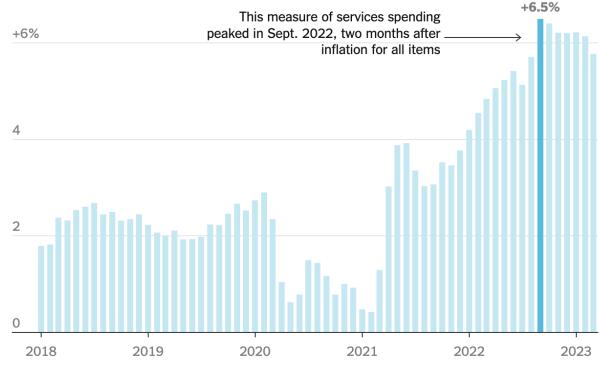
Breakdown of the inflation rate, by category



Note: The services category excludes energy services, and the goods category excludes food and energy goods. • Sources: Bureau of Labor Statistics; New York Times analysis • By The New York Times

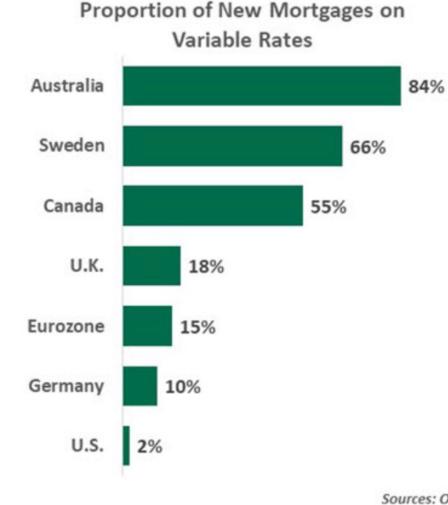
Excluding Housing Costs, Prices of Core Services Are Rising

Year-over-year percentage change in the Consumer Price Index for services, stripping out housing and energy costs

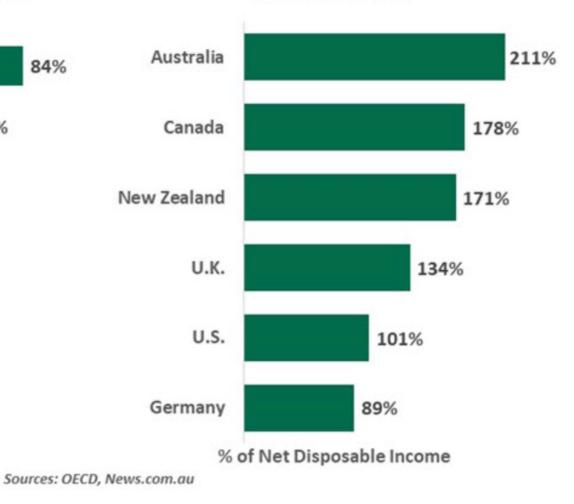


Sources: Bureau of Labor Statistics; New York Times analysis 🔹 By The New York Times

LATENT CHALLENGES IN AN INCREASING INTEREST RATE ENVIRONMENT

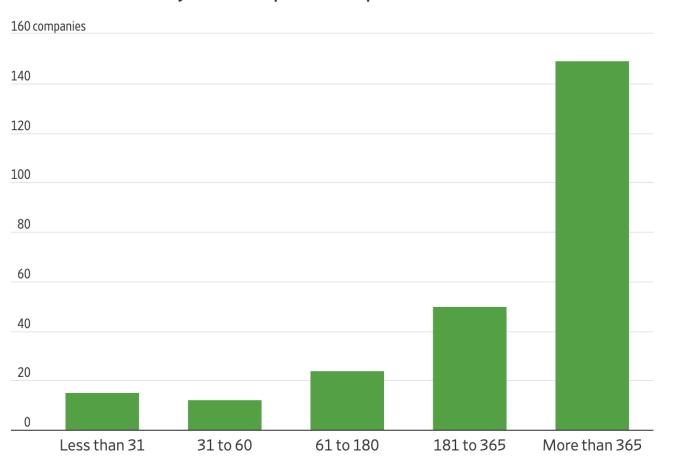


Household Debt



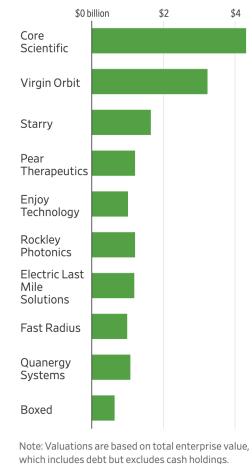
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SPAC BLOWBACK



Estimated number of days before companies under pressure after SPAC deals run out of cash

Approximate valuations of now-bankrupt companies at time of SPAC merger



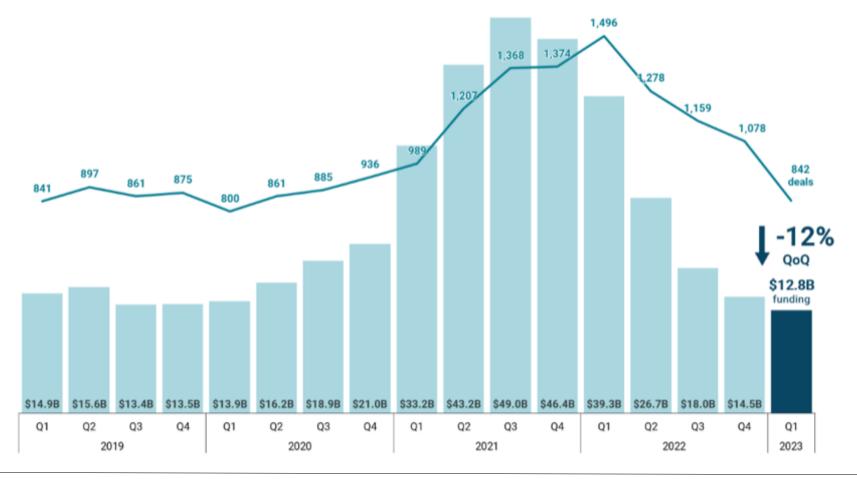
Note: Features companies with negative cash flows; Many companies are cutting expenses and fundraising. Source: Wall Street Journal analysis of FactSet data

Source: SPAC Research

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CORPORATE VENTURE CAPITAL SCALED BACK TO 2019 LEVELS

CVC-backed funding reaches a 5-year low, deals fall 44% YoY from record high



Source: CB Insights

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 $(\pm$

US NATIONAL HEALTH EXPENDITURES HEADING TO 20% OF GDP

20% -----15% 10% 5% 0% 1960 1970 1980 1990 2000 2010 2020 2030 Total ---- Total (projected) ——— Medicare ———— Medicare (projected) Sources: CMS | FRED *As of December 31, 2022

US national health expenditures as a share of GDP*

Silverwood Partners

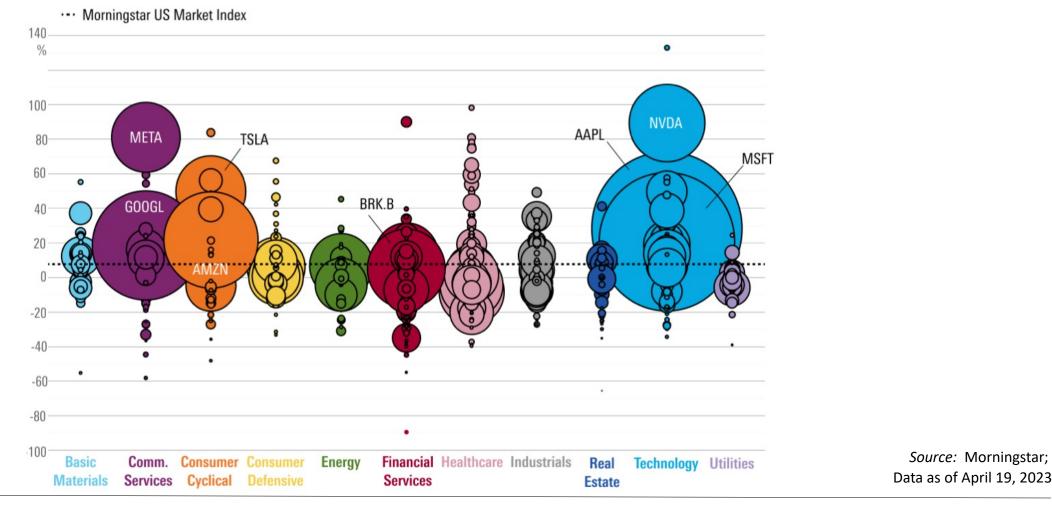


WEEK OF 4-24



2023 U.S. STOCK RETURNS – DOMINANCE OF TECH SECTOR

Market capitalization represented by bubble size.

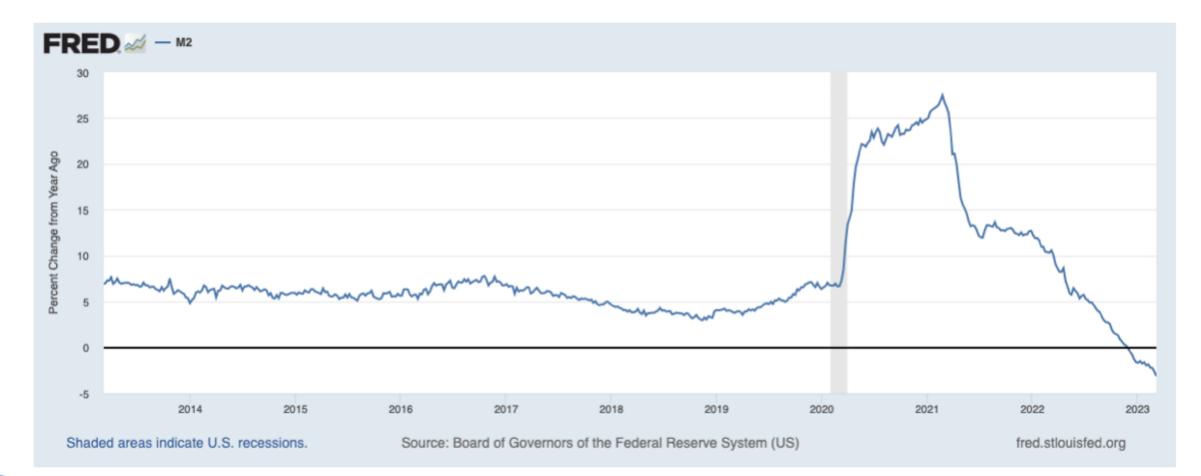


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M2 DRAINING OUT

M2 Money Supply – Percent Change from a Year Ago



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QUARTERLY VC EXIT VALUE AT 10-YEAR LOW

Quarterly VC exit value (\$B) by type

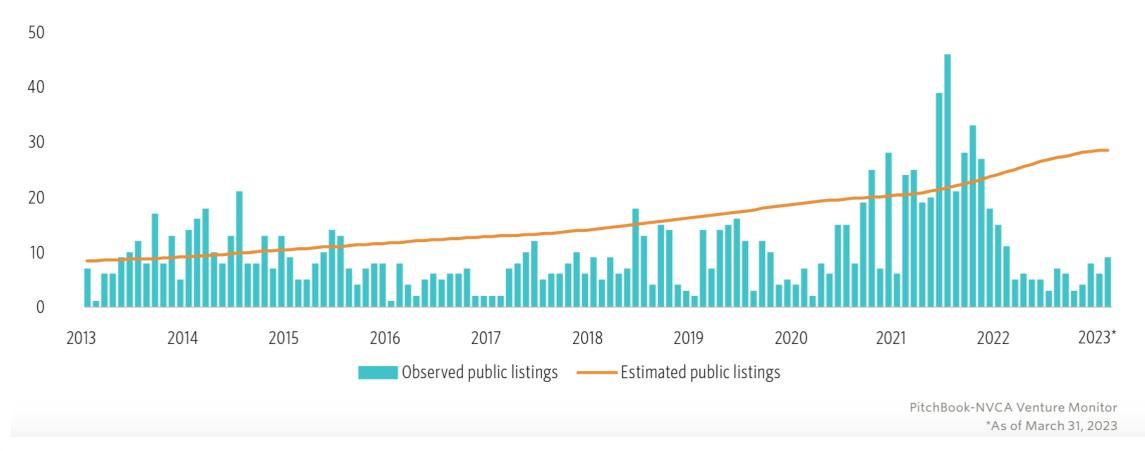


^{*}As of March 9, 2023



IPO MARKET BACKLOG BUILDING

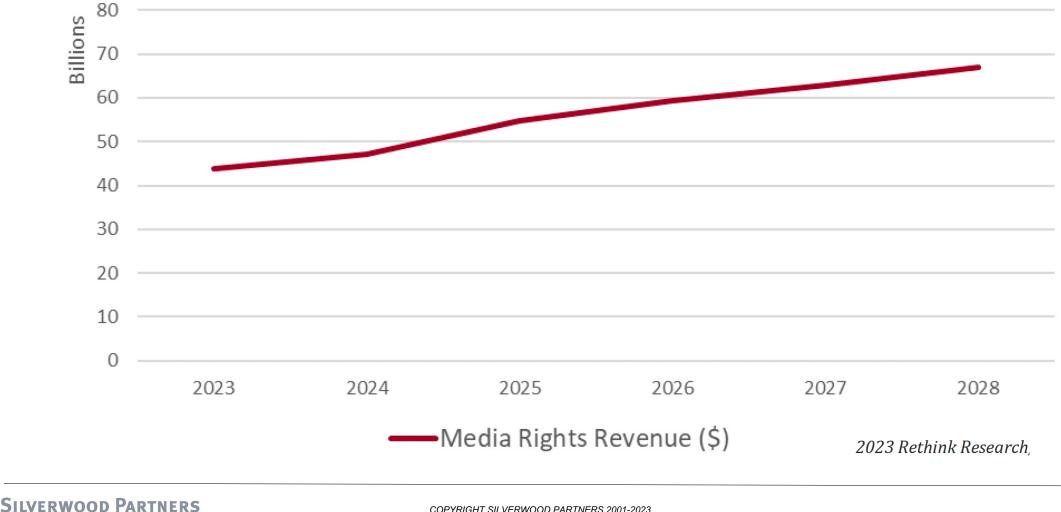
Backlog of companies waiting to IPO reaches new high Monthly VC-backed public listing count versus estimated IPO backlog





MEDIA RIGHTS REVENUE: EXPECTED 50% INCREASE IN 5 YEARS

Top 15 Leagues - Media Rights Revenue (\$)



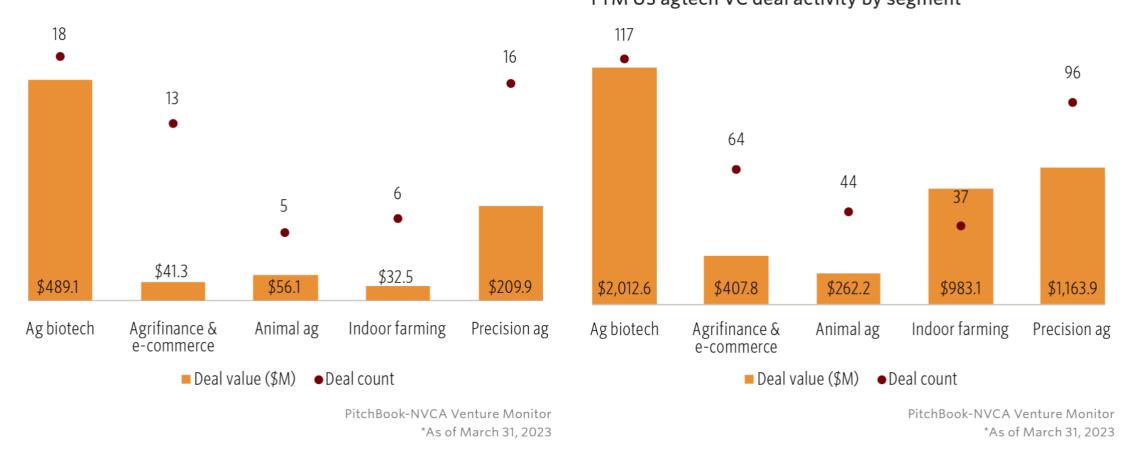
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INDOOR FARMING DEAL ACTIVITY DOWN IN Q1 2023

Indoor farming loses steam Q1 2023 US agtech VC deal activity by segment*

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Ag biotech captures preponderance of funding TTM US agtech VC deal activity by segment*

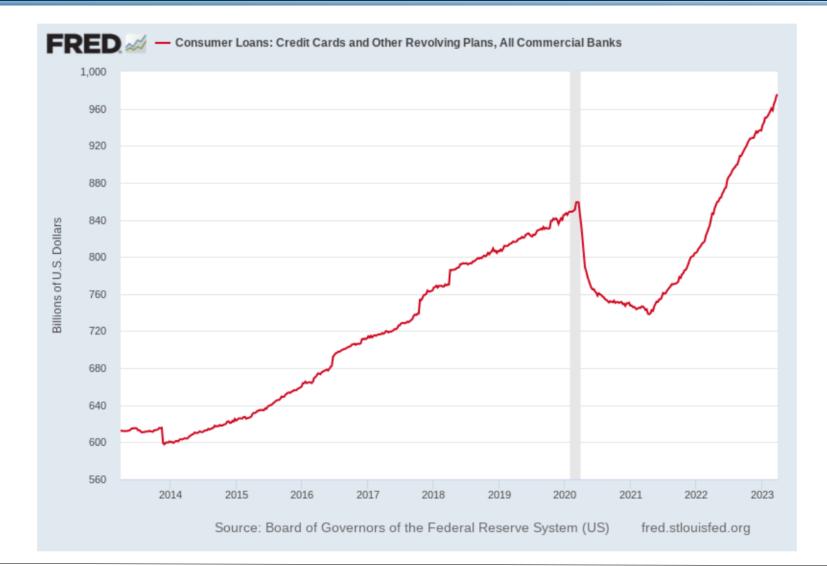




WEEK OF 4-17



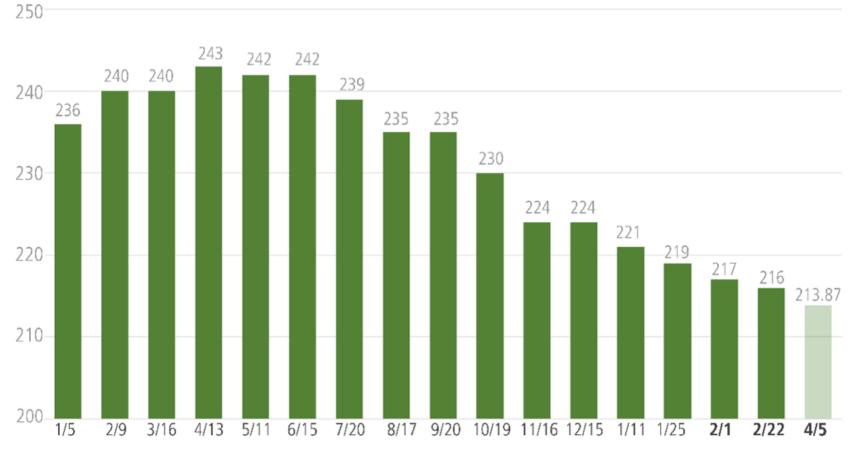
CREDIT CARD DEBT ... CHARGING UP



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Evolution of S&P 500 'EPS' Estimate for 2023



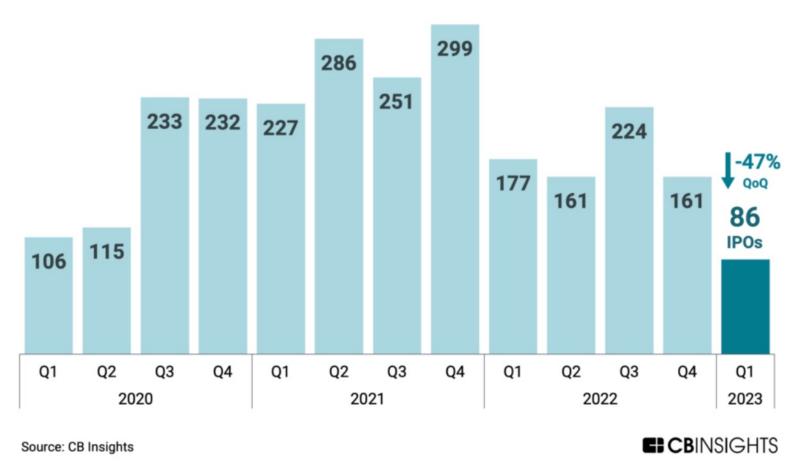
Source: Zacks Investment Research, Inc.

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IPO MARKET VOLUME AT DECADE LOW IN Q1 2023



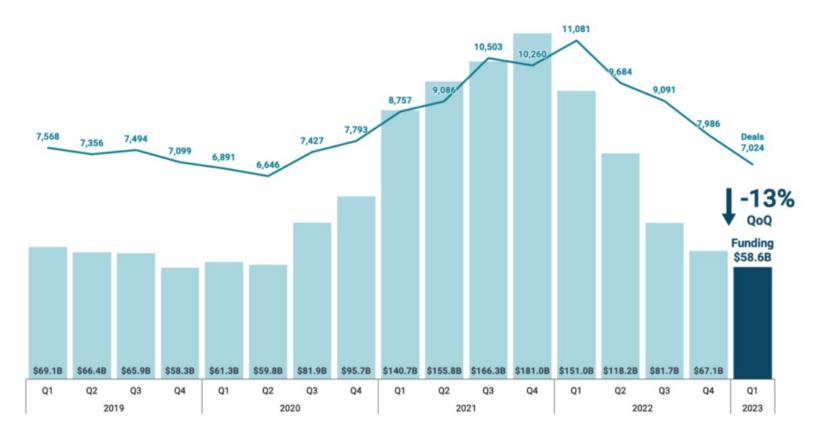
Quarterly IPOs fall by 47%, hitting their lowest level in almost a decade



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GLOBAL VENTURE FUNDING AT MULTI-YEAR LOW IN Q1 2023

Global venture funding continues to slide in Q1'23, despite Stripe's \$6.5B deal



Source: CB Insights

[+]

CBINSIGHTS

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EARLY STAGE VC: DEAL SIZE AND VALUATION MARKET UPDATE

PitchBook-NVCA Venture Monitor

*As of March 31, 2023

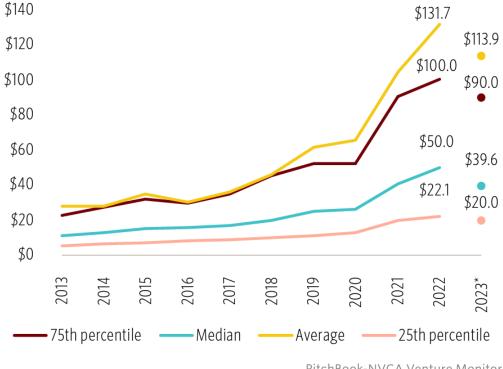
Median early-stage deal size declines nearly 30%

\$25 \$22.0 \$21.4 \$19.1 \$18.7 \$20 \$15 \$8.8 \$10 \$6.2 \$5 \$2.1 \$2.0 \$0 2013 2014 2015 2016 2017 2018 2019 2020 2022 2021 2023* **—**75th percentile Median Average -25th percentile

Range of US early-stage VC deal values (\$M)

Early-stage valuations exhibit a severe decline

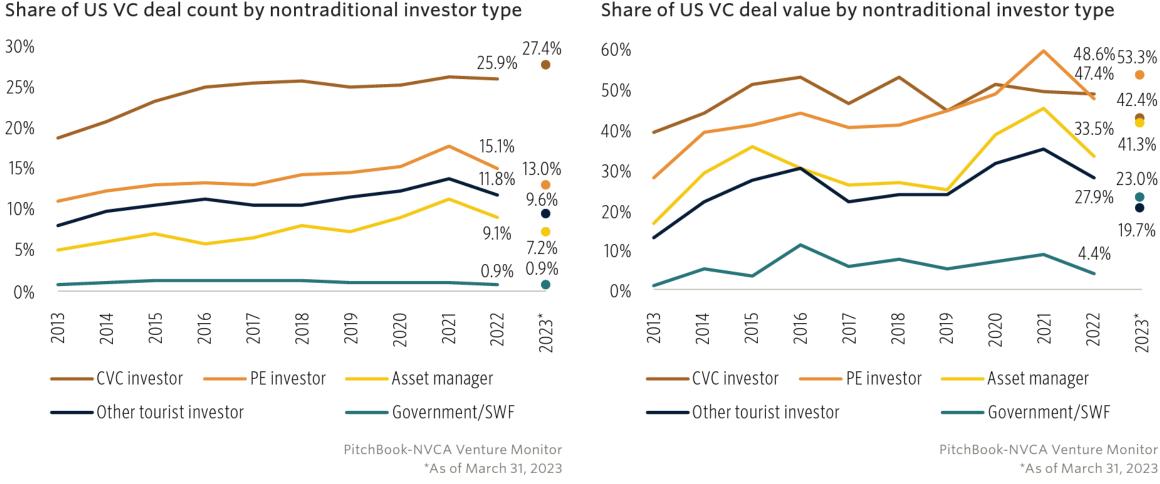
Range of US early-stage VC pre-money valuations (\$M)



PitchBook-NVCA Venture Monitor *As of March 31, 2023



CORPORATE VENTURE INVESTMENT REMAINS ACTIVE



Share of US VC deal value by nontraditional investor type

2023*

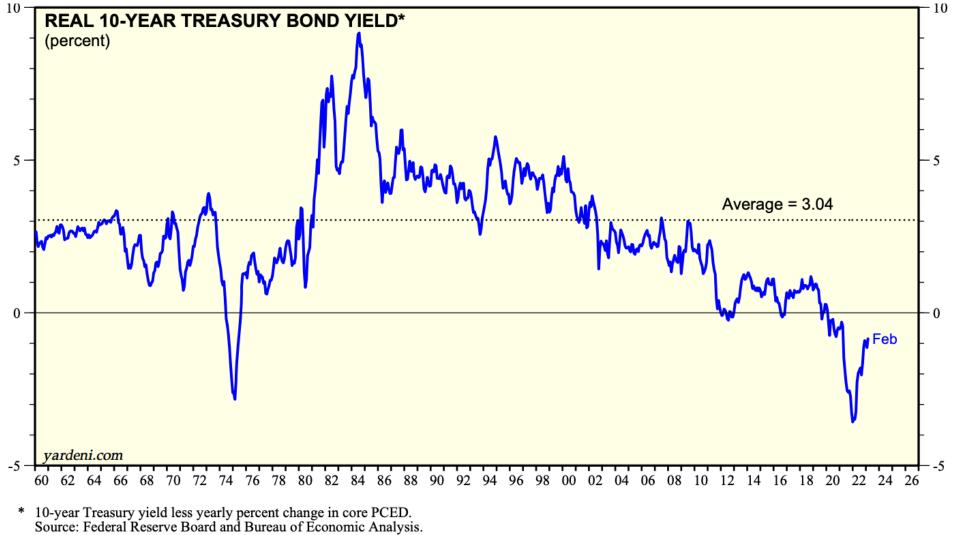
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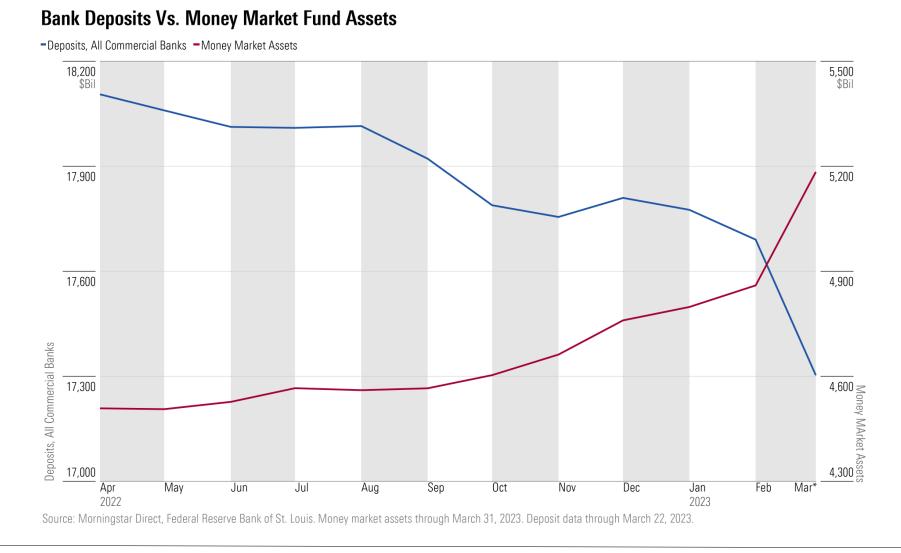
WEEK OF 4-10



A RERUN OF THAT '70s SHOW?



BANK DEPOSITS DRAINING OUT TO MONEY MARKET FUNDS

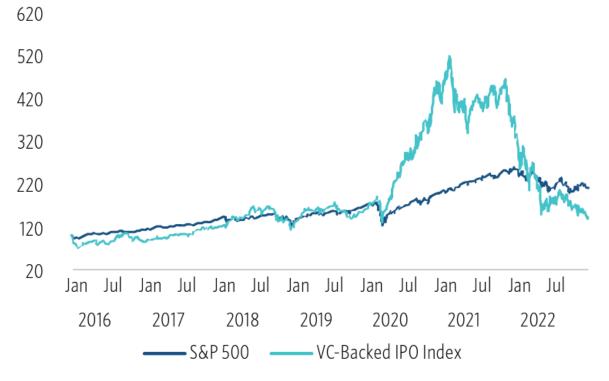


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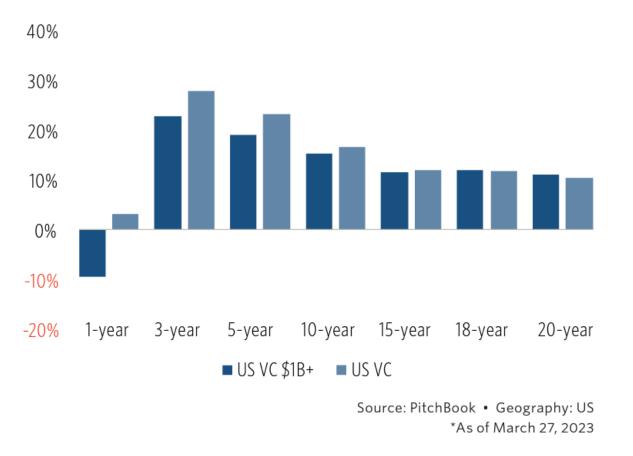
DISLOCATION AND DISTORTION IN VENTURE CAPITAL

US VC-backed IPO Index & S&P Index values rebased to 100



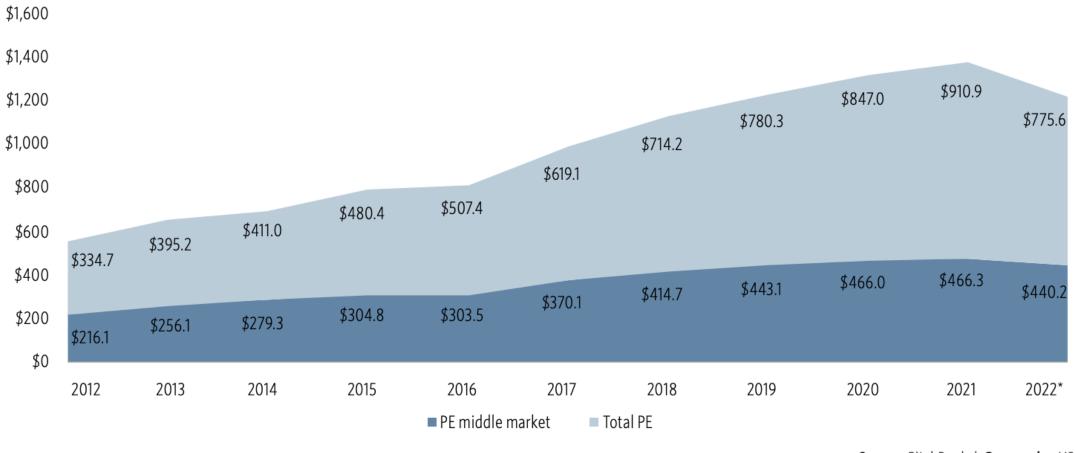
Source: PitchBook • Geography: US *As of December 31, 2022

VC fund-weighted horizon IRRs by size bucket



DEAL FUEL: \$1.2 TRILLION OF DRY POWDER IN US PRIVATE EQUITY

PE middle-market and overall PE dry powder (\$B)

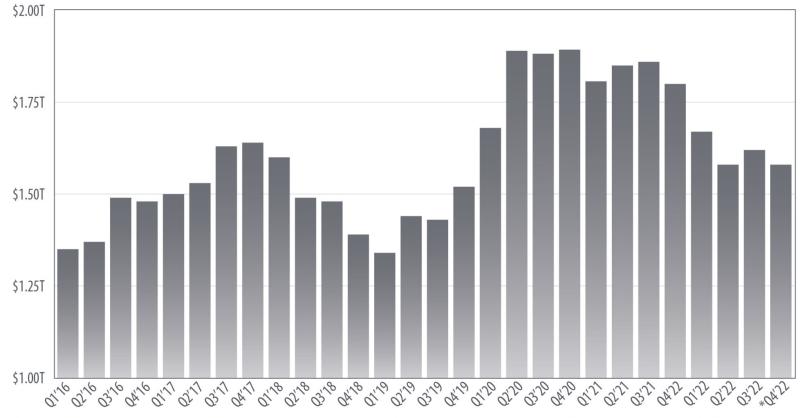


Source: PitchBook | Geography: US *As of December 31, 2022



DEAL FUEL: \$1.5 TRILLION OF CASH IN THE S&P 500 INDUSTRIALS

S&P 500 Industrials (Old) Cash & Equivalents



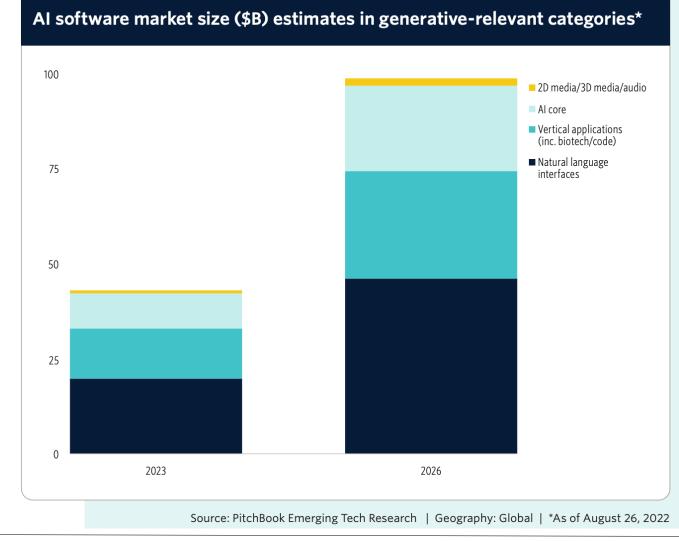
Source: S&P Dow Jones Indices. S&P 500 Industrials (Old) is defined as the S&P 500 minus Financials, Utilities and Transportation companies. *Q4'22 data is preliminary.



WEEK OF 4-3



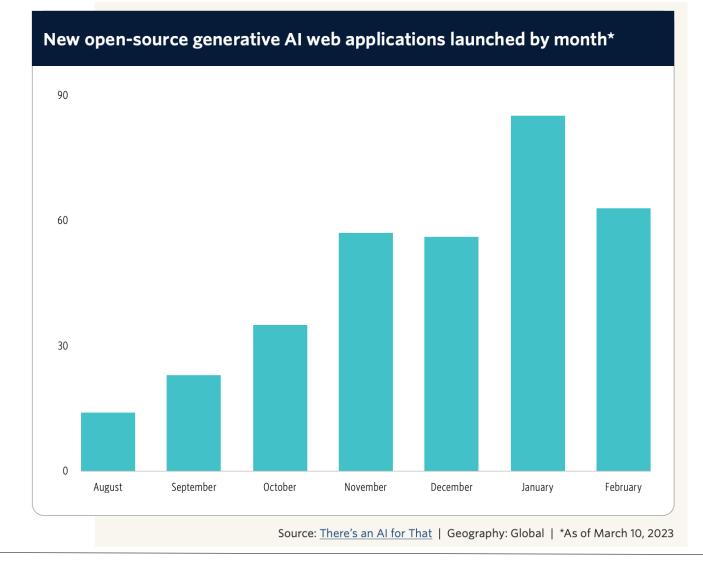
GENERATIVE AI SOFTWARE – THE NEXT \$100 BILLION MARKET



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GENERATIVE AI GENERATING GROWTH

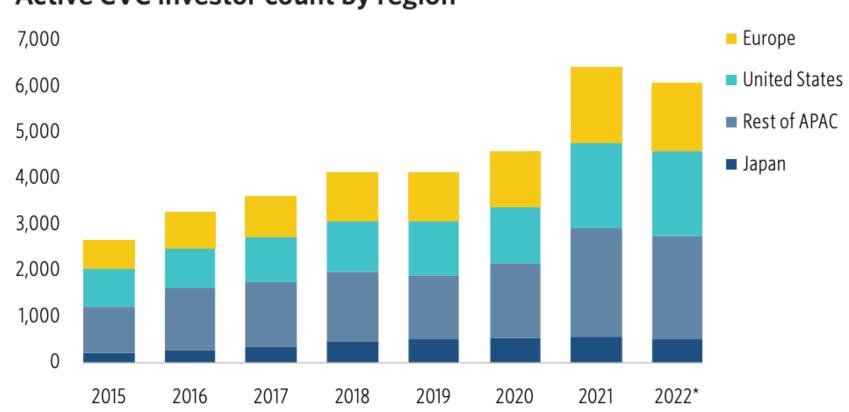


Source: PitchBook

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GLOBAL CVC INVESTOR DISPERSION



Active CVC investor count by region

Source: PitchBook | Geography: Global

*As of December 31, 2022

Note: "Active" is defined as having made a deal over the period.

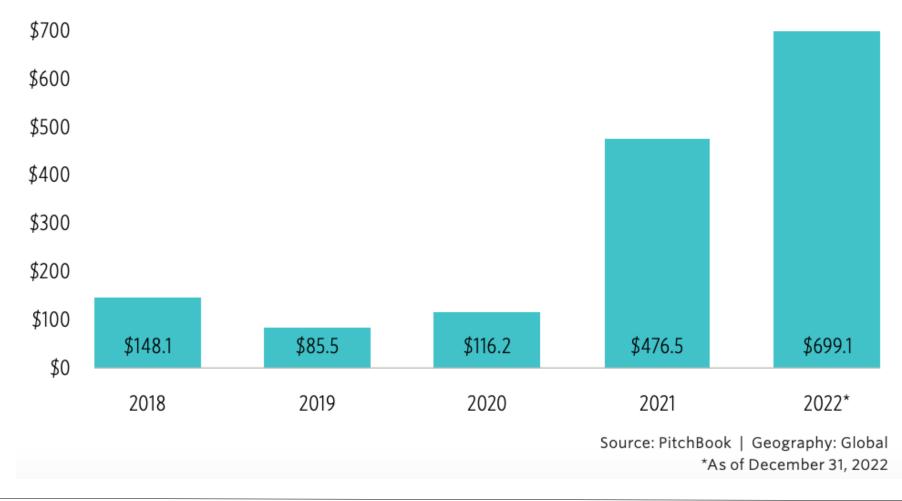
"Rest of APAC" includes APAC countries without Japan.





CARBON UTILIZATION MARKET GROWING RAPIDLY

VC investment in carbon utilization (\$M)





Select AWS healthcare accelerator-backed startups

Company	HQ location	Category	Raised to date (\$M)
Visionable	London, UK	Video conference and video monitoring	\$58.8
PathologyWatch	Murray, US	Dermatopathology biopsy processing and digitization	\$57.2
Mytonomy	Bethesda, US	Healthcare customer relationship management software	\$34.3
Kare	Houston, US	Senior care workforce management	\$7.9
MoonHub	London, UK	Virtual reality training for dementia care and other industries	\$6.0

Source: PitchBook • Geography: Global *As of March 31, 2023

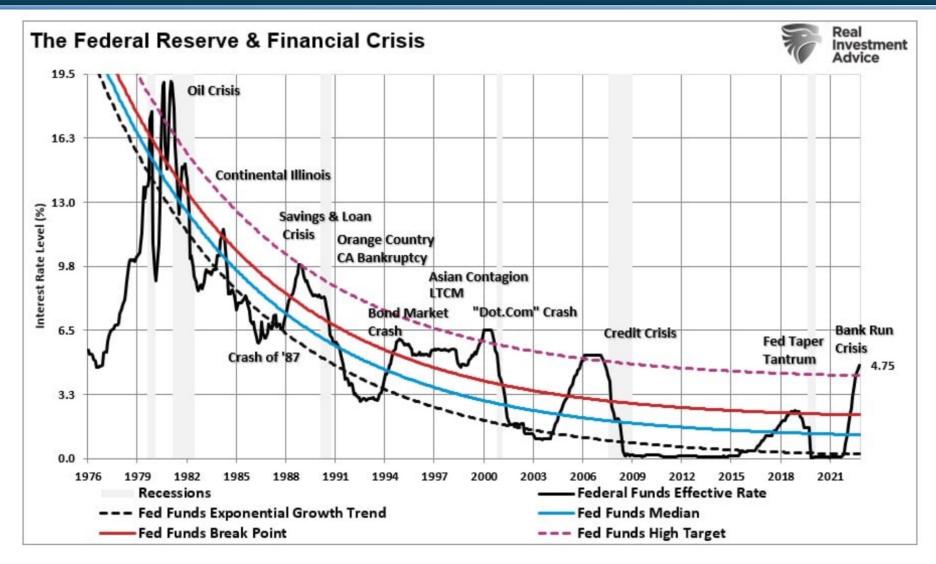




WEEK OF 3-27



THE END OF A 50 YEAR TREND

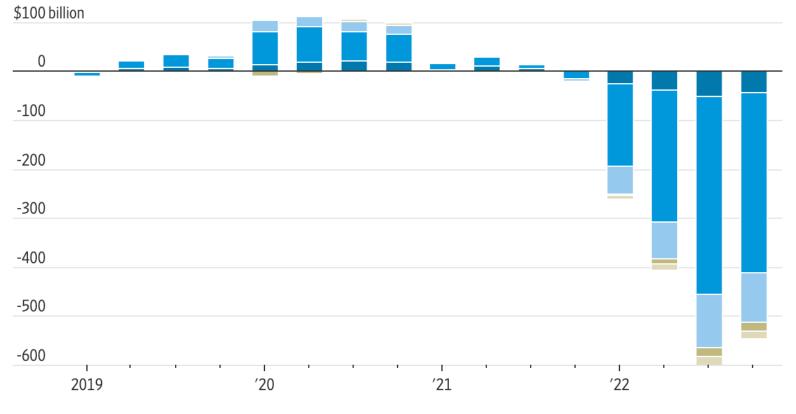


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COMMERCIAL BANKS' REVERSAL OF FORTUNE

Commercial banks' unrealized gains and losses on select securities

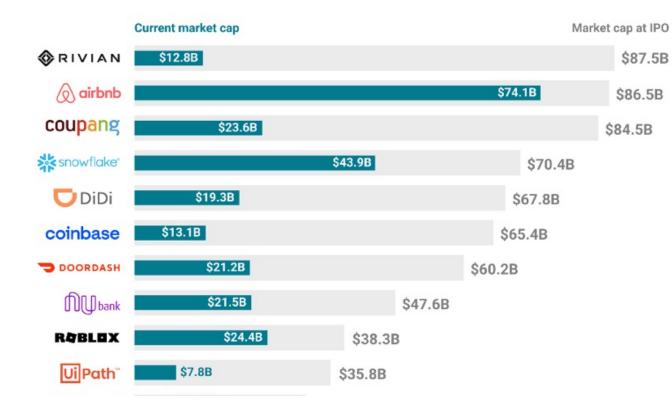
CMBS MBS Treasuries ABS



Source: FDIC Consolidated Reports of Income and Condition

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Harket cap at IPO vs. current market cap



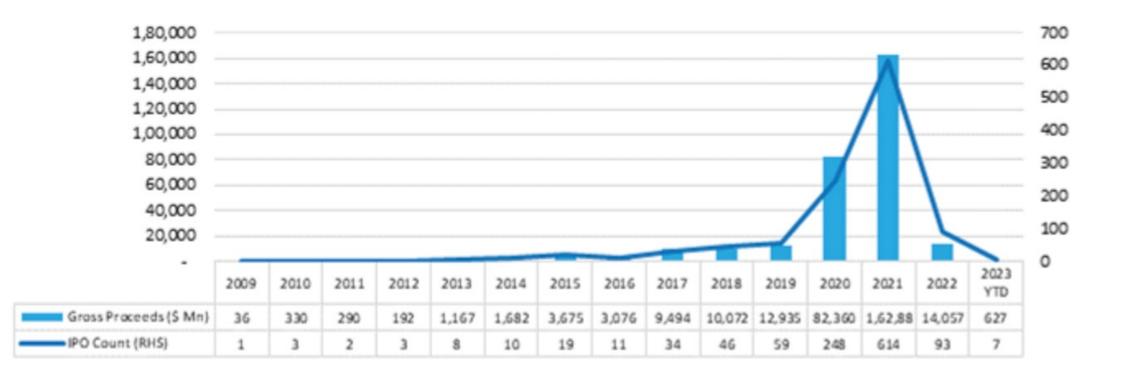


Source: CB Insights tech IPO and valuation data. IPO valuations based on EOD market cap on day of IPO; current valuations based on EOD market cap as of 3/13/2023.





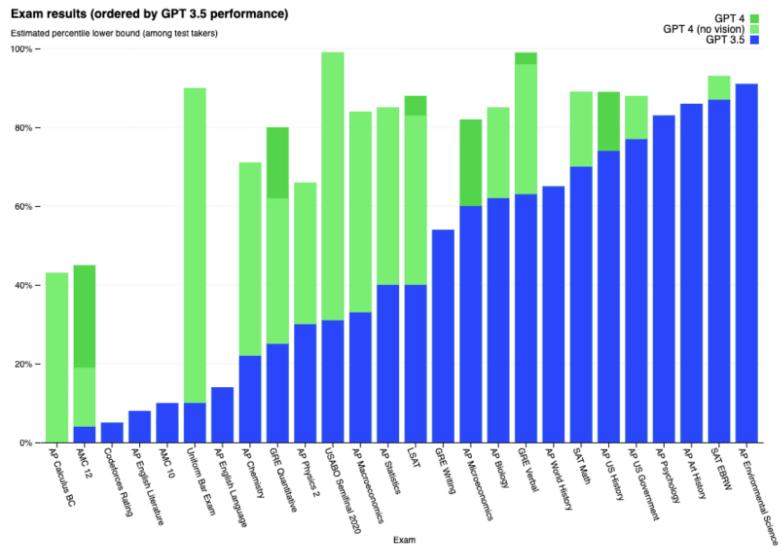
Chart 16: SPAC Transactions by Year



Source: Intro-act, Boardroom Alpha

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AI IS GETTING MUCH SMARTER



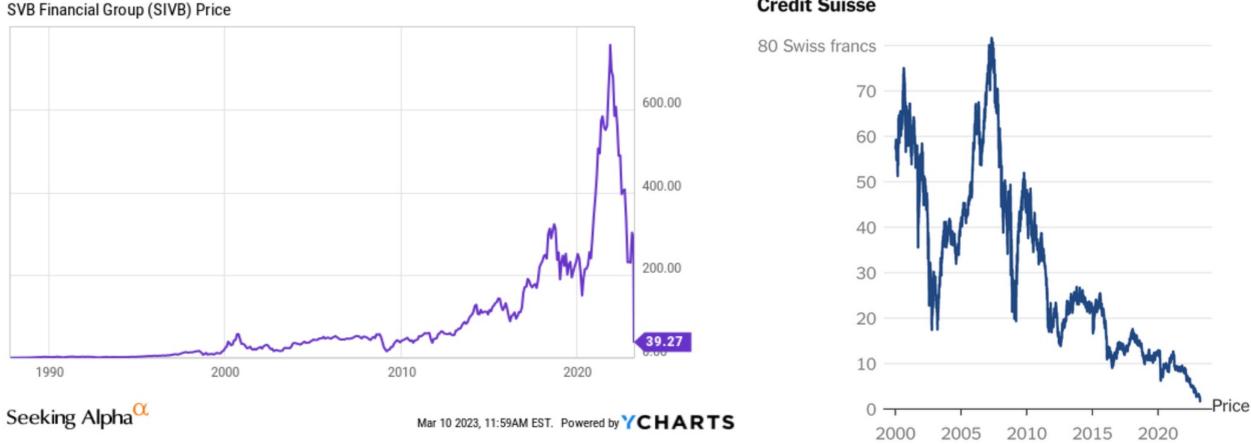
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Source: Open Al



WEEK OF 3-20





Credit Suisse

Source: Sentieo/Alphasense • By The New York Times

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VC EXIT COUNT DOMINATED BY ACQUISITIONS AND BUYOUTS

100% Buyout Public listing 80% Acquisition 60% 40% 20% 0% 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023*

VC exit count by type

Source: PitchBook | Geography: US *As of January 19, 2023



VC EXIT ACTIVITY – 10 YEAR PERSPECTIVE

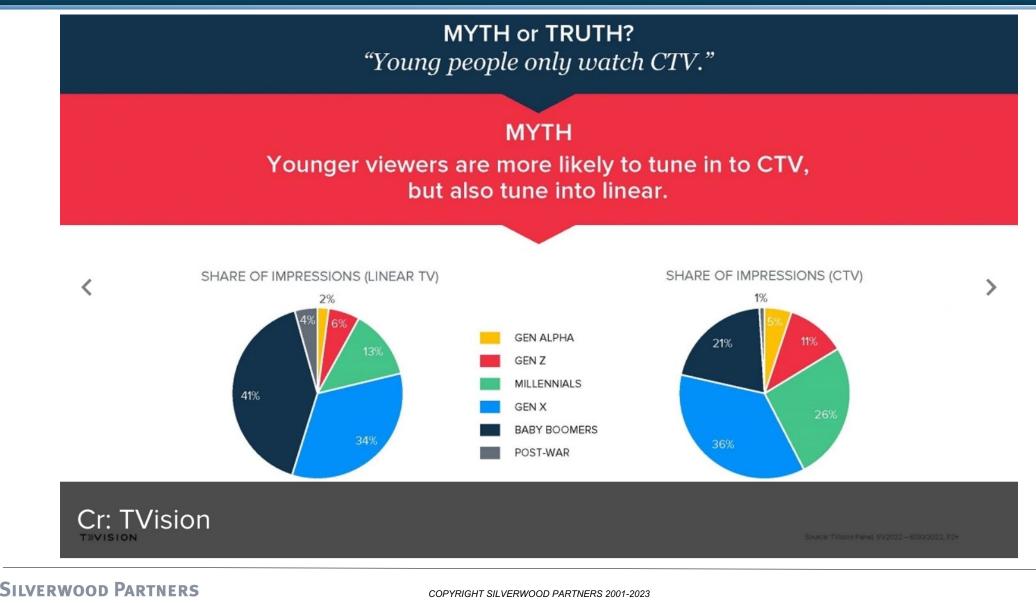
VC exit activity



Source: PitchBook | Geography: US *As of January 19, 2023

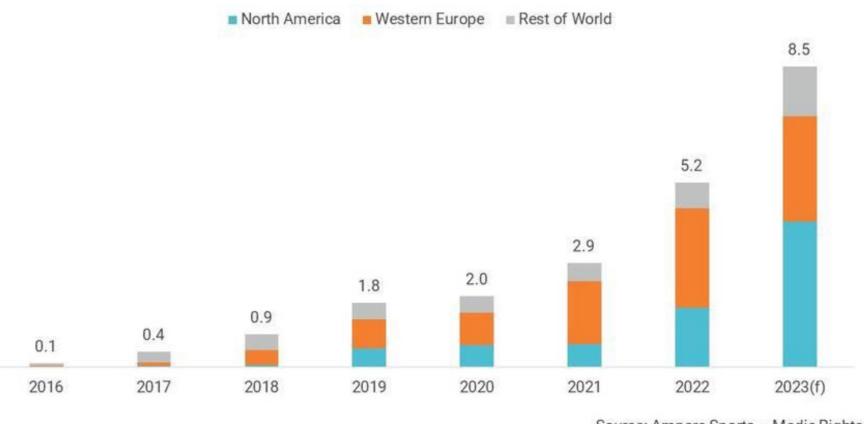


YOUNGER VIEWERS WATCH CONNECTED TV ... AND LINEAR



BIG TECH NOW AN MVP IN SPORTS RIGHTS

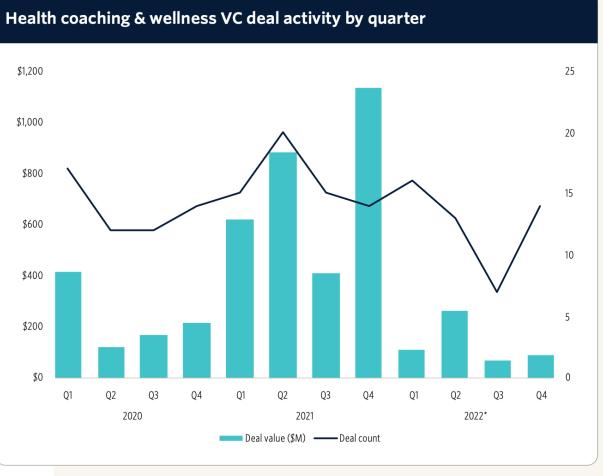
Subscription OTT Spend on Sports Rights, \$bn



Source: Ampere Sports - Media Rights

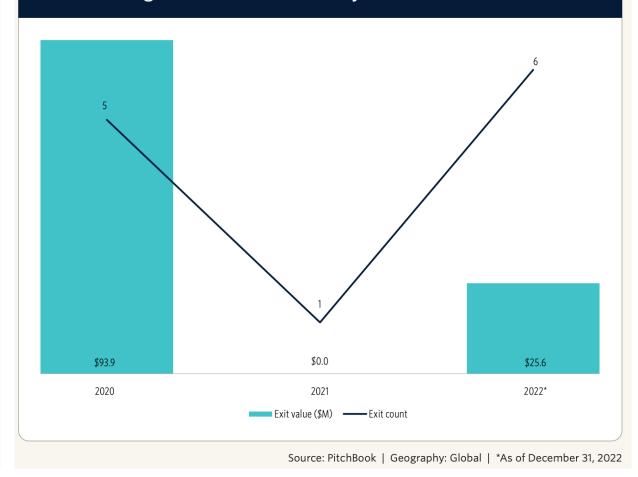
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HEALTH COACHING AND WELLNESS VC ACTIVITY



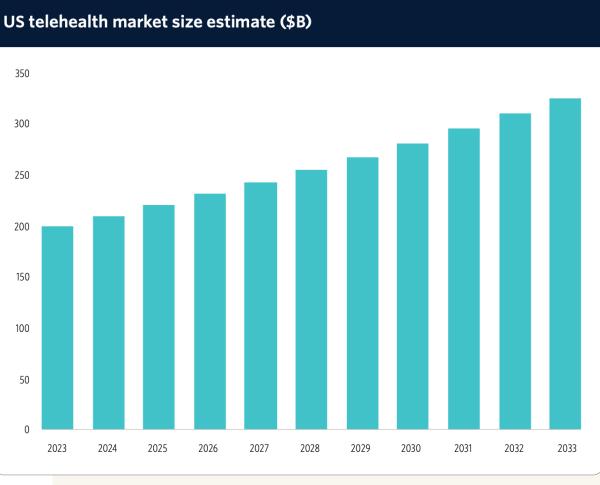
Source: PitchBook | Geography: Global | *As of December 31, 2022

Health coaching & wellness VC exit activity



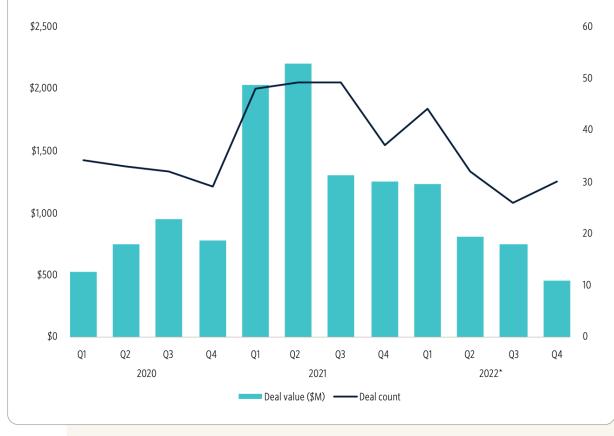


US TELEHEALTH MARKET AND VC ACTIVITY



Source: PitchBook Emerging Tech Research | Geography: US

Telehealth VC deal activity by quarter



Source: PitchBook | Geography: Global | *As of December 31, 2022

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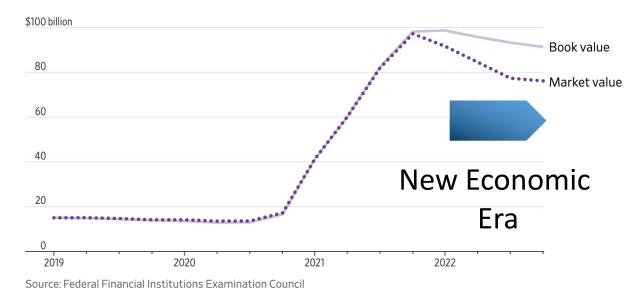


WEEK OF 3-13



SVB: CASUALTY OF THE NEW ECONOMIC ERA

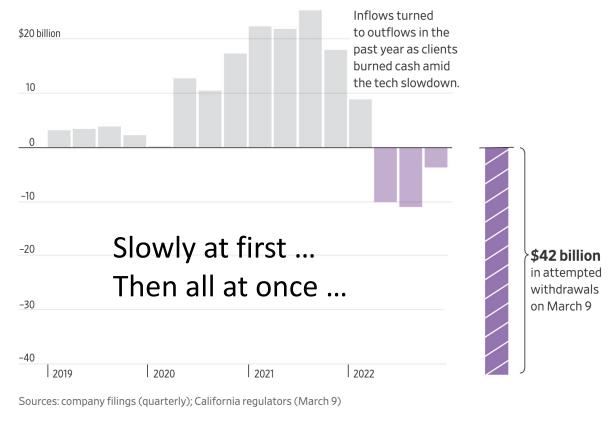
Expect the Unexpected – More "Surprises" Inevitable



Following Slides are from November 2022

– 4 Months Before SVB Failure

Bonds Silicon Valley Bank said it would hold until they matured



SVB Financial deposits, quarterly net change

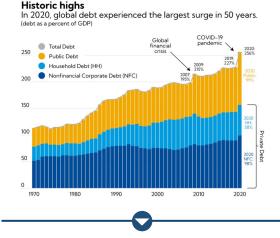
Source: The Wall Street Journal



2022: World Entered into an Unprecedented, New Economic Era

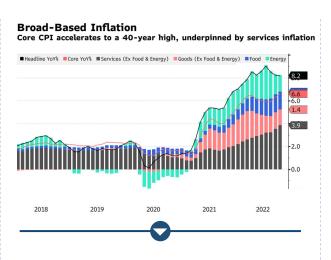
Tectonic Changes in Underlying Economic Conditions Signal the Beginnings of a Fundamental New Market

Debt: End of a Credit Fueled Supercycle ⁽¹⁾



- U.S. Federal Debt Surpasses
 \$31 Trillion Highest Ever
- Debt Burden for Each Tax-Paying, U.S. Person at ~\$1.25M ⁽²⁾
- Borrowing has Effectively Financed Majority of Growth in Recent Time

Inflation: 40-Year High (3)



Cumulative After-Effects of:

- Government Stimulus
- COIVD-19 Lockdowns
- Economic Constraints from Over Regulation



Interest Rates:

Geopolitical Uncertainty: Compounding Risk ⁽⁵⁾

Likelihood

) High

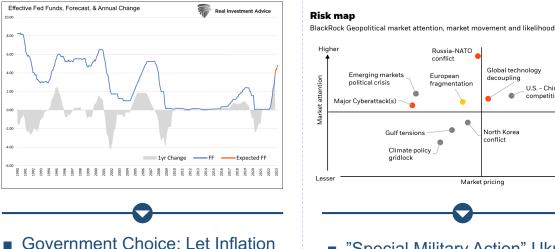
Medium

Low

Major Terro attacks

Greater

U.S. - China strategi



- "Special Military Action" Ukraine
- China Becoming More Assertive
- Energy Crises across Europe
- Increasing Social Unrest and Political Divisiveness Globally



Silverwood Expects a Generational Change in the Economic Cycle to Influence M&A and Capital Raising Activities

(1) IMF; (2) SWP Approximation of ~\$90T Public + Private Debt Divided by 143.8M Tax Returns, But Only ~50% Pay Taxes Per the IRS; (3) Bloomberg; (4) Real Investment Advice; (6) Blackrock.

Escalate or Increase Rates to

Hidden, Unforeseen Impacts of

Rapid Increases in Rates (e.g.,

UK Pension / Derivatives Crisis)

Bring Inflation Down (Recession)

LEADING TO ABRUPT CHANGES IN THE FINANCIAL MARKETS...

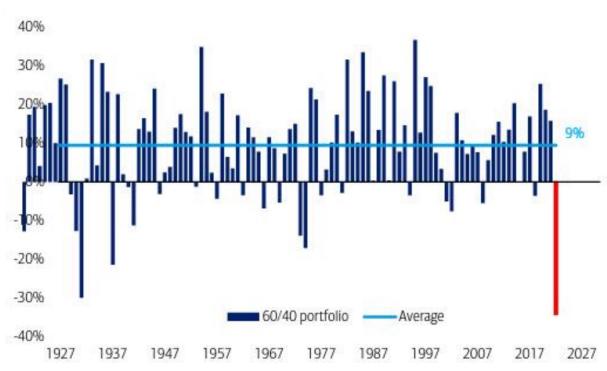
.. Analogous to Titanic: Ship Has Hit the Iceberg, Passengers Currently Exiting in Orderly Manner – Panic Yet to Come

Daily Declines in the S&P 500 Approach Historic Highs





"60/40" Portfolio Has Yielded Worst YTD Return in Past 100 Years



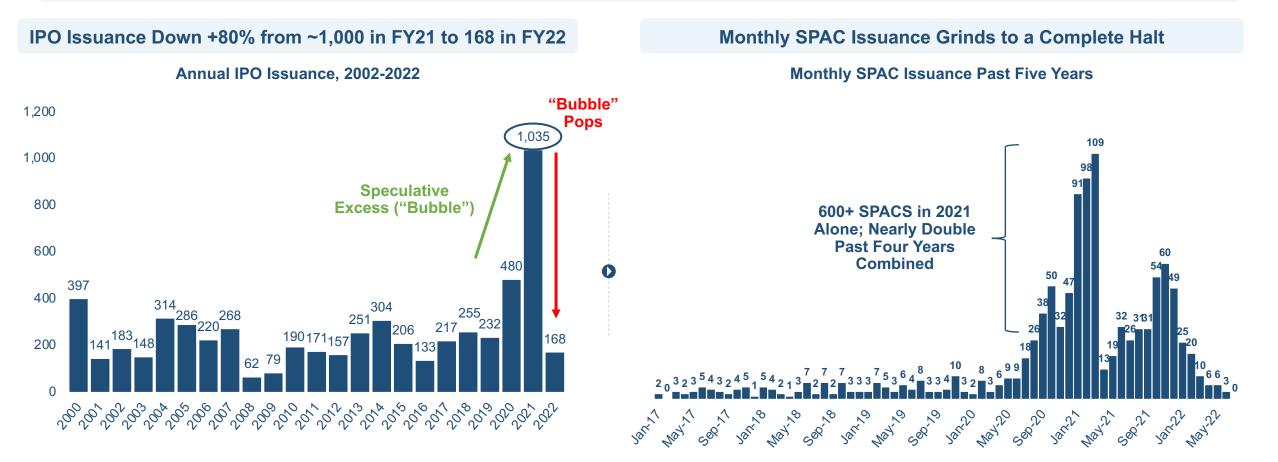
BoA Global Investment Strategy "60/40" Portfolio Annual Performance (2)

Markets in Period of Relative "Calm" While Impact of Interest Rate Increases Transmitted through the "Ship" (Economy)

(1) Bloomberg and S&P Data as if 9/30/2022; (2) "60/40" Stocks / Bonds, Sourced from Bank of America (BoA) Global Investment Strategy, BoA Global Research.

... CAUSING HISTORIC DECLINE IN DEAL VOLUMES...

The Same Excess Liquidity that Fueled a Historic Bubble in FY21, Continues to Drain – Leading to a Decline in Deals



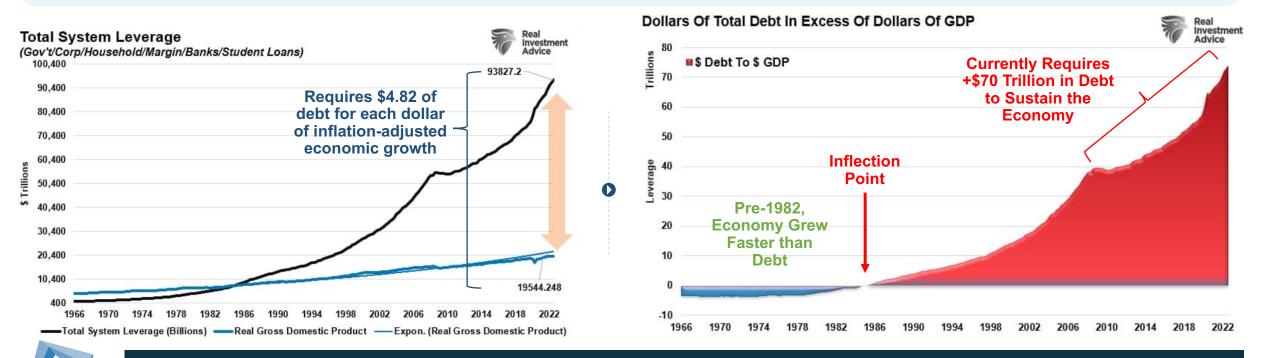


Deal Business in a Fundamental Reset; Stalled Until Convergence of Valuation Understanding by Buyers and Sellers

BUT UNPRECEDENTED OVERLEVERAGE WILL CONSTRAIN POLICY

The Federal Reserve Will Be Unable to "Bailout" the Market Given Massive Debt Overextension and Rampant Inflation

- Fed faces a battle on many fronts: slowing economic growth and rising inflation; while unsustainable debt load continues to grow beneath the leveraged economy.
- For more than a decade, the Fed's intervention, maintenance of low rates, and government stimulus has effectively financed the majority of economic growth via debt.
- Low interest rates and loose monetary policy have fostered inflation, speculation and a financialized, economy; historically, inflation very difficult to bring down.
- Expect sustained period of higher interest rates than levels in last 20 years with prolonged recession and debt crisis as servicing requirements increase, defaults rise.



Debt Unsustainable and Destabilizing; Either Repay, Devalue via Restructuring, or Devalue via Inflation

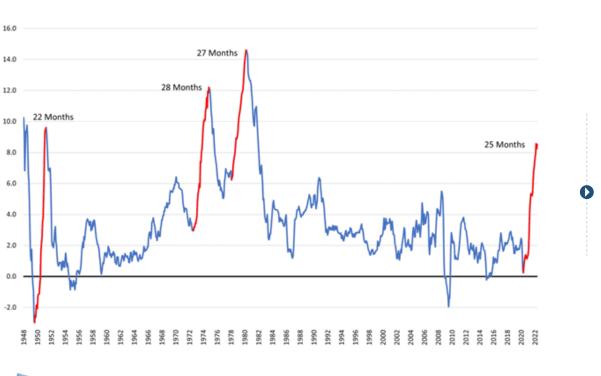
CIRCUMSTANCES NOT GOING TO IMPROVE IN SHORT TERM (EVEN BEST CASE)

Drawing Parallels to Hyperinflation (1970-1980), Assuming a "Correct" Response, Takes 24-40 Months to Normalize

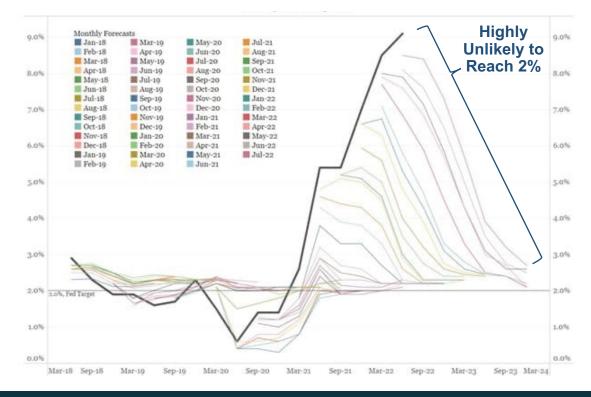
Historical Precedent Instructive...

... Except the Fed Consistently Gets Inflation Wrong

Consumer Price Index (%)









Inflationary Cycle to be Similar to 1970s - 1980s – Longer and More Persistent than Expected

⁽¹⁾ Real Investment Advice; ⁽²⁾ Bloomberg, Bureau of Labor Statistics, Bianco Research.



WEEK OF 3-6

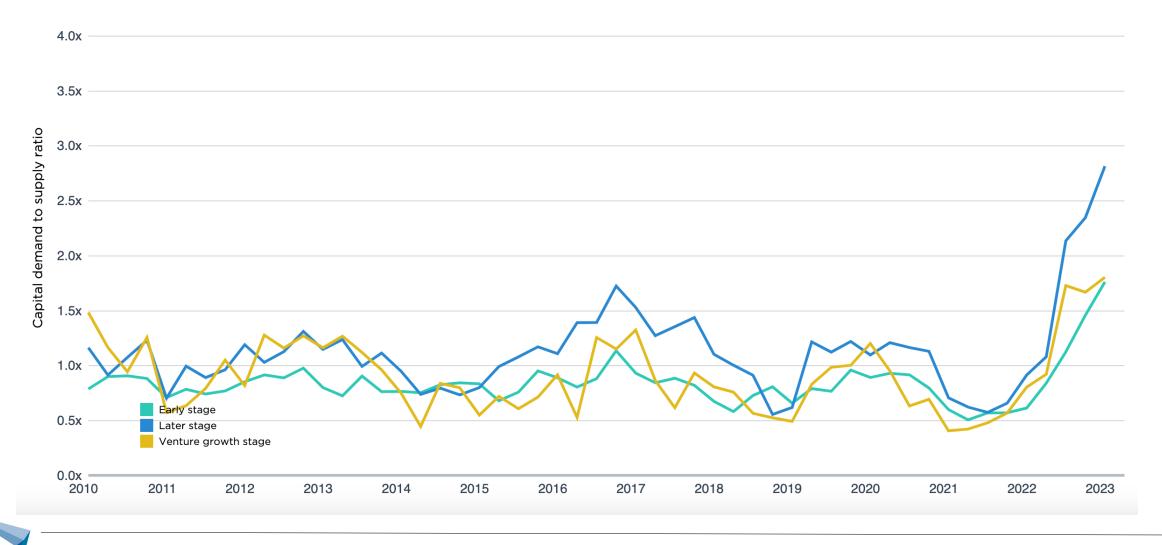


WORLD VENTURE CAPITAL INVESTMENT



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VENTURE CAPITAL DEMAND TO SUPPLY RATIO SINCE 2010



Silverwood Partners

SPAC GIVE-BACK: 300 SPACs MATURING IN NEXT SIX MONTHS

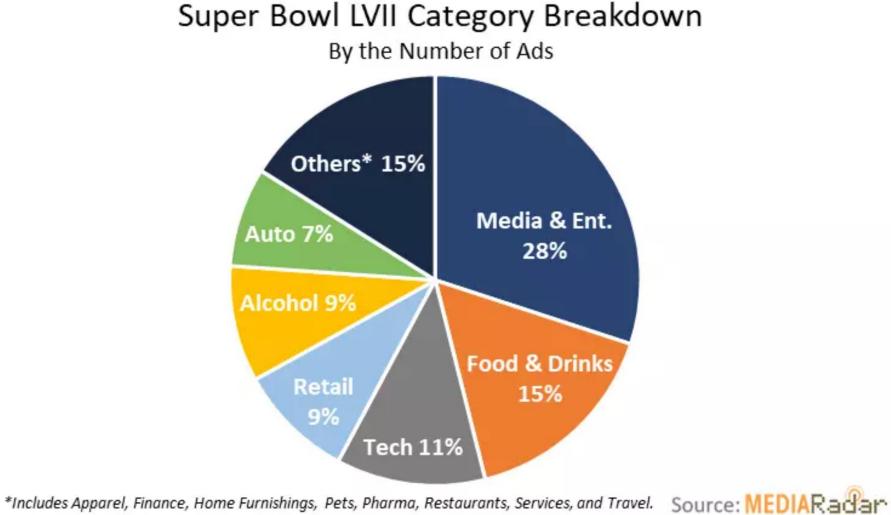
SPACS BY MATURITY MONTH



Source: Boardroom Alpha



MEDIA & ENTERTAINMENT LEADS SUPERBOWL AD CATEGORIES





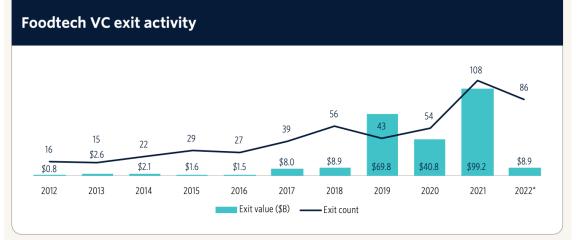
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FOODTECH VC – INVESTMENT, EXIT ACTIVITY AND DEAL VALUE

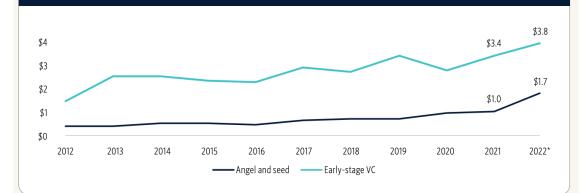


Source: PitchBook | Geography: Global | *As of December 31, 2022



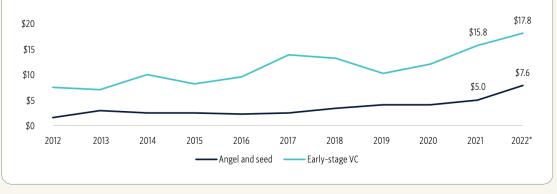
Source: PitchBook | Geography: Global | *As of December 31, 2022

Median foodtech angel and seed and early-stage VC deal value (\$M)



Source: PitchBook | Geography: Global | *As of December 31, 2022

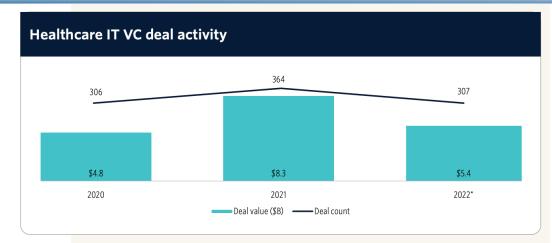
Median foodtech angel and seed and early-stage VC pre-money valuation (\$M)



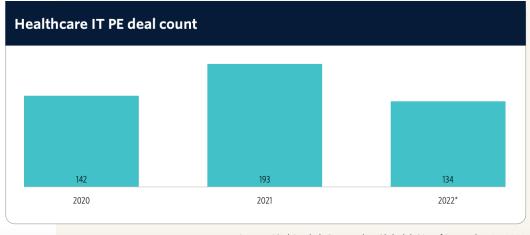
Source: PitchBook | Geography: Global | *As of December 31, 2022

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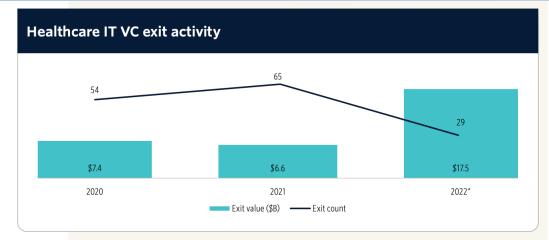
HEALTHCARE IT VC, PE INVESTMENT AND EXIT ACTIVITY



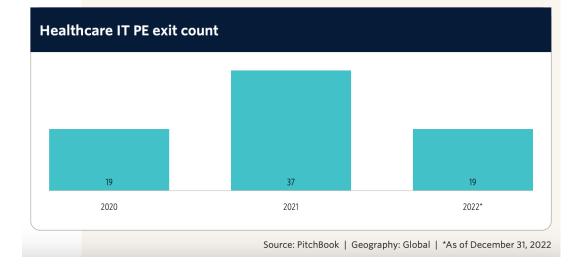
Source: PitchBook | Geography: Global | *As of December 31, 2022



Source: PitchBook | Geography: Global | *As of December 31, 2022



Source: PitchBook | Geography: Global | *As of December 31, 2022



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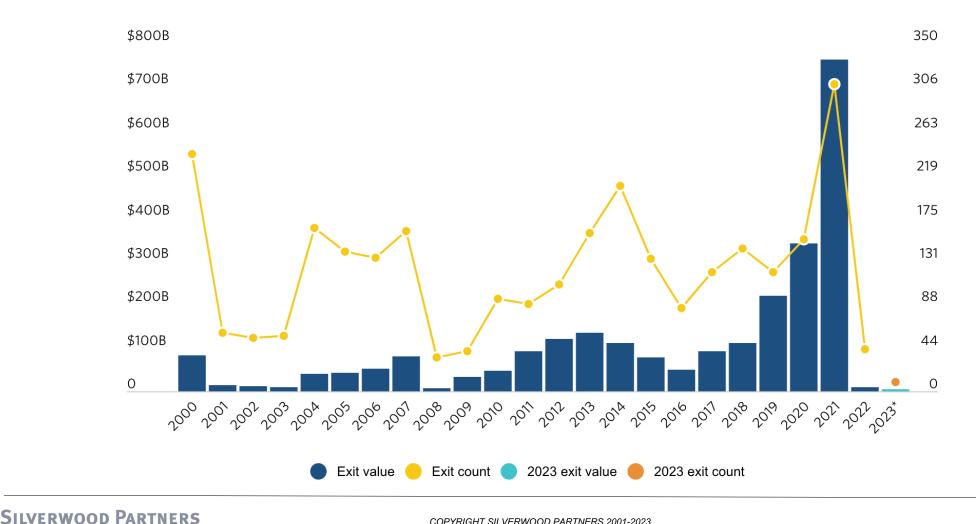


WEEK OF 2-27



IPO MARKET OUTAGE – BAROMETER FOR M&A AND PRIVATE PLACEMENTS

Annual US PE & VC IPO activity



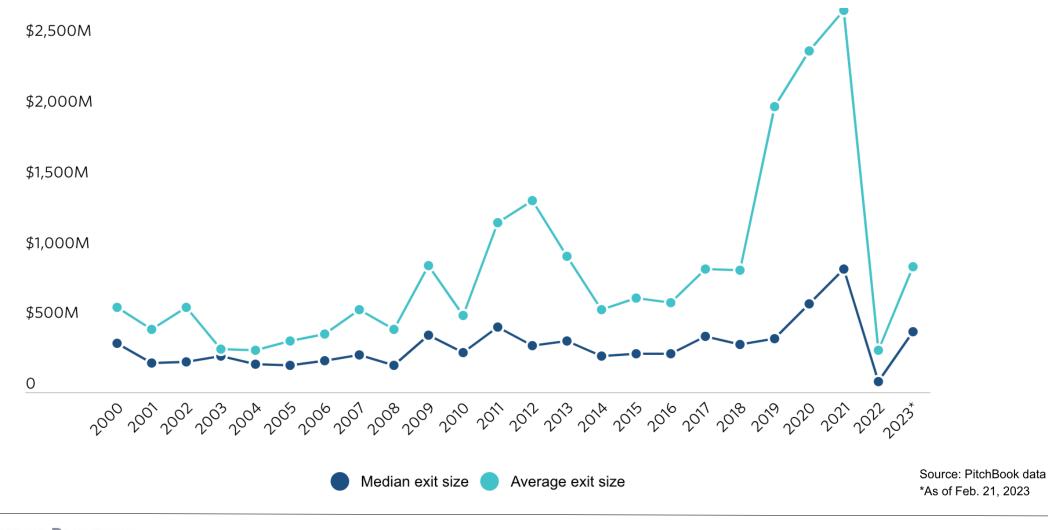
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Source: PitchBook data

*As of Feb. 21, 2023

IPO MARKET NORMALIZATION UNDERWAY

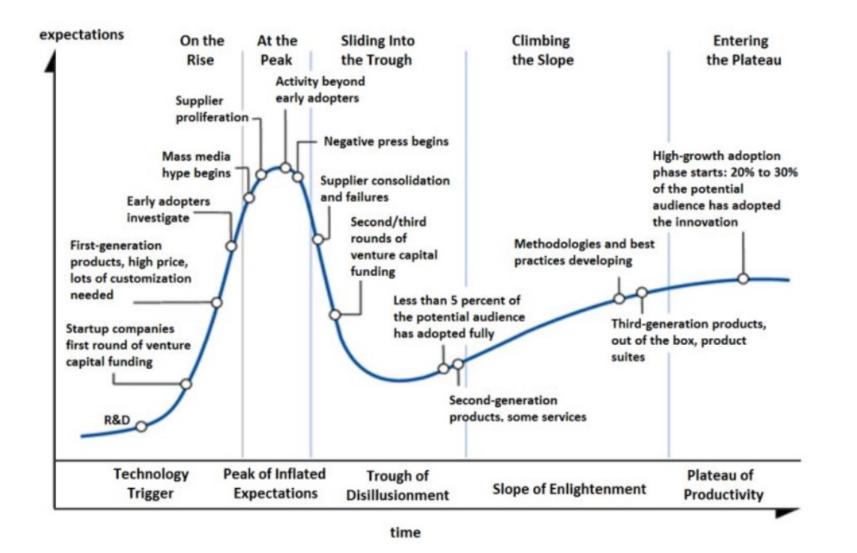
US PE & VC-backed IPOs get smaller



Silverwood Partners

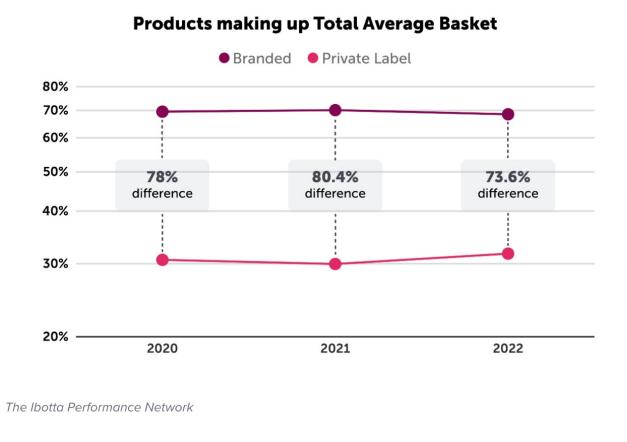
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THE GARTNER HYPE CYCLE – TIMELY CONTEXT



Source: Gartner





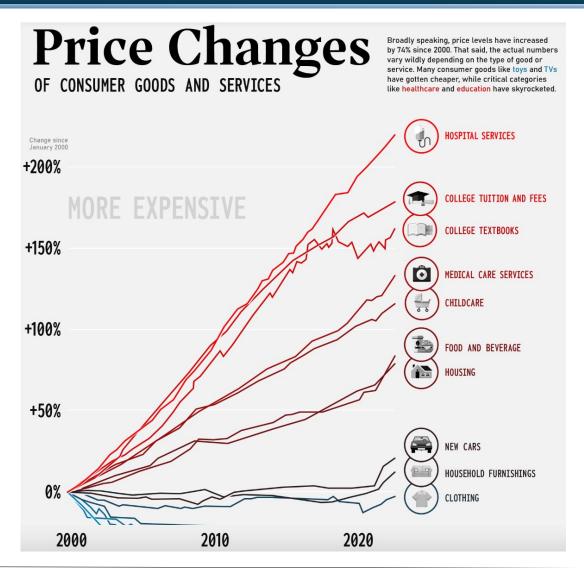
Market share lost to Private Label (2022)

Bath decor	-6.1 pts	Pie filling	-5.5 pts
Frozen juice	-5.4 pts	Family planning	-4.9 pts
Frozen desserts & bakery	-4.8 pts	Food storage	-4.6 pts
Frozen pasta & noodles	-4.5 pts	Lamb	-4.4 pts
Chutneys & relishes	-4.1 pts	Stocks & broth	-3.8 pts
Diapers	-3.8 pts	Vinegar	-3.5 pts
Baking needs	-3.4 pts	Frozen vegetables	-3.4 pts
Baby wipes	-3.4 pts	Breakfast	-3.3 pts
Frozen potatoes	-3.3 pts	Pudding & gelatin	-3.0 pts
Canned milk	-3.0 pts	Drink enhancers	-2.8 pts
Desserts	-2.7 pts	Cheese	-2.7 pts
Pasta	-2.6 pts	Condiments	-2.5 pts
Notable categories, based on IPN data			
The Ibotta Performance Network			

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HEALTHCARE COSTS – 200% INCREASE IN 20 YEARS



Source: Visual Capitalist

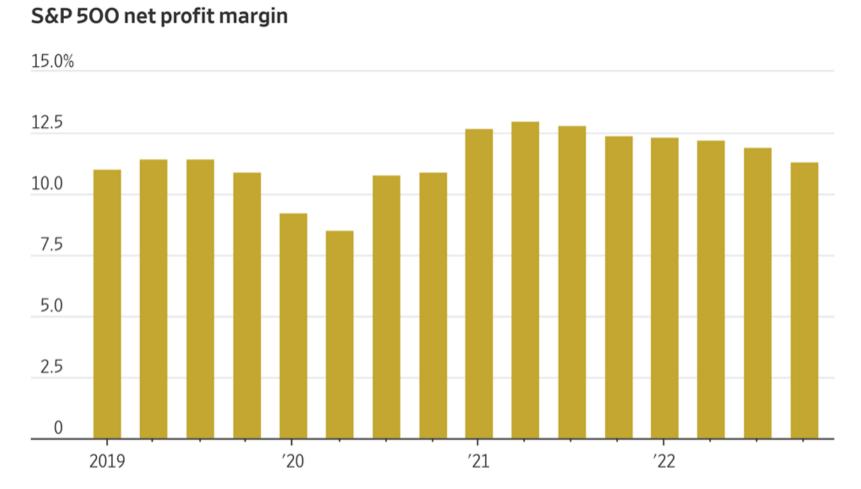
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WEEK OF 2-20

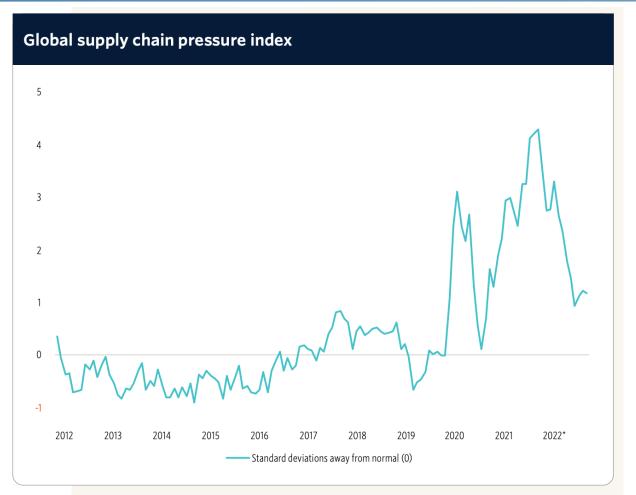


CORPORATE PROFIT MARGINS UNDER PRESSURE



Note: Q4 2022 is a blend of reported results and analyst forecasts Source: FactSet

SUPPLY CHAIN SNAPSHOT



Sources: Bureau of Labor Statistics; Harper Petersen Holding GmbH; Baltic Exchange; IHS Markit; Institute for Supply Management; Haver Analytics; Refinitiv; authors' calculations via the <u>New York Fed</u> | Geography: Global | *As of December 31, 2022

Median supply chain tech VC deal value (\$M) by stage \$100 \$82.4 \$80 \$50.0 \$60 \$35.8 \$40 \$43.2 \$20 \$10.5 \$7.0 \$0 2012 2013 2014 2019 2020 2022* 2015 2016 2017 2018 2021 Angel and seed Early-stage VC Late-stage VC

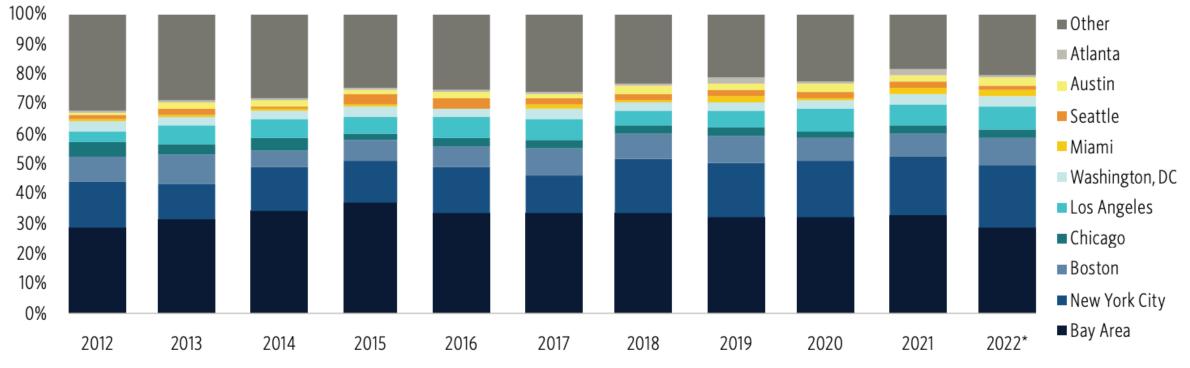
Source: PitchBook | Geography: Global | *As of December 31, 2022



Source: PitchBook | Geography: Global | *As of December 31, 2022

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Share of VC funds closed by CSA

Source: PitchBook | Geography: US

*As of December 31, 2022

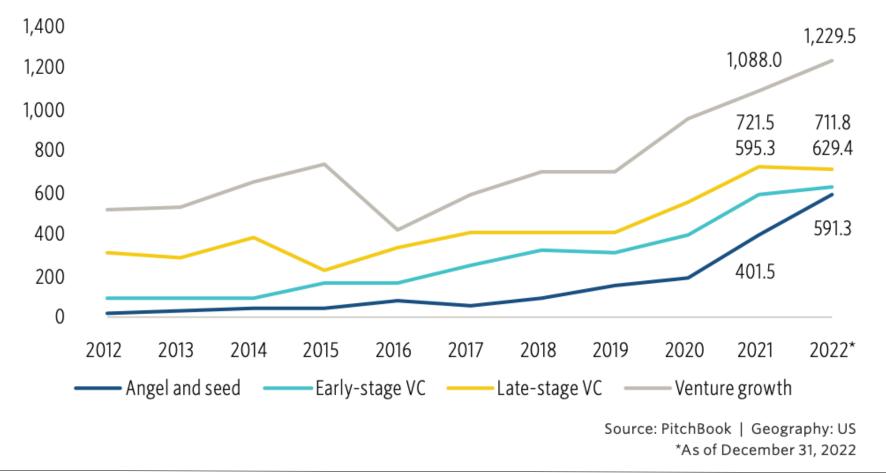
Note: Austin MSA is included in rankings alongside CSAs.



VCs Investing Farther Afield

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Median distance (miles) between lead/sole US investor and US target company by stage

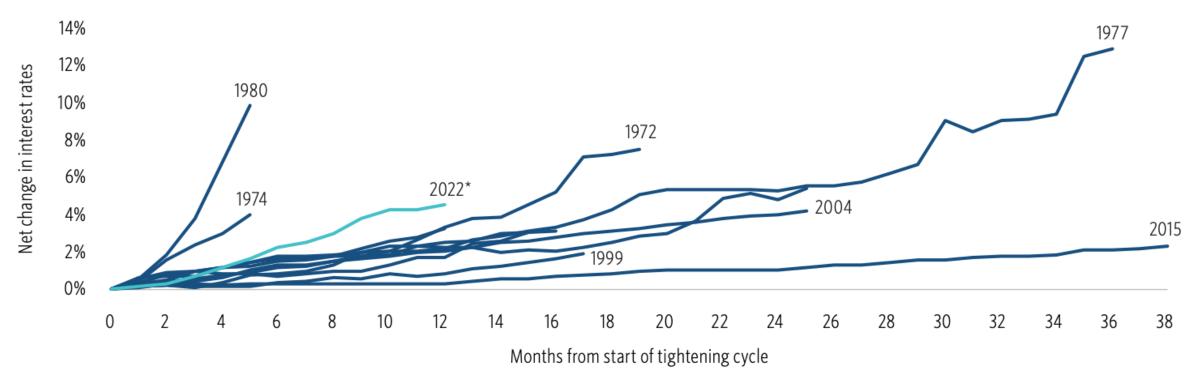


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WEEK OF 2-13



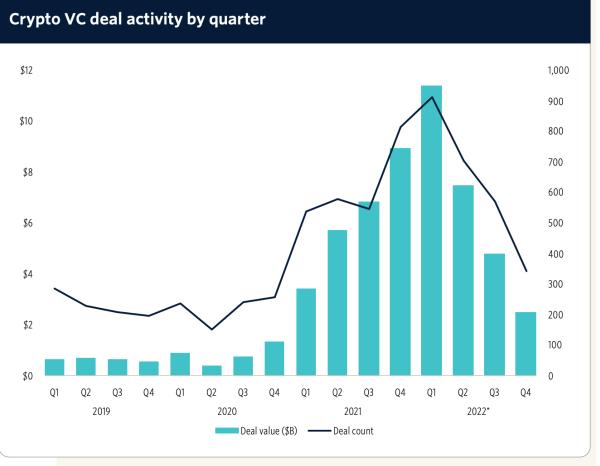


Fed funds rate indexed to the start of previous rate hikes

Sources: Federal Reserve, PitchBook | Geography: US *As of February 1, 2023

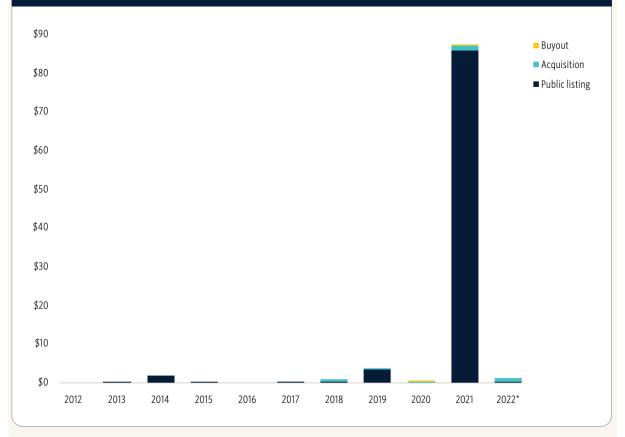


CRYPTO CONTRAST



Source: PitchBook | Geography: Global | *As of December 31, 2022

Crypto VC exit value (\$M) by type



Source: PitchBook | Geography: Global | *As of December 31, 2022

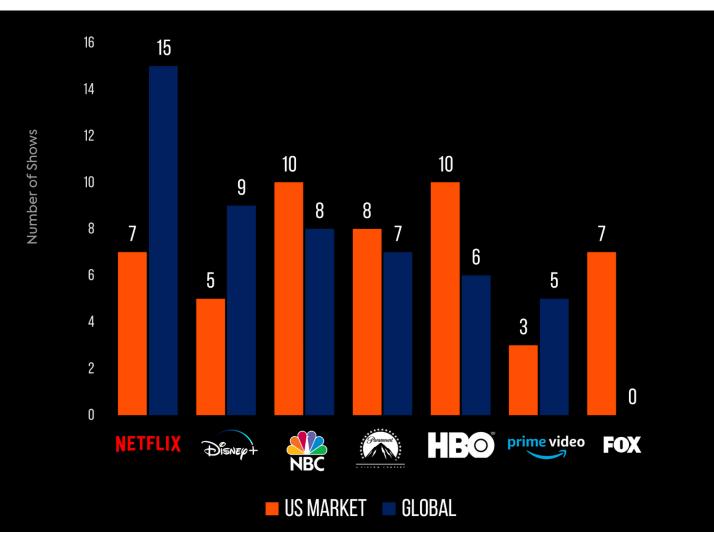
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MEDIA AND CONTENT IS A GLOBAL BUSINESS REQUIRING GLOBAL REACH

Networks with the Most Shows in the Top 100

(United States and Global, 2022 Q4)

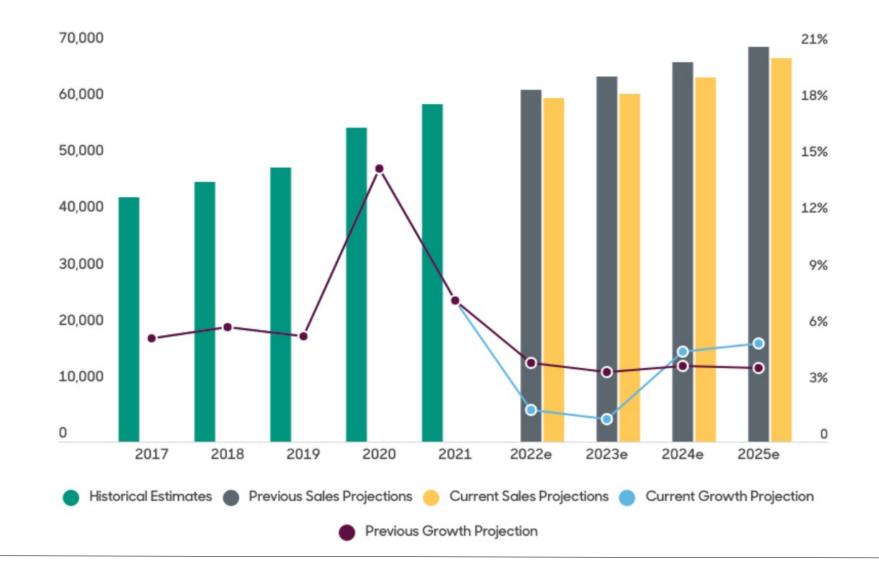


Methodology note: HBO includes shows from HBO Max, and Paramount includes shows from CBS as well as from Paramount+ and Paramount Network.



SUPPLEMENT INDUSTRY SALES AND GROWTH REVISED DOWN BY NBJ

Supplement Industry Sales and Growth Current vs. Previous Predictions 2017 – 2025E

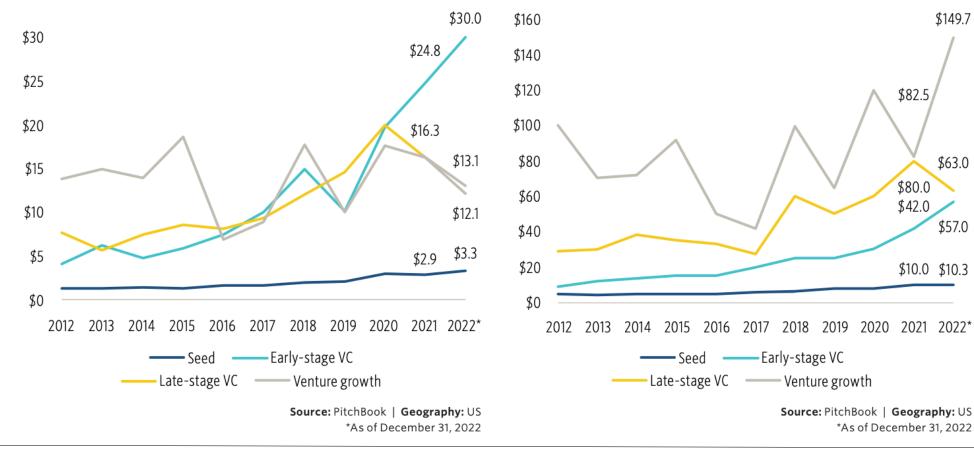




BIOTECH AND PHARMA VC VALUATIONS

Seed- and early-stages witnessed growth in deal value

Median biotech & pharma VC deal value (\$M) by stage



All stages trended upward except for late stage, where pre-money valuation took a hit Median biotech & pharma VC pre-money valuation

\$149.7

\$63.0

\$57.0

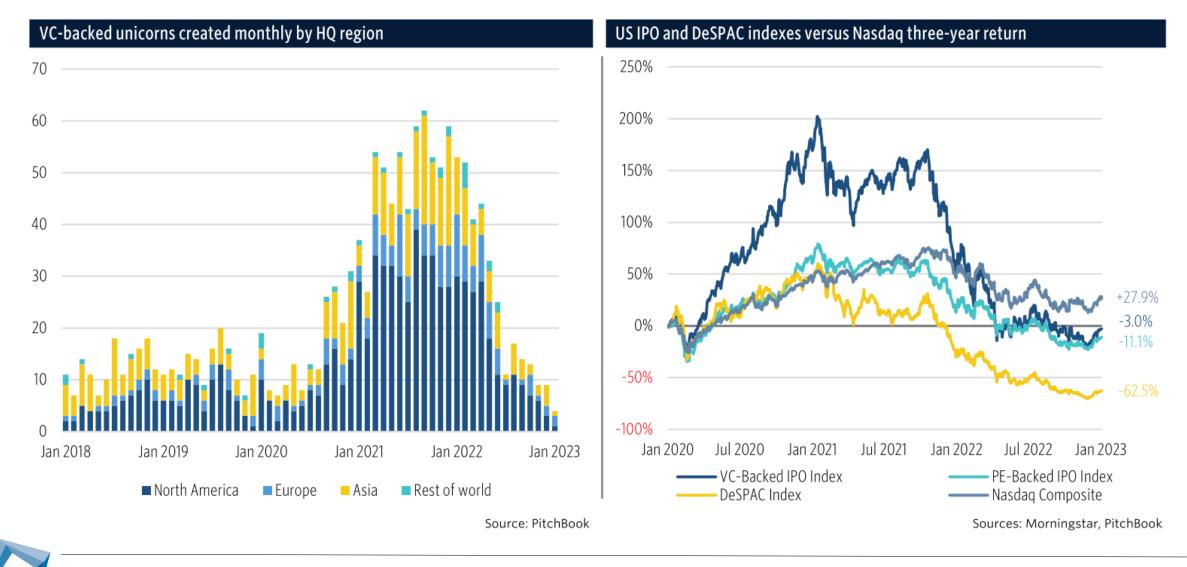
(\$M) by stage



WEEK OF 2-6

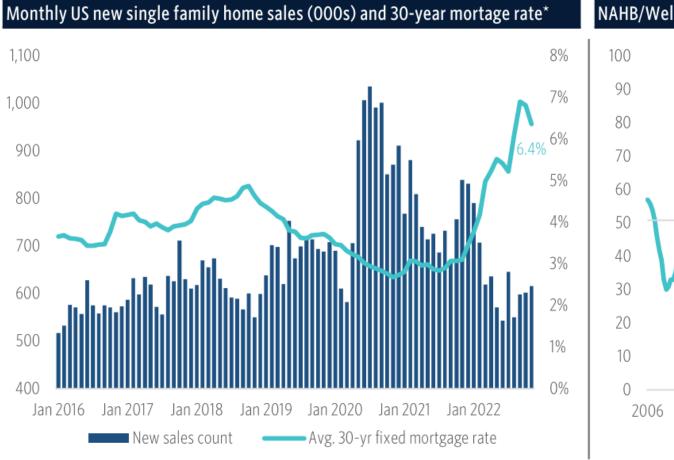


FINANCIAL MARKETS CORRECTING – UNICORNS, IPOS, SPACS



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HOUSING MARKET CORRECTING



NAHB/Wells Fargo Housing Market Index



*As of November 30, 2022

Source: FRED

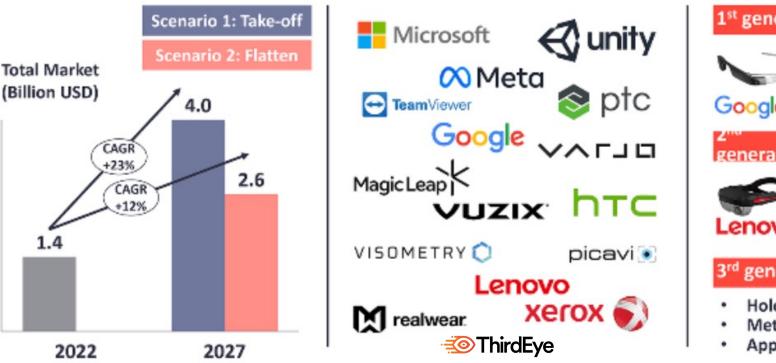
Source: NAHB



Market Snapshot: Enterprise AR/MR Market 2023

Market Size

Leading vendors (selection)

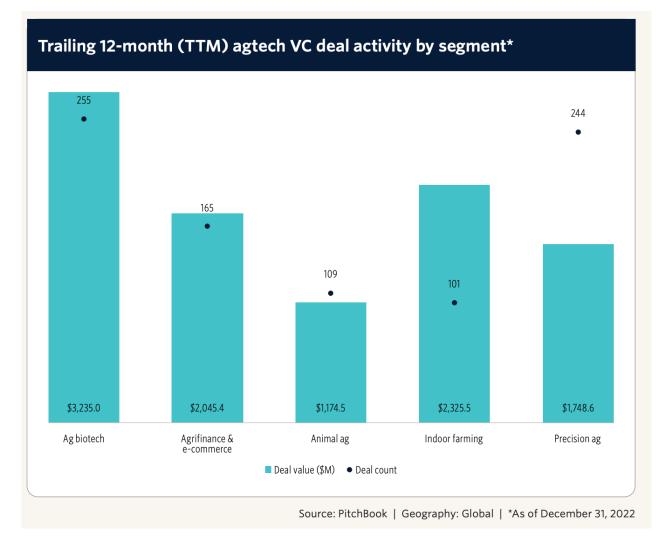


Generations of Hardware



Source: IoT Analytics Research, Enterprise Augmented/Mixed reality Market Report 2022-2027. We welcome republishing of images but ask for source citation with a link to the original post and company website.

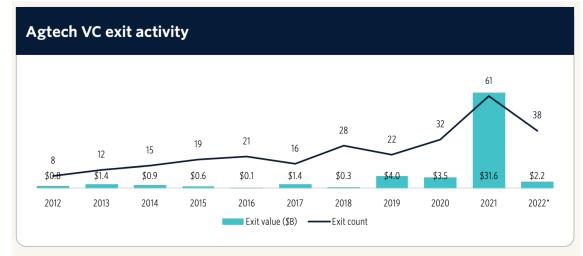
AGTECH VC DEAL ACTIVITY



Agtech VC deal activity



Source: PitchBook | Geography: Global | *As of December 31, 2022



Source: PitchBook | Geography: Global | *As of December 31, 2022



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Healthcare services PE deal count by quarter



Source: PitchBook | Geography: US and Canada | *As of December 31, 2022





WEEK OF 1-30



Change from January 2020

30% 40% First round of RECESSION Retail sales stimulus checks 15 30 Consumer-Second price index Third 20 0 December -15 10 -30 0 2020 '21 '22 2020 '21 '22

Personal saving rate

Seasonally adjusted annual rate

Seasonally adjusted



2022

3.4%

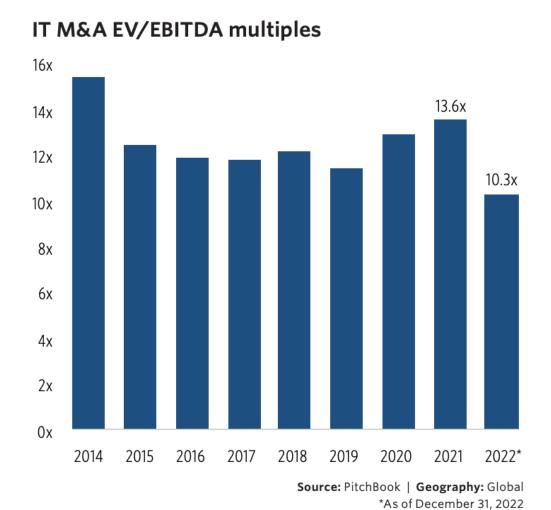
PRIVATE EQUITY – 35% OF GLOBAL DEAL VALUE; SHARE INCREASING

36.4% 35.6% 33.4% 33.1% 31.7% 23.2% 28.0% 25.2% 23.2% 25,484 22,896 23,208 20,832 25,708 20,102 22,514 21,999 19,129 14,695 12,427 8,548 9,658 7,820 6,922 9,952 9,578 7,678 2014 2015 2016 2018 2022* 2017 2019 2020 2021 Sponsor backed Corporate M&A Sponsor-backed % Source: PitchBook | Geography: Global

M&A count by acquirer type

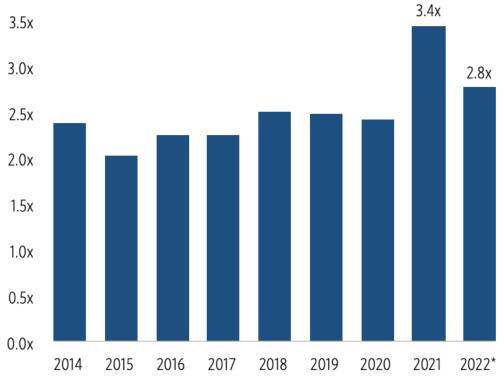
*As of December 31, 2022





IT M&A EV/revenue multiples

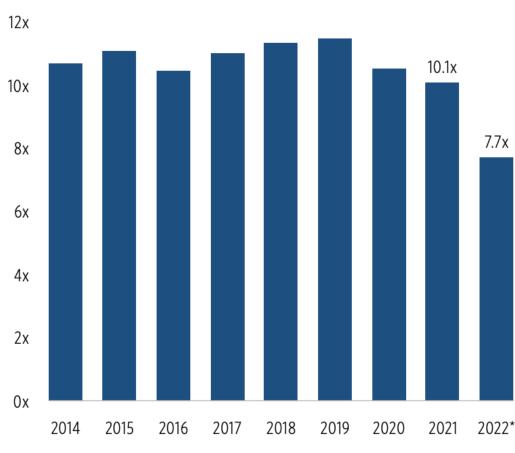
4.0x



Source: PitchBook | Geography: Global *As of December 31, 2022



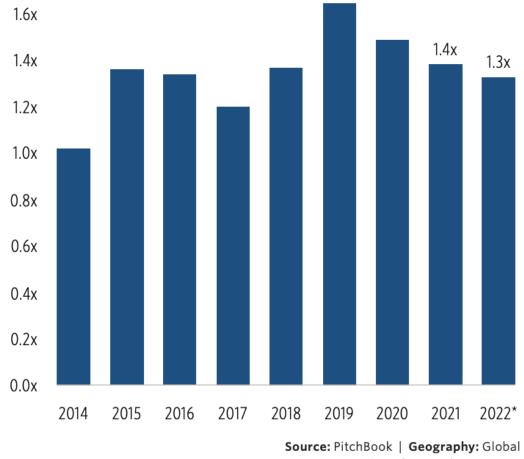
CONSUMER M&A VALUATION MULTIPLES



B2C M&A EV/EBITDA multiples

Source: PitchBook | Geography: Global *As of December 31, 2022

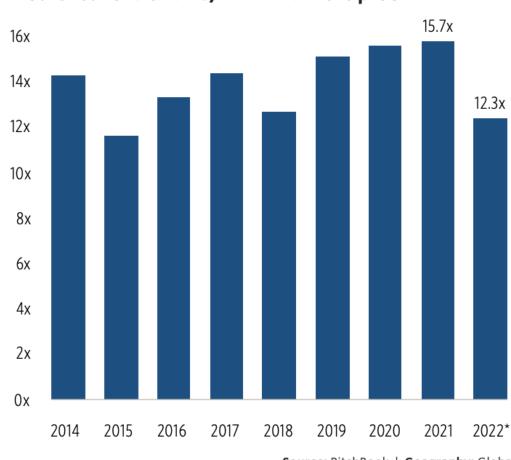
B2C M&A EV/revenue multiples



*As of December 31, 2022



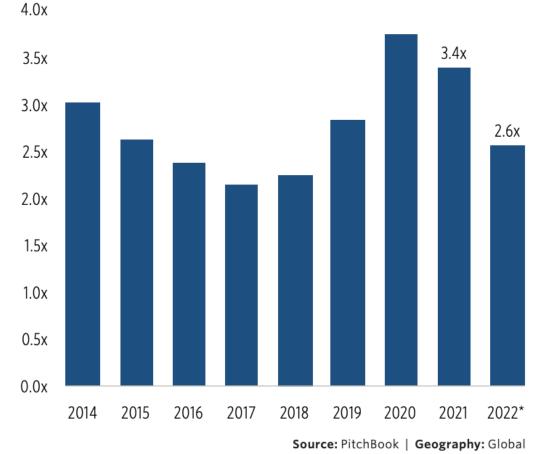
HEALTHCARE M&A VALUATION MULTIPLES



Healthcare M&A EV/EBITDA multiples

Source: PitchBook | Geography: Global *As of December 31, 2022

Healthcare M&A EV/revenue multiples

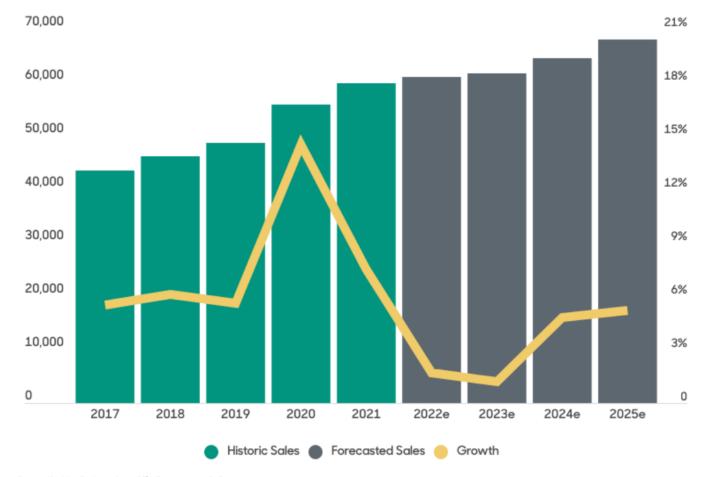


*As of December 31, 2022



SUPPLEMENT INDUSTRY GROWTH EXPECTED TO STABILIZE

Supplement industry sales and growth, 2017-2025e



Source: Nutrition Business Journal (\$mil, consumer sales)



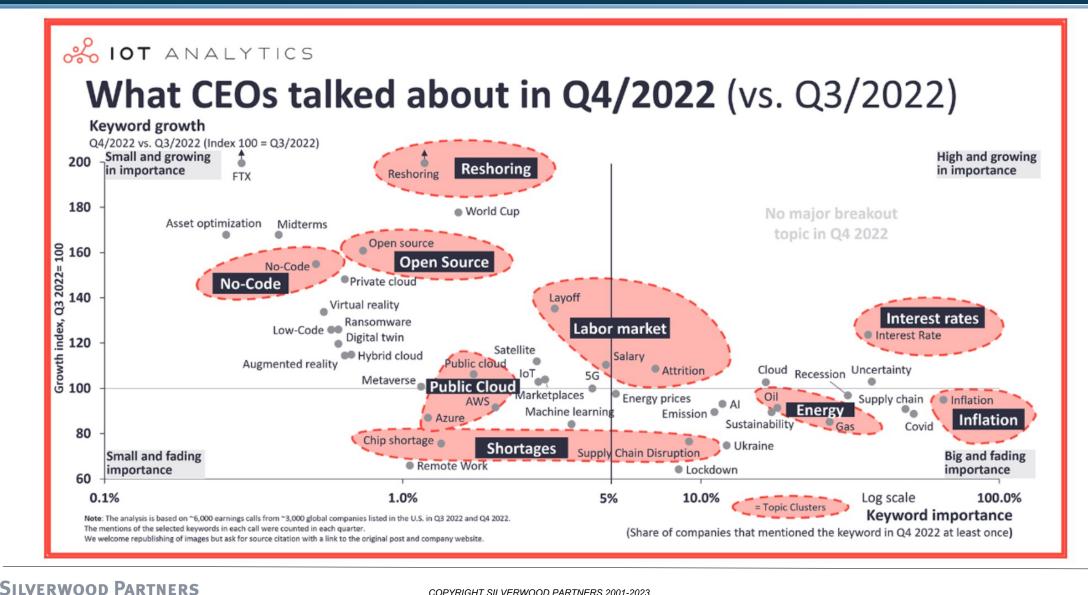
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WEEK OF 1-23

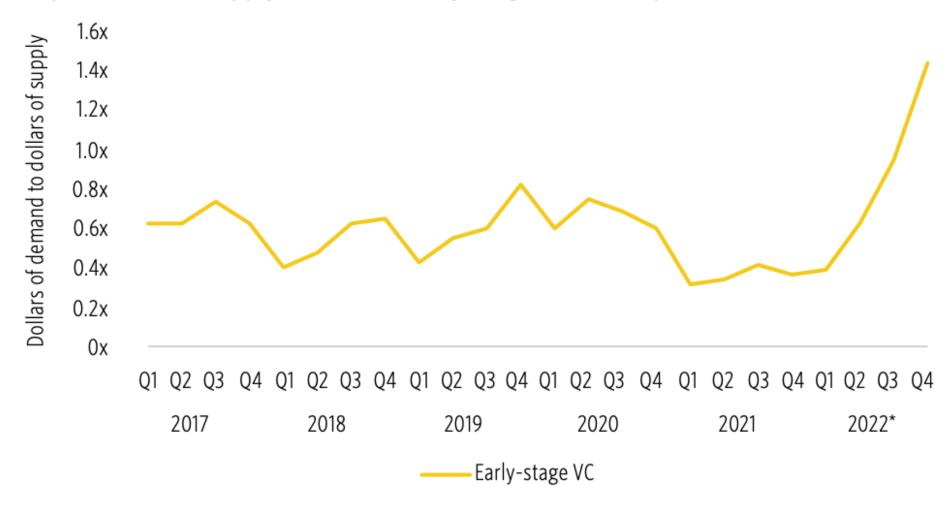


CEO MINDSHARE IN Q4 2022



EARLY-STAGE CAPITAL AVAILABILITY DECREASING

Capital demand-supply ratio in the early-stage VC marketplace

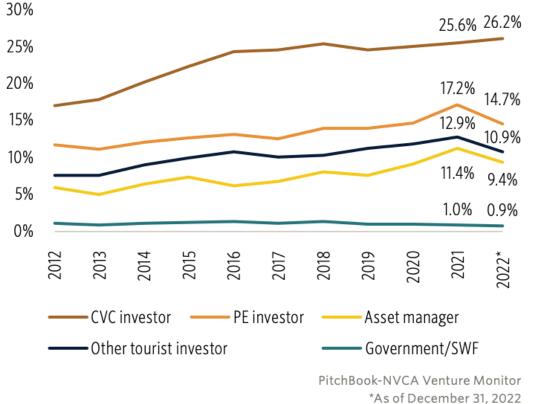




CORPORATE VENTURE INVESTORS REMAIN ACTIVE

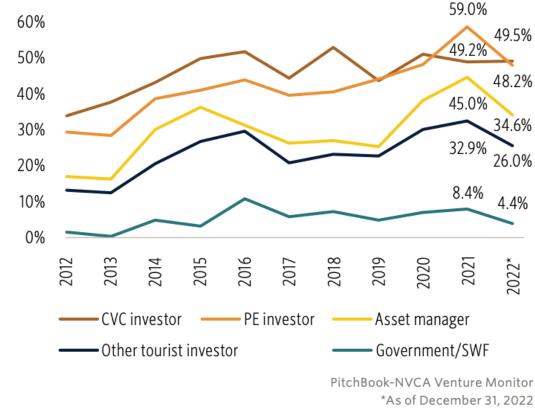
CVC investors remain active deal participants

Share of US VC deal count by nontraditional investor type



Deal value participation falls for almost all investor types

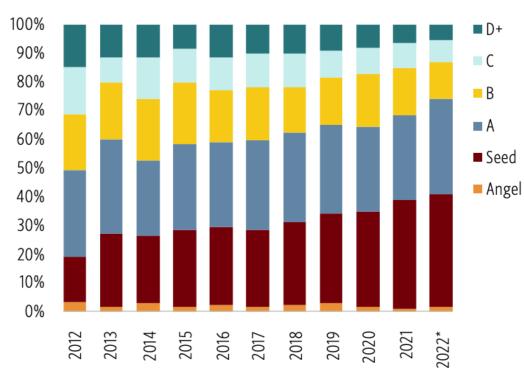
Share of US VC deal value by nontraditional investor type



VC EXIT TRENDS THROUGH 2022

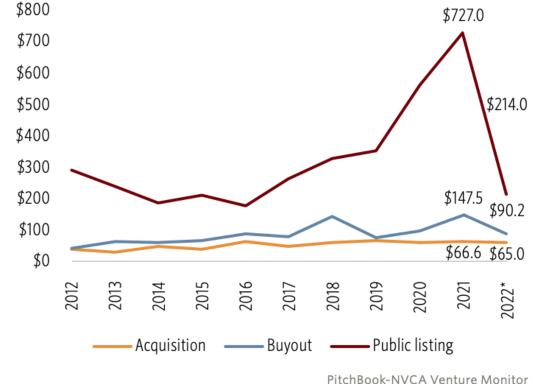
Seed stage sees majority of US VC acquisitions in 2022

Share of US VC round count by round series where next round is an exit via acquisition



Median public listing exit value falls by more than 70%

Median US VC exit value (\$M) by type



PitchBook-NVCA Venture Monitor *As of December 31, 2022

*As of December 31, 2022

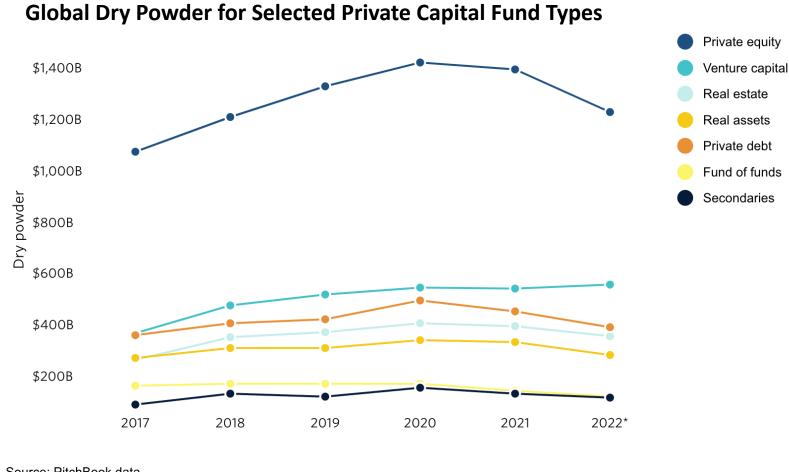




WEEK OF 1-16



GLOBAL DRY POWDER: VC INCREASING; PE DECREASING



Source: PitchBook data Geography: Global *As of September 30, 2022

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PE MARKET: ADD-ONS, PE GROWTH GAINING; DEAL VALUES COMPRESSING

100% PE growth/expansion 90% Add-on 80% ■ Buyout/LBO 70% 60% 50% 40% 30% 20% 10% 0% 2012 2013 2014 2015 2015 2016 2017 2018 2019 2020 2021 2022*

Share of PE deal value by type

Source: PitchBook | Geography: US *As of December 31, 2022 Median PE deal value (\$M)

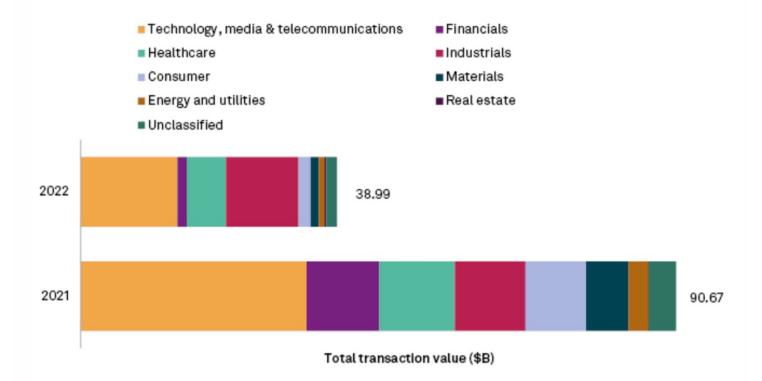




GLOBAL DEALS BY SECTOR: 2022 VS. 2021 – DOWN OVER 50%

Global deals by sector December YOY comparison (\$B)

Sector breakdown

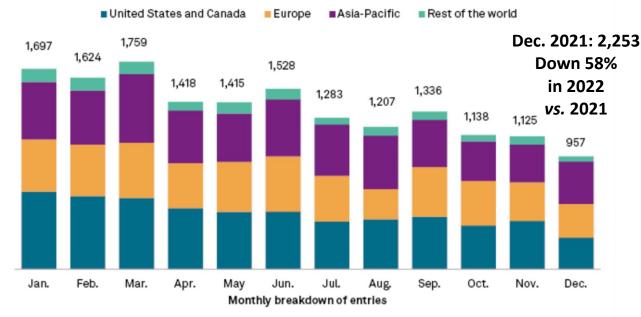


Data compiled Jan. 6, 2023.

Analysis includes global whole-company acquisitions, minority stake acquisitions and rounds of funding announced between Dec. 1 and Dec. 31 of the respective years, where the buyer/investor is or includes a private equity or venture capital firm. Excludes terminated deals, asset deals, debt and early stage funding rounds.

Out of 3,210 deals analyzed, 128 had an unclassifed transaction sector, and 1,373 deals did not have disclosed values. Source: S&P Global Market Intelligence. © 2023 S&P Global.

Volume of private equity, venture capital entries worldwide by region in 2022 Monthly deal volume

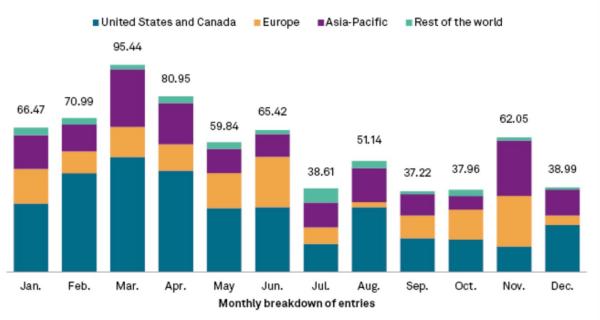


Data compiled Jan. 6, 2023.

Analysis includes global whole-company acquisitions, minority stake acquisitions and rounds of funding announced between Jan. 1, 2022, and Dec. 31, 2022, where the buyer/investor is or includes a private equity or venture capital firm. Excludes terminated deals, asset deals, debt and early stage funding rounds. Out of 16,487 deals analyzed, 5,716 deals did not have values disclosed. Source: S&P Global Market Intelligence.

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Value of private equity, venture capital entries worldwide by region in 2022 Monthly aggregate value (\$B)



Data compiled Jan. 6, 2023.

Analysis includes global whole-company acquisitions, minority stake acquisitions and rounds of funding announced between Jan. 1, 2022, and Dec. 31, 2022, where the buyer/investor is or includes a private equity or venture capital firm. Excludes terminated deals, asset deals, debt and early stage funding rounds. Out of 16,487 deals analyzed, 5,716 deals did not have values disclosed. Source: S&P Global Market Intelligence. © 2023 S&P Global.





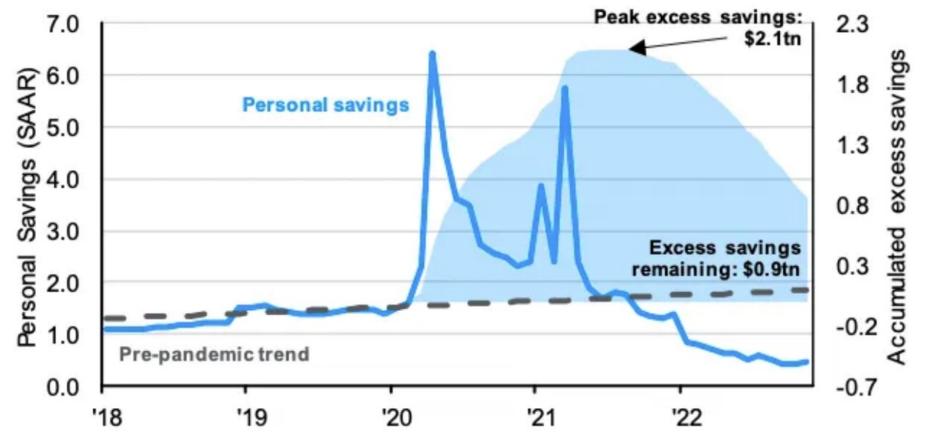
WEEK OF 1-9



THE CONSUMER IS SPENDING DOWN EXCESS SAVINGS

Household excess savings

Trillions of USD



US VC DEAL ACTIVITY BY QUARTER

Deal activity continues decline, though drop-off lessens QoQ US VC deal activity by quarter



*As of December 31, 2022



US VC QUARTERLY EXIT VALUE AT 10 YEAR LOW

Less than \$10 billion in exit value generated in Q4 for first time since Q1 2013 US VC exit activity by quarter



*As of December 31, 2022





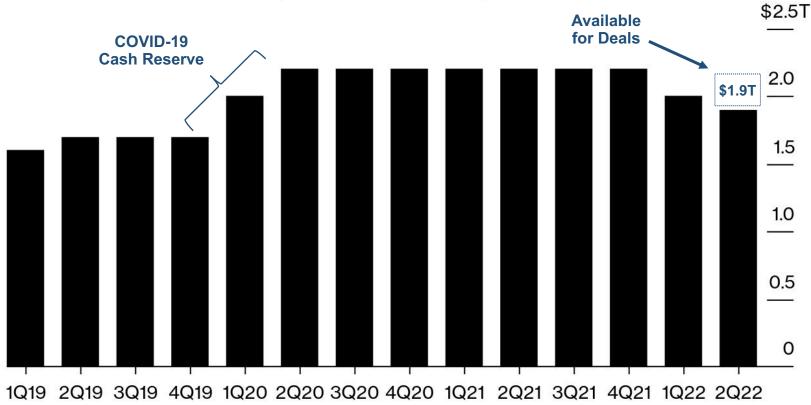
WEEK OF 1-2



EXPECTATION FOR 2023 – RECORD CORPORATE CASH BUFFER AVAILABLE

Strategic Investors Still Have a Record Amount of Cash – Providing the Ingredients for Dealmaking in 2023

Total cash balances at end of period for S&P 500 companies



- Strategic Companies Built Record Cash Reserves During the Uncertainty of the COVID-19 Pandemic
- Cash Generated by Large Corporations in Strong Commercial Environment of 2021 Partially Returned to Investors Through Stock Buybacks or Otherwise Drawn Down in 2022
- Close to \$2 Trillion of Cash Remains on the Balance Sheets of Companies in the S&P 500 – With Historically High Valuations Coming Down, Strategics May Have More of an Appetite for Dealmaking

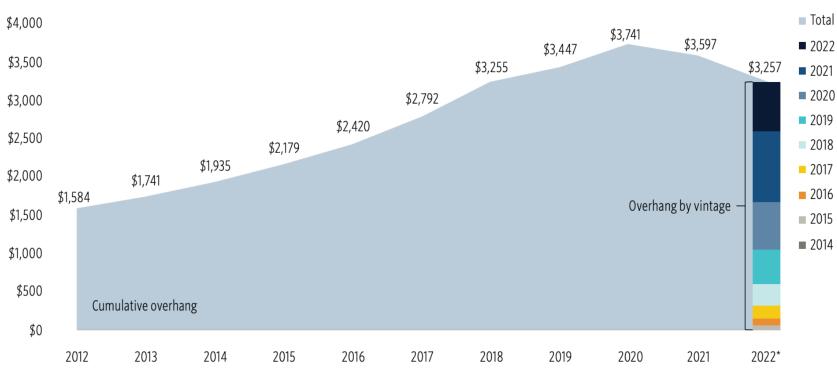


Strategics Sitting on Record Cash Can Use M&A and Investments to Accelerate and Deliver Growth in a Difficult Market

EXPECTATION FOR 2023 – DRY POWDER TO BE DEPLOYED

Over \$3 Trillion of Private Dry Powder Exists in the Market – LPs Will Expect Funds to Deploy Capital

Private capital overhang (\$B)



- Private Capital Business Model Typically Involves Charging "2 and 20" Fee Structure – 2% Management Fee and a 20% Performance Fee (Based on Profits of the Fund)
- Limited Partners Do Not Pay 2% Management Fee for Capital to Sit on the Sidelines for an Extended Time
- Narrowing Bid-Ask Spread Between Seller / Issuer Valuation Expectations and Buyer / Investor Offers Will Act as the Impetus for Dry Powder Deployment in 2023 and Lead to Increased Deal Volumes



As Bid-Ask Spread Converges, Dry Powder Will Be Deployed as Opportunities Become Actionable

Source: PitchBook | Geography: Global *As of September 30, 2022

EVALUATING M&A STRATEGY; RAISING CAPITAL: CONNECT WITH SILVERWOOD



SILVERWOOD PARTNERS

- Sell Side M&A
- Buy Side M&A
- Cross Border M&A
- Strategic Alternatives Analysis
- Financial Advisor to PE, VC
- Fairness Opinions

- Strategic Investments
- Growth Stage Private Placements (Series A, B, C)
- Financial Advisor to Family Offices
- Financial Advisor to Ultra-High Net Worth Individuals



Jonathan Hodson-Walker Founder, Managing Partner





EJ Culhane Senior Vice President

S08.651.8134
 Image: Arrow Barbon Stress and Stress

Senior-Level Commitment

- Senior team members present at pitch work directly on transaction to ensure successful result
- Dedicated staff with industry knowledge and experience support senior team members

Immediately Responsive

- Firm is highly selective in accepting new engagements
- Small number of transactions enables team to immediately dedicate necessary focus and resources to new engagement

Industry Knowledge

- Highly active investment bank in focus industries
- Ongoing dialogue with industry executives and investors
- Unmatched industry access